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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): I Rent America, Inc. 701 N. Plano Road Richardson, TX 75081-2944

11-27-02

2. Name and address of receiving party(ies) Name: KnowledgeBase Marketing, Inc. Internal Address: Street Address: 701 N. Plano Road City: Richardson State: TX Zip: 75081-2944

3. Nature of conveyance: [X] Assignment [] Merger [] Security Agreement [] Change of Name [] Other Execution Date: June 10, 1997

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 2,182,865

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Joyce W. Jenzano Internal Address: Moore & Van Allen, PLLC Street Address: 2200 West Main Street Suite 800 City: Durham State: NC Zip: 27705

6. Total number of applications and registrations involved: 01 7. Total fee (37 CFR 3.41): \$ 40.00 [X] Enclosed [X] Authorized to be charged to deposit account 8. Deposit account number: 50-2316

DO NOT USE THIS SPACE

9. Signature. Joyce W. Jenzano Name of Person Signing November 27, 2002 Date

Total number of pages including cover sheet, attachments, and document: 03

12/03/2002 DBYRNE 00000021 2182865 40.00/DP

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 2626 FRAME: 0978

ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING GOODWILL

WHEREAS, I Rent America, Inc., a Texas corporation, whose address is 701 N. Plano Road, Richardson, Texas 75081-2944, (hereinafter the "Assignor") is the owner of the trademarks included on the attached Schedule A and the registrations and applications thereof in the United States Patent and Trademark Office, and all rights appurtenant thereto, including, but not limited to, all common law rights, causes of action and the right to recover for past infringement, dilution or other misappropriation thereof; and

WHEREAS, pursuant to a Business Combination Agreement executed on June 10, 1997, I Rent America, Inc. became a wholly-owned subsidiary of KnowledgeBase Marketing, Inc. a Delaware corporation, whose address is 701 North Plano Road, Richardson, Texas 75081-2944 (hereinafter the "Assignee");

WHEREAS, KnowledgeBase Marketing, Inc. is desirous of acquiring Assignor's trademarks and the registrations and applications thereof;

NOW, THEREFORE, in consideration of the sum of Ten and No/100 Dollars (\$10.00) and for other good and valuable consideration, receipt of which Assignor acknowledges by its execution below:

1. Assignor hereby assigns to Assignee all of its rights, title and interest in and to the trademarks and the registration and applications thereof in the United States Patent and Trademark Office, together with the goodwill of the business connected with the use of and symbolized by said marks, and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the marks, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the marks, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

2. Assignor agrees to perform all reasonable and proper additional acts and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the said trademarks and trademark registrations in Assignee, its successors or assigns.

Executed this 12th day of April, 2001.

I RENT AMERICA, INC.
Assignor

By: Michael Hail

Name and Title: Mike Hail, President

SCHEDULE A

**I Rent America, Inc.
(Texas Corporation)**

U.S. Trademarks

Registered Marks

MARK	REGISTRATION NO.	REGISTRATION DATE
IRA	2,186,611	9/1/98
IRA ADDITIONS	2,182,864	8/18/98
IRA AMERILINK	2,182,865	8/18/98

Pending Application

MARK	REGISTRATION NO.	REGISTRATION DATE
IRA AMERIPHONE	75/201,331	11/21/96