12-0	2-2002
Form PTO-1594 (Rev. 10/02)	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
OMB No. 0651-0027 (exp. 6/30/2005)	S.S. Taloni and Yiaddinan Cinico
To the Honorable Commissioner of H	297585 This, riease record the attached original documents or copy thereof.
To the honorable commissioner of F	rks. Flease record the attached original documents of copy thereof.
1. Name of conveying party(ies): TELEBASE SYSTEMS, INC. 11-26-02	Name and address of receiving party(ies) Name: THE HEBREW UNIVERSITY OF JERUSALEM Internal
11-00-0	Internal Address:Givat Ram, P.O. B. 34165
Individual(s) Association	
	Street Address: Jerusalem 91341, Israel
General Partnership Limited Partnersh	City:State:Zip:
Corporation-State	
Other	Individual(s) citizenship
	Association
Additional name(s) of conveying party(ies) attached? Yes	No General Partnership
3. Nature of conveyance:	
·	Limited Partnership
Assignment Merger	Corporation-State
Security Agreement Change of Na	me Other non-profit corporation - Israel
Other_Corrected Recordal at Reel/Frame#	If assignee is not domiciled in the United States, a domestic
Execution Date: 1/13/97 1606/0260	representative designation is attached: Yes V No (Designations must be a separate document from assignment)
Execution Date: 1/10/01	Additional name(s) & address(es) attached? Yes V No
4. Application number(s) or registration number(s):	
A. T. J. C. A. C. Partian May (a)	B. Trademark Registration No.(s) 1479104
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	(s) attached Yes No
Additional number	
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:
	registrations involved.
Name: Lanning G. Bryer	-
Internal Address:	7. Total fee (37 CFR 3.41)\$ 40.00
Internal Address:	
	✓ Enclosed
	Authorized to be charged to deposit account
	9. Deposit account number:
Street Address: Ladas & Parry	8. Deposit account number:
26 West 61st Street	
	of the control of the
City: New York State: NY Zip:10023	귀 : ; · · · · · · · · · · · · · · · · · ·
City: New York State: NY Zip: 10023	-
DO NOT	USE THIS SPACE
9. Signature.	TION 1: 34
	일 및 젊
	- - -=
Lanning G. Bryer	<u> </u>
Name of Person Signing	Signature Date
Total number of pages includi	ng cover sheet, attachments, and document:
12 (02 (2002) I MIELLED ANDONES 1479104 Mill documents to be recorded	with required cover sheet information to:
2/02/2002 LNUELLER 00000056 1479104 Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231	
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FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)	D CHITTET IIS DEPARTMENT OF COMMEDOE
Λ	
Tab settings → □ ▼ 1005030 To the Honorable Commissioner of Patents and Trademarks	OS RECEIPT ACCTING. DIV ▼ Plea record the attached original documents or copy thereof.
1. Name of conveying party(ies): TELEBASE SYSTEMS, INC. 2-19-97	Name and address of receiving party(ies)
TELEBASE SYSTEMS, INC.	Name: THE HEBREW UNIVERSITY OF JERUSALEM
2-19	Internal Address:
	c/o THE ROGER RICHMAN AGENCY, INC.
☐ Individual(s) ☐ Association ☐ Limited Partnership	Street Address: 9777 WILSHIRE BLVD., SUITE 915
Corporation-State PENNSYLVANIA	City: BEVERLY HILLS, State: CALIFORNIA P. 90212
Other	
Additional name(s) of conveying party(ies) attached? Yes No	☐ Individual(s) citizenship
3. Nature of conveyance:	Association General Partnership
3. Haldre of control and contr	☐ Limited Partnership
	Corporation-State CALIFORNIA
☐ Security Agreement ☐ Change of Name	□ Other
Other	If assignee is not domicited in the United States, a domestic represetative designation is attached:
Execution Date:JANUARY 13, 1997	(Designations must be a separate document from assignment)
	Additional name(s) & address(es) attached? 그 Yes 전 No
Application number(s) or patent number(s):	
A. Trademark Application No.(s)	B. Trademark Registration No.(s)
	, ,
~ ™	1479104
717	
Additional numbers at	tached? D Yes 🛭 No
5. Name and address of party to whom correspondence	6. Total number of applications and
concerning document should be mailed:	registrations involved:
LANNING G. BRYER, ESQ.	
Name:	7. Total fee (37 CFR 3.41)\$
Internal Address: LADAS & PARRY	(Covering the 2 steps)
	☑ Enclosed
	 Authorized to be charged to deposit account
	- Addictized to be officiged to deposit decount
Street Address:	
•	8. Deposit account number: NA
TOTAL WORK IN TOO 2	
City: NEW YORK State: N.Y. ZIP: 10023	
DO NOT US	(Attach duplicate copy of this page if paying by deposit account) E THIS SPACE
DO NOT US	USE
Statement and signature.	7 1479104
To the best of my knowledge and belief, the foregoing inform	totion is true and correct and any attached/Mont/like a true/conv Oi 📑
	FEBRUARY 13, 1997
LANNING G. BRYER	~ 6./3 FEBRUARY 13, 1997
Name of Person Signing Our Ref. 96 T 10-29-93) Total number of pages including	Signature Cover sheet, attachments, and socument: Date
Our Ref. 96 T 10-29-93) Total number of pages including Mail documents to be recorded with	Signature Date

UNITED STATES OF AMERICA

<u>ASSIGNMENT</u>

WHEREAS, **TELEBASE SYSTEMS, INC.**, a corporation organized under the laws of the Commonwealth of Pennsylvania, United States of America, located at 435 Devon Park Drive, Wayne, Pennsylvania 19087-192, United States of America, [hereinafter called the ASSIGNOR] has adopted and used the following Trademark registered in the United States Patent and Trademark Office:

EINSTEIN

No. 1479104 Dated: March 1, 1988

AND WHEREAS, THE HEBREW UNIVERSITY OF JERUSALEM, a private non profit corporation organized under the laws of Israel, with a mailing address at Givat Ram, P.O. B. 34165, Jerusalem 91341, Israel

[hereinafter called the ASSIGNEE] is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademark and registration thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this /3 day of 1997.

TELEBASE SYSTEMS, INC.

[Corporate Seal]

CORPORATE ACKNOWLEDGMENT

UNITED STATES OF AMERICA]

STATE OF PENNSYLVANIA] SS:

COUNTY OF CHESTER]

On this 13th day of January 19 97, before me personally appeared Bruce Johnson to me known, who, being by me duly sworn, did depose and say that he/she is the Vice President of the corporation described in and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of said corporation and that he/she signed his/her name thereto by like order.

Notary Public

Notarial Seal Donna Winston, Notary Public Tredyffrin Twp., Chester County My Commission Expires May 29, 1999

Member, Pennsylvania Seseciation of Notaries

TRADEMARK REEL: 2627 FRAME: 0825 PAUL B. WEST
STEPHEN A GOLDSMITH
IRVING M. BRAVERMAN
IAN JAY KAUFMAN
FREDERICK REICHWALD
JOSEPH H. HANDELMAN
ALLAN S. PILSON
PETER D. GALLOWAY
LINDA L. BERKOWITZ
ROBERT ALPERT
JOHN RICHARDS
JOHN RICHARDS
LANNING G. BRYER
WILLIAM R. EVANS
JANET I. CORD
CLIFFORD J. MASS

BHARATI BAKSHANI DENNIS S. PRAHL JOSEPH J. VILLAPOL GEORGIA N. GOUNARIS PETER MAX LANGRIND MARY A. MOY KARIN SEGALL CYNTHIA R. MILLER TERESA L. SEGALMAN RANOI S. MILLER

OF COUNSEL

S. DELVALLE GOLDSMITH ALAN K. ROBERTS JULIAN H. COHEN ROBIN DAY GLENN* J. E. PHILLIPS°

* MEMBER CA BAR • MEMBER OK BAR

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VING M. BRAYERMAN
N. JAY KAUPMAN
REDERICK REICHWALD
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LLAN S. PILSON
ÉTER D. GALLOWAY
NDA L. BERKOWITZ
DISERTI AL PERTI

LADAS & PARRY
26 WEST 61 STREET

LAW OF #

NEW YORK, N.Y. 10023-7604

TELEPHONE: (212) 708-1800 FACSIMILE: (212) 246-8959 (212) 246-8925

(212) 708- 1870

F 1 17 1325

February, 13, 1997 December 13, 1996 224 SOUTH MICHIGAN AVENUE CHICAGO, IL 60604

JOHN J. CHRYSTAL THOMAS F. PETERSON RICHARD J. STREIT FREDERICK W. MEYERS DERMOT J. HORGAN TIMOTHY J. KEEFER (MEMBERS IL BAR)

5670 WILSHIRE BLVD. LOS ANGELES, CA 90036

RICHARD P BERG HENRY KLEIN COLIN P. ABRAHAMS MAVIS S. GALLENSON FRANCIE R. GOROWITZ (MEMBERS CA BAR)

52-54 HIGH HOLBORN LONDON WC1V GRR, ENGLAND

ALTHEIMER ECK 2 D-80331 MUNICH, GERMANY

IAIN C. BAILLIE (MEMBER NY BAR) European Resident Partner

Commissioner of Patents and Trademarks
Box Assignments
Washington D. C. 20221

Washington, D.C. 20231

Dear Sirs:

Re: Assignment: TELEBASE SYSTEMS, INC.
to THE HEBREW UNIVERSITY OF JERUSALEM
Trademark Registration No. 1479104
for EINSTEIN
in the United States of America

-and-

Change of Address of TELEBASE SYSTEMS, INC.

From: 763 West Lancaster Avenue

Bryn Mawr, Pennsylvania 19010

To: 435 Devon Park Drive

Wayne, Pennsylvania 19087-1992 Trademark Registration No. 1479104 for **EINSTEIN** in the United States

of America

(Our Ref. 96 T 10-29-93)

- 1. You are requested to record the above-mentioned Assignment and Change of Address against Trademark Registration No. 1479104 for EINSTEIN and for this purpose, we enclose herewith the following documents:
 - (a) Deed of Assignment executed by TELEBASE SYSTEMS, INC. signed by Bruce Johnson, Vice President on January 13, 1997, accompanied by Corporate Acknowledgement.
 - (b) Power of Attorney executed by THE HEBREW UNIVERSITY OF JERUSALEM on February 11, 1997.
 - (c) Declaration of Change of Address of TELEBASE SYSTEMS, INC. dated January 13 1997, which has been duly notarized.

(Continued)

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- 2. Our check in the amount of \$80.00 is attached. If any additional charges are incurred, please charge Deposit Account No. 12-0425. Please send us your receipt in acknowledgement of this payment.
- 3. Please return to us the Deed of Assignment evidencing this Assignment and the Declaration of Change of Address attesting to the Change of Address after they have been stamped with recordal at the U.S. Patent and Trademark Office.
- 4. Please be sure to index the recordal of this Assignment and Change of Address against Trademark Registration No. 1479104 for EINSTEIN.
- 5. We attach U.S. Department of Commerce Patent and Trademark Office Recordation Form Cover Sheets (Form PTO-1594) as required under Title 37 CFR.

Very truly yours,

Lanning G. Bryer

LGB:LLC:lg Attached

> TRADEMARK REEL: 2627 FRAME: 0827

RECORDED: 11/26/2002