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U.S. DEPARTMENT OF COMMERCE
PATENT AND TRADEMARK OFFICE

102301749

To the Honorable Commissioner of Patents and Trademarks: *Please refer to* attached original documents or copy thereof.

1. Name of conveying party(ies):
Daniel Mimoun and Simon Attias
11-26-02

Individual(s) - France Association
 General Partnership Limited Partnership
 Corporation-
 Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Dated: August 29, 2002

2. Name and address of receiving party(ies):
JMZ USA, Inc.
247 West 37th Street
New York, NY 10018

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation - Delaware
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

2,456,962

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Perla M. Kuhn, Esq.
Hughes Hubbard & Reed LLP
One Battery Park Plaza
New York, New York 10004-1482
(212) 837-6550
kuhn@hugheshubbard.com

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):.....\$40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit Account No.: 08-3264

12/03/2002 DBYRNE 00000036 2456962

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Name of Person Signing *Perla M. Kuhn*
Perla M. Kuhn

Total number of pages including cover sheet, attachments, and document:

November 25, 2002
Date

Mail documents to be recorded with required cover sheet information to:
U.S. Patent and Trademark Office, Office of Public Records
Crystal Gateway 4, Room 335, Arlington, VA 22202

CERTIFICATE OF MAILING

Express Mail Certificate No.:

I hereby certify that this correspondence is being deposited with the United States Postal Service in an Express Mail envelope addressed to the U.S. Patent and Trademark Office, Office of Public Records, Crystal Gateway 4, Room 335, Arlington, VA 22202, at 703 308-7124 on 11/26/2002 (Date of Deposit).

Elaine S. Parker
Name

Elaine S. Parker
Signature

November 26, 2002
Date of Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : JMZ USA, Inc.
Registration No. : 2,456,962
Dated : June 5, 2001
Trademark : VERTIGO

POWER OF ATTORNEY


SIR:

In the matter of the above-identified Registration, Registrant hereby appoints PERLA M. KUHN, RONALD ABRAMSON, JAMES B. KOBAK, JR., JULIUS RABINOWITZ, EDWIN C. BULLOCK, PETER A. SULLIVAN, and NATASHA N. REED of the law offices of HUGHES HUBBARD & REED LLP, One Battery Park Plaza, New York, NY 10004-1482, its attorneys with full power of substitution and revocation and to and to transact all business in the Patent Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

HUGHES HUBBARD & REED LLP, whose postal address is One Battery Park Plaza, New York, New York 10004-1482, United States of America, is hereby designated Registrant's representative upon whom notices of process in proceedings affecting the mark may be served.

JMZ USA, Inc.

By: 
Name: JEAN MARIE ZARCUA
Title: President / CEO

Dated: 8/29/02

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT

WHEREAS, joint applicants, Daniel Mimoun and Simon Atlas, France Citizens, both having a place of business at c/o Vertigo S.A.R.L., 15 rue Martel, Paris, France ("Assignors"), have adopted, used and is using the mark that is the subject of registration in the United States Patent and Trademark Office as follows (the "Mark"):

<u>MARK</u>	<u>REGISTRATION NO.</u>	<u>DATED</u>
VERTIGO	2,456,962	June 5, 2001

AND, WHEREAS, JMZ USA, Inc., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 247 West 37th Street, New York, New York 10018 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark, and past common law causes of action;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignors, hereby sells, assigns and transfers unto the Assignee, its successors and assigns, the entire right, title and interest in and to the Mark, application and registration and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the Mark and past common law causes of action.

By: _____
Daniel Mimoun

Dated: 8/29/02

By: _____
Simon Atlas

Dated: 8/29/02