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To the Honorable Commissioner of F

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and attached original documents or copy thereof.

1. Name of conveying party(ies): 12-2-02
Compco, Inc, dba
Van den Bergh Foods Company

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State New York
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
 Name: Van den Bergh Foods, Inc
 Internal Address: _____
 Street Address: 501 Silverside Road
 City: Wilmington State: DE ZIP: 19809

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: November 20, 1996

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)
2,018,307

Additional numbers attached? Yes No

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

Enclosed
 Authorized to be charged to deposit account

5. Name and address of party to whom correspondence concerning document should be mailed:
 Name: Roland Rodriguez
 Internal Address: _____
Un, lower United States, Inc.
Lower House
 Street Address: 390 Park Avenue
 City: New York State: NY ZIP: 10022

8. Deposit account number:
21-0043

(Attach duplicate copy of this page if paying by deposit account)

12-05-2002 TPIAZ1 00000063 210043 2018307
 01 FC:8521 40.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Roland Rodriguez Roland Rodriguez 12/2/02
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

ASSIGNMENT

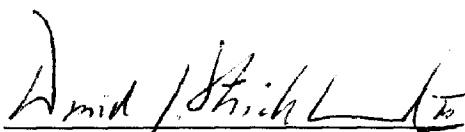
WHEREAS, Conopco, Inc., dba Van den Bergh Foods Company, a corporation organized under the laws of the State of New York, with its address at 390 Park Avenue, New York, New York 10022 (hereinafter called "ASSIGNOR") is owner of Registration No. 2,018,307 of SHEDD'S COUNTRY CROCK and Design which is registered in the United States Patent and Trademark Office; and

WHEREAS, Van den Bergh Foods, Inc., a corporation organized under the laws of the State of Delaware, with its address at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter called "ASSIGNEE") is desirous of acquiring the above-identified trademark registration therefor.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the entire right, title and interest in and to the said trademark registration therefor, together with the goodwill of its business connected with and symbolized by the mark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as to the 20th day of November, 1996.

CONOPCO, INC.
d/b/a VAN DEN BERGH FOODS COMPANY

By: 
David J. Strickland, III
Assistant Secretary