

12-04-2002



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11.25.02

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

New

Resubmission Document ID # _____ (Non-Recordation)

Correction of PTO Error
Reel # _____ Frame # _____

Corrective Document
Reel # _____ Frame # _____

Conveyance Type

Assignment License

Security Agreement Nunc Pro Tunc Assignment

Merger

Change of Name

Other _____

Effective Date
Month Day Year
07 30 2002

Conveyance Party

Enter Additional Conveying Party

Mark if additional names of conveyance parties attached

Name Integrity Media, Inc. Execution Date Month Day Year 07 30 2002

Formerly Integrity Incorporated

Individual General Partnership Limited Partnership Corporation Association

Other _____

Citizenship State of Incorporation/Organization Delaware

Receiving Party

Enter Additional Receiving Party

Mark if additional names of receiving parties attached

Name Integrity Worship Ministries

DBA/AKA/TA _____

Composed of _____

Address (line 1) 1000 Cody Road

Address (line 2) _____

Address (line 3) Mobile Alabama/U.S.A. 36695
City State/Country Zip Code

Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from the Assignment.)

Corporation Association

Other Non-Profit 501(C)(3) Corporation

Citizenship State of Incorporation/Organization _____

12/03/2002 TD1A21 00000155 2390830
01 FC:8521 40.00 OP

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2,390,830"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. 1

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41):

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Wendy L. Robertson

Name of Person Signing Signature Date Signed

ASSIGNMENT

WHEREAS, **INTEGRITY MEDIA, INC.**, a Delaware for profit corporation with a principal place of business at 1000 Cody Road, Mobile, Alabama 36695 by change of name from **INTEGRITY INCORPORATED** (hereinafter referred to as **INTEGRITY**), is the owner of the full and exclusive right, title and interest in and to the service mark **INTEGRITY WORSHIP MINISTRIES**, and U.S. Service Mark Registration, Reg. No. 2,390,830, for the mark;

WHEREAS, **INTEGRITY** has not abandoned said service mark and has otherwise maintained the validity of said mark and its registration;

AND WHEREAS, **INTEGRITY WORSHIP MINISTRIES (IWM)**, a non-profit 501(c)(3) corporation, and also having a place of business at 1000 Cody Road, Mobile, Alabama 36695 is desirous of acquiring the entire right, title and interest in and to said service mark and its said U.S. Service Mark Registration;

AND WHEREAS, based on a parallel conditional sale Agreement presently in force, and which all conditions for transfer of such rights have been met, and which terms for coexistence remain in force;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, **INTEGRITY** does hereby formally assign

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and transfer unto IWM and its successors and assigns, and by such mesne assignment, all right, title and interest in and to said service mark and Registration No. 2,390,830 together with the business and goodwill connected therewith and as symbolized by the service mark.

INTEGRITY MEDIA, INC.

Date: July 30, 2002

By: P. Michael Coleman
P. Michael Coleman, Chairman, President
And CEO

STATE OF Alabama)
COUNTY OF Mobile)

On this 30th day of July, 2002, before me personally appeared P. Michael Coleman, to me known to be the person(s) named in and who executed the above instrument, and acknowledged to me that they executed the same for the uses and purposes therein set forth.



Doreen G. Nichols
Notary Public
Commission Expires 4-29-06