

12-04-2002



R SHEET
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To the Honorable Commr.

102301505

and the attached original documents or copy thereof.

1. Name of conveying party(ies)
Heritage Mutual Insurance Company

2. Name and address of receiving party(ies)
Name: **ACUITY, A Mutual Insurance Company**

- Individual(s)
- General
- Corporation, State of Wisconsin (a Wisconsin corporation organized as a mutual insurance company)
- Other - _____

11-27-02

Street Address: 2800 South Taylor Drive
City: Sheboygan, State: Wisconsin Zip: 53081

Additional name(s) of conveying parties attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

- Individual(s) citizenship _____
- Association _____
- General _____
- Partnership _____
- Limited Partnership _____
- Corporation, State of Wisconsin (a Wisconsin corporation organized as a mutual insurance company)
- Other _____

Effective Date: **June 1, 2001**

(Filing Date: March 8, 2001 - Execution Date: March 6, 2001)

If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
See attached list

B. Trademark Registration No.(s)
See attached list

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Amy J. Dropik, Paralegal
Internal Address: Whyte Hirschboeck Dudek S.C.
Street Address: 111 East Wisconsin Avenue
Suite 2100
City: Milwaukee State: WI ZIP: 53202-4894

6. Total number of applications and registrations involved: thirteen (13)

7. Total fee \$340.00

- Enclosed
- Authorized to be charged to Deposit Account

8. Deposit Account Number:

232053

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Amy J. Dropik, Paralegal
Name of Person Signing

[Signature]
Signature

November 21, 2002
Date

Total number of pages including cover sheet, attachments and document: 3

12/03/2002 DBYRNE 00000096 76070037

01 FC:8521 40.00 DP
02 FC:8522 300.00 DP

TRADEMARK
REEL: 002627 FRAME: 0699

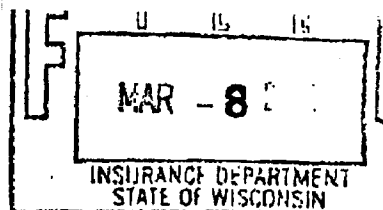
Trademark Application Nos.

1.	ACUITY	76/070,037
2.	ACUITY & Design	76/164,505
3.	ACUITY & Design	75/982,632
4.	PROTECTING AND ENHANCING YOUR WELL-BEING	76/226,100

Trademark Registration Nos.

5.	ACUITY	2,132,368
6.	BIS-PAK	1,487,108
7.	COMCO	1,487,107
8.	CYCLE-PAK	1,482,694
9.	CYCLE-PAK II	1,487,104
10.	GREATWAY	1,496,134
11.	PER-PAK	1,486,469
12.	ROAD AND RESIDENCE	1,481,888
13.	SELECTO	1,487,106

Resolution of Heritage Mutual Insurance Company
Name Change to ACUITY, A Mutual Insurance Company



WHEREAS, Heritage Mutual Insurance Company (the Company) desires to change its corporate name from Heritage Mutual Insurance Company to ACUITY, A Mutual Insurance Company, and

- The Company has filed to obtain Federal registration of the name ACUITY within the financial services sector that spans insurance and banking;
- The Company has reserved the name ACUITY in our state of domicile with the Office of the Commissioner of Insurance for the State of Wisconsin;
- ACUITY was derived from a professional naming organization that has meticulously screened the name and determined that it will be perceived as exemplifying financial stability, innovativeness, and be welcomed by customers;

WHEREAS, the Board of Directors unanimously voted on December 2, 2000, to recommend to the Policyholders that Article I of the Company's Articles of Incorporation be amended to read, "The name of the corporation shall be ACUITY, A Mutual Insurance Company;

WHEREAS, a proxy mailing was executed to all Policyholders on January 5, 2001, including the following:

"In addition to electing members of the Board of Directors, we will vote to amend our Articles of Incorporation to approve ACUITY as our new corporate name";

WHEREAS, the 10% positive response from Policyholders required to amend our Articles of Incorporation was met and greatly exceeded;

WHEREAS, it is necessary that the name change be authorized by the Company's Board of Directors and the Officers of the Company be given authority to effect same;

NOW THEREFORE IT IS RESOLVED, that the Company desires to change its corporate name from Heritage Mutual Insurance Company to ACUITY, A Mutual Insurance Company, to be effective June 1, 2001;

FURTHER RESOLVED, that the Company's Articles of Incorporation and corporate Bylaws be amended to effect this name change;

FURTHER RESOLVED, that the Company's Officers are granted the authority and directed to effect same.

Adopted by the Board of Directors of Heritage/ACUITY this 6th day of March, 2001.


Donald C. Herzfeldt
Corporate Secretary