

12-04-2002

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Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

REI 102301283

J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

DIVERSIFIED MAILING SERVICES, INC.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Virginia Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: New Diversified Mailing Services, LLC

Internal Address:

Street Address: 4333 Davenport Road

City: Fredericksburg State: VA Zip: 22408

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State

Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 6, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,503,749

2,302,491

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Deborah Wing

Internal Address: Katten Muchin Zavis Rosenman

Street Address: 525 W. Monroe St.

City: Chicago State: IL Zip: 60661

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Deborah Wing Name of Person Signing

Signature

11/12/02 Date

Total number of pages including cover sheet, attachments, and document: 1

12/03/2002 LMUELLER 00000311 2503749

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521 02 FC:8522

40.00 OP 25.00 OP

TRADEMARK REEL: 002628 FRAME: 0176

TRADEMARK ASSIGNMENT

This Trademark Assignment is made this 6th day of November, 2002, by Diversified Mailing Services, Inc., a Virginia corporation, with a place of business at 4333 Davenport Road, Fredericksburg, VA 22408 (“**Assignor**”), to New Diversified Mailing Services, LLC, a Delaware limited liability company, with a place of business at 4333 Davenport Road, Fredericksburg, VA 22408 (“**Assignee**”).

WHEREAS, Assignor has adopted and used the trademarks (1) 1 OF A KIND and (2) MAILMAX (collectively, the “**Marks**”) in connection with various goods and services, including as identified in the respective registrations of the Marks with the U.S. Patent and Trademark Office owned by Assignor (collectively, the “**Registrations**”), namely:


<u>Mark</u>	<u>U.S. Registration No.</u>
1 OF A KIND	2,503,749
MAILMAX	2,302,491

WHEREAS, Assignee desires to acquire from Assignor, and Assignor desires to grant to Assignee, all of Assignor’s right, title and interest in and to the Marks, including any and all trademark registrations and registration applications relating thereto, together with the goodwill of Assignor connected with the use of, and symbolized by, the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

Assignor hereby grants, conveys, assigns and transfers to Assignee, by execution hereof, any and all of Assignor’s right, title and interest in and to the Marks, together with the goodwill of Assignor symbolized by same and connected with the use thereof, the right to sue and recover for past infringements and other violations thereof and the right and interest in and to any and all proceeds therefrom, and any and all trademark registrations and registration applications relating thereto, including without limitation the Registrations, as well as all rights of renewal and extension of the Registrations.

DIVERSIFIED MAILING SERVICES, INC.

By: 

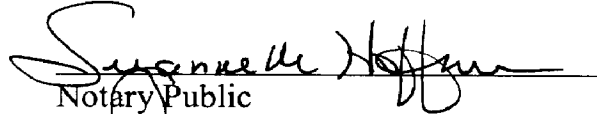
Name: Robert W. Kraft

Title: Secretary

Date: Nov 6, 2002

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

On this 6th day of November, 2002, before me appeared Robert W. Kraft,
the person who signed this instrument, who acknowledged that (s)he signed it as a free act on
behalf of Diversified Mailing Services, Inc. with authority to do so.


Notary Public

