Form **PTO-1594**

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

100309175

| Tab settings |) |
|--|---|
| To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. | |
| 1. Name of conveying party(ies): 112722 Canada Limited d/b/a FaceOff Properties, Inc. Individual(s) General Partnership Corporation-State - Canada Other Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Security Agreement Other Other Other Change of Name | 2. Name and address of receiving party(ies) Name: National Hockey League Internal Address: Street Address: 1251 Avenue of the Americas City: New York State: NY Zip: 10020 Individual(s) citizenship Association Canada General Partnership Limited Partnership Corporation-State Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No |
| Execution Date: October 1, 2002 | (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No |
| 4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/894,613 Additional number(s) at | B. Trademark Registration No.(s) tached ☐ Yes ☐ No |
| 5. Name and address of party to whom correspondence concerning document should be mailed: | 6. Total number of applications and registrations involved: |
| Name: Alison Nunez Internal Address: NHL Enterprises, L.P. | 7. Total fee (37 CFR 3.41)\$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ |
| Street Address: 1251 Avenue of Americas | 8. Deposit account number: |
| City: New York State: NY Zip: 10020 | (Attach duplicate copy of this page if paying by deposit account) |
| DO NOT USE THIS SPACE | |
| 9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Alison Nunez November 1, 2002 | |
| Name of Person Signing Name of Person Signing Total number of pages including cover sheet, attachments, and document: Mail documents to be recorded with required cover sheet information to: | |

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

12/10/2002 TDIAZ1 01 FC:8521

00000104 500205

75894613

TRADEMARK REEL: 002631 FRAME: 0560

DESIGNATION OF DOMESTIC REPRESENTATIVE

Thomas H. Prochnow, whose postal address is NHL Enterprises, L.P., 1251 Avenue of the Americas, New York, New York 10020-1198, is hereby designated Registrant's representative upon whom notice of process in proceedings affecting the marks that are the subject matter of these registrations may be served.

NATIONAL HOCKEY LEAGUE

Dated: November 20, 2002

Name: William L. Daly

Title: Executive Vice President,
Chief Legal Officer

TRADEMARK
REEL: 002631 FRAME: 0561

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE ASSIGNMENT OF TRADEMARK

WHEREAS, 112722 Canada Limited d/b/a FaceOff Properties, Inc. a Corporation duly organized and existing under the laws of Canada, with its principal place of business at 287 McPherson Avenue, Toronto, Ontario, M4V 1A4 Canada ("Assignor"), has adopted, used and is using the mark FACEOFF (the "Mark"), under U.S. Trademark Application No. 75/894,613; and

WHEREAS, the National Hockey League, a Not-For-Profit Association organized and existing under the laws of Canada, with its principal place of business at 1251 Avenue of the Americas, New York, New York 10020 ("Assignee"), wishes to acquire all right, title and interest in and to the said Mark, including the application thereof, together with the goodwill symbolized by the Mark;

WHEREAS, Assignor wishes to transfer all right, title and interest in and to the Mark, including the application thereof, together with the goodwill symbolized by the Mark to the Assignee;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to the Assignee, Assignor's entire right, title and interest in and to the said Mark, including the application thereof, together with the goodwill symbolized by the Mark.

112722 CANADA LIMITED

d/b/a FACEOFF PROPERTYES, INC.

Dated: October 1, 2002

Name: Kim Locke

Title: President

:

On this 1st of October, 2002, before me appeared Kim Locke, the person who signed the foregoing instrument, who acknowledged that he signed it as a free act on behalf of 112722 Canada Limited dba FaceOff Properties a Canadian Corporation, with authority to do so.

Earl Stanley Heiber

A Notary Public in and for the Province of Ontario

My commission is for life

TRADEMARK
RECORDED: 11/02/2002 REEL: 002631 FRAME: 0562