

FORM PTO-1594 (modified)

12-05-2002

U.S. DEPARTMENT OF COMMERCE

(Rev 03/01)

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U.S. Patent and Trademark Office

102302266

To the Director of the United States Patent and Trademark Office: Please record the attached original documents or copies thereof.

1. Name of conveying party(ies):  
**Fulcrum Analytics, Inc.**  
 304 Hudson Street  
 New York, NY 10013 *12-2-02*

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State-DE  
 Other \_\_\_\_\_

Additional conveying party(ies)              **NO**

2. Name and address of receiving party(ies):

Name: **The Dieringer Research Group, Inc.**  
 Internal Address:  
 Street Address: **3064 N. 78<sup>th</sup> Street**  
 City: State: Zip: **Milwaukee, WI 53222**

Individual(s) citizenship  
 Association  
 General Partnership  
 Limited Partnership  
 Corporation-State - **Wisconsin**  
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: **October 9, 2002**

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

**2,038,908**

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Mark J. Diliberti**  
 Internal Address: **FOLEY & LARDNER**  
 Street Address: **777 East Wisconsin Avenue**  
 City: **Milwaukee** State: **Wisconsin** Zip: **53202**

6. Total number of applications/patents involved: **1**

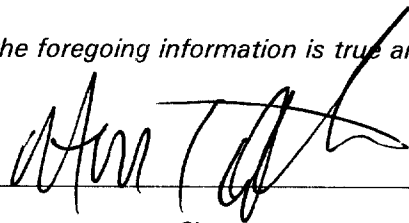
7. Total fee (37 C.F.R. § 3.41): **\$40.00**

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
**06-1447**

DO NOT USE THIS SPACE

9. Statement and signature:  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

**Mark J. Diliberti**                                            **Nov. 26, 2002**

Name of person signing                      Signature                      Date

Total number of pages including cover sheet, attachments, and document: 5

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**TRADEMARK**  
**REEL: 002628 FRAME: 0531**

U.S. TRADEMARK ASSIGNMENT

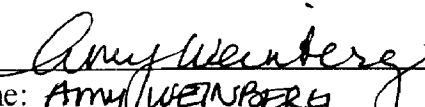
WHEREAS, Fulcrum Analytics, Inc., a Delaware corporation ("Assignor") is the current owner of the trademark registrations and all associated rights listed on the attached Schedule A (the "Mark(s)"); and

WHEREAS, The Dieringer Research Group, Inc., a Wisconsin corporation ("Assignee") wishes to acquire the Mark(s) together with the goodwill of the business in connection with which the Mark(s) are used;

NOW, THEREFORE, in consideration of and in exchange for \$1.00 and other valuable and legally sufficient consideration, the receipt of which Assignor hereby acknowledges, Assignor hereby agrees to and does sell, assign and transfer to Assignee its entire right, title and interest in and to the Mark(s) together with the goodwill and that portion of the ongoing and existing business to which the Mark(s) pertain, as well as all rights of enforcement and recovery for past infringement.

IN WITNESS WHEREOF, a duly authorized officer of Assignor has executed this agreement on the date listed below.

Fulcrum Analytics, Inc.

By:   
Name: AMY WEINBERG  
Title: VP OPERATIONS

Date: OCTOBER 9, 2002

SCHEDULE A

TRADEMARK REGISTRATIONS

<u>TRADEMARK</u>	<u>REG. NO.</u>
Cybercitizen	U.S. 2038908