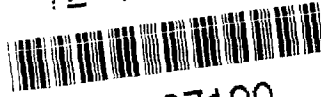


12-10-2002

ET
Y

Docket No.:
71936-00002



102307190

Tab settings

To the Honorable Commissioner of Patents

Enclose the attached original documents or copy thereof.

1. Name of conveying party(ies):

Insolvency Services Group, Inc.

11-12-02

- Individual(s)
- General Partnership
- Corporation-State California
- Other

Additional names(s) of conveying party(ies) Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Association
- Limited Partnership
- Merger
- Change of Name

Execution Date: August 28, 2002

2. Name and address of receiving party(ies):

Name: The Procter & Gamble Company

Internal Address:

Street Address: 1 Procter & Gamble Plaza

City: Cincinnati State: OH ZIP: 45202

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State Ohio

Other

If assignee is not domiciled in the United States, a domestic designation is Yes No

(Designations must be a separate document from

Additional name(s) & address(es) Yes No

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

78/050,935

78/056,285

78/086,930

B. Trademark Registration No.(s)

2,219,509

2,219,558

2,226,651

Additional numbers Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Miriam Claire Beezy

Internal Address:

12/10/2002 TDI AZ1 00000003 501833 78050935

01 FC:8521 40.00 CH
02 FC:8522 125.00 CH

Street Address: 1900 Avenue of the Stars

Suite 2100

City: Los Angeles State: CA ZIP: 90067

6. Total number of applications and registrations involved:.....

6

7. Total fee (37 CFR 3.41):.....\$ 165.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

50-1833

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Miriam Claire Beezy

Name of Person Signing

Miriam Claire Beezy

Signature

11/12/0

Date

9

Total number of pages including cover sheet, attachments, and

ASSIGNMENT OF TRADEMARKS

This AGREEMENT is effective as of 8-28, 2002, and is entered into between Insolvency Services Group, Inc., a California corporation ("ASSIGNOR") and The Procter & Gamble Company, an Ohio corporation ("ASSIGNEE").

In consideration of ASSIGNOR and ASSIGNEE entering into the INTELLECTUAL PROPERTY SALE AGREEMENT dated 8-28, 2002 (the "Sale Agreement"), and other valuable and lawful consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby:

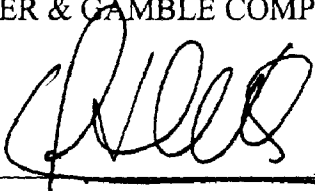
Sell, assign, and transfer to ASSIGNEE ASSIGNOR's entire U.S. and foreign right, title and interest in and to all names, marks, designs, and logos that have been used or intended to be used in the business of Emmporative Marketing, Inc. (formerly Worldwide Magnifi, Inc.) (the "Business"), the portion of the Business associated therewith, and/or the assets purchased pursuant to the Sale Agreement, including all associated artwork, labels, and package designs, together with the goodwill of the Business associated therewith, and any and all past, present and future claims, demands and causes of action based thereon, and including but not limited to, their registrations and/or applications listed on the attached SCHEDULE I.

ASSIGNOR and ASSIGNEE hereby acknowledge and agree that all rights of ownership in
and to the assigned trademarks and goodwill associated therewith shall vest in ASSIGNEE.

INSOLVENCY SERVICES GROUP, INC.

PROCTER & GAMBLE COMPANY

By: Glen Weisman

By: 

Title: E.V.P.

Juan Pedro Hernandez
Title: Vice President & Treasurer

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