

12-23-2002

12-23-02

Tab settings

To the Honorable Commissioner of Patent

102319217

attached original documents or copy thereof.

1. Name of conveying party(ies):

H. J. Heinz Company

12-23-02

- Individual(s)
- General Partnership
- Corporation-State Pennsylvania
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 16, 2002

2. Name and address of receiving party(ies):

Name: ProMark Brands Inc.

Internal Address:

Street Address: 877 W. Main Street, Suite 604

City: Boise State: ID ZIP: 83702

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Idaho
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

47 Applications
(see attached schedules)

B. Trademark registration No.(s)

148 registrations
(see attached schedules)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dean A. Bierkan

Internal Address: H. J. Heinz Company

Street Address: 600 Grant Street, 7th Floor

City: Pittsburgh State: PA ZIP: 15219

6. Total number of applications and registrations involved:

195

7. Total fee (37 CFR 3.41): \$ 4,890.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

08-1631

(Attach duplicate copy of this page if paying by deposit account)

12/23/2002 610N11 00000142 081631 75171067

DO NOT USE THIS SPACE

01 FC:8521 40.00 CH
02 FC:8522 4850.00 CH

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Nancy A. Linkes

Name of Person Signing

Nancy Linkes
Signature

December 20, 2002

Date

Total number of pages comprising cover sheet:

13

Infant Food Trademarks

Nature's Goodness	United States	T03258US0	02/04/2000	75/909,105			Suspended	05
Nature's Goodness and Design	United States	T03262US0	03/11/2000	75/941,977			Pending	05

12194-1
0000002587-001
12/19/2002

PROMARK INTERNATIONAL, INC. - HFF
 PROMARK INTERNATIONAL, INC. - HJH
 PROMARK INTERNATIONAL, INC. - OI

Owner Trademark Report by Mark
 Status: ACTIVE

Printed: 12/13/200 Page 1

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
@ AND DESIGN							
UNITED STATES	T03418US0	09/24/1996	75/171,067	03/10/1998	2,142,091	REGISTERED	35,42
@ DESIGN							
UNITED STATES	T03419US0	09/24/1996	75/170,818	01/27/1998	2,132,069	REGISTERED	30
57							
UNITED STATES	9400423	12/19/1994	74/612,810	10/31/1995	1,931,788	REGISTERED	25
UNITED STATES	8900999	05/23/1977	73/127,572	07/24/1979	1,122,910	REGISTERED	29,30
57 (IN HOLLOW STYLIZED FORM)							
UNITED STATES	8901000	06/03/1952	71/630,675	12/28/1954	600,093	REGISTERED	46
57 DRAFT							
UNITED STATES	T02812US0	02/07/1997	75/238,072	10/27/1998	2,199,355	REGISTERED	36
57 VARIETIES							
UNITED STATES	8901001	07/06/1906	20,754	03/05/1907	61,051	REGISTERED	46
UNITED STATES	9400424	12/19/1994	74/612,812	11/07/1995	1,933,256	REGISTERED	25
A GRILLING SAUCE WORTH TOASTING							
UNITED STATES	T03529US0	07/23/2001	76/288,235			ALLOWED	30
ALDEN MERRELL							
UNITED STATES	T03417US0	09/24/1996	75/172,088	10/07/1997	2,103,238	REGISTERED	30
UNITED STATES	T03417US1	09/24/1996	75/170,817	10/07/1997	2,103,222	REGISTERED	35,42
ALL KINDS OF POTATOES. ALL-RIGHTA.							
UNITED STATES	T03207US0	07/16/1999	75/752,937	01/30/2001	2,424,716	REGISTERED	29
ALL KINDS OF VEGETABLES & POTATOES. ALL-RIGHTA.							
UNITED STATES	T03208US0	07/16/1999	75/752,949	01/30/2001	2,424,717	REGISTERED	29
ALL-RIGHTA							
UNITED STATES	T03056US0	06/04/1998	75/496,572	12/21/1999	2,302,896	REGISTERED	29
AMERICA'S FAVORITE KETCHUP							
UNITED STATES	T01841US0	03/07/1996	75/068,756	09/23/1997	2,098,790	REGISTERED	30
ANIMAL TOTS							
UNITED STATES	9300318	11/15/1993	74/458,534	12/31/1996	2,027,393	REGISTERED	29
ARTSTART							
UNITED STATES	T02806US0	02/07/1997	75/238,073	12/09/1997	2,120,019	REGISTERED	36

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
BAGEL BITES							
UNITED STATES	9200107	05/03/1985	73/535,737	07/01/1986	1,399,736	REGISTERED	30
BITE BUNCH							
UNITED STATES	T02869US0	10/10/1997	75/371,589	12/21/1999	2,302,610	REGISTERED	29
BITS (STYLIZED)							
UNITED STATES	T03117US0	10/07/1996	75/177,330	12/23/1997	2,124,529	REGISTERED	29
BLASTS							
UNITED STATES	T03353US0	11/13/2000	76/163,286			PENDING	30
BOTTLE DESIGN - KETCHUP (GLASS - 14 OZ.)							
UNITED STATES	T00145US0	08/22/1997	75/345,436	03/23/1999	2,233,574	REGISTERED	30
UNITED STATES	T00145US1	02/11/2000	75/914,963			PENDING	30
BOTTLE DESIGN - KETCHUP (PLASTIC - 28 OZ.)							
UNITED STATES	T00148US0	02/11/2000	75/914,962			PENDING	30
CAMPSIDE							
UNITED STATES	T00183US1	03/05/1997	75/252,483	10/27/1998	2,200,486	REGISTERED	30
CHEF AIR & DESIGN							
UNITED STATES	9500037	04/17/1981	306,219	09/07/1982	1,207,434	REGISTERED	29,30
CHEF FRANCISCO							
UNITED STATES	9400117	03/31/1994	74/507,693	03/14/1995	1,883,738	REGISTERED	29
CHEF FRANCISCO LIGHT 'N SENSIBLE							
UNITED STATES	T02311US0	07/19/1996	75/136,759	08/12/1997	2,087,476	REGISTERED	29
CHEF HAT/SPOON LOGO DESIGN							
UNITED STATES	9400059	03/30/1979	209,683	11/03/1981	1,176,389	REGISTERED	29,30
UNITED STATES	9400060	05/27/1987	73/663,240	03/22/1988	1,481,731	REGISTERED	29
CINNA-STIKS							
UNITED STATES	T03674US0	02/05/2002	76/366,741			PENDING	29
CLOSE TO HOMEMADE WITHOUT ALL THE FAT							
UNITED STATES	T02834US0	03/05/1997	75/252,482	01/20/1998	2,130,642	REGISTERED	30
COCOA CRISPERS							
UNITED STATES	T03691US0	02/05/2002	76/366,286			PENDING	29
COOL BITES							
UNITED STATES	T03685US0	02/04/2002	76/366,468			PENDING	29,30
COUNTRY STYLE DINNER FRIES (STYLIZED)							
UNITED STATES	8902087	07/02/1971	72/396,469	10/17/1972	945,313	REGISTERED	46

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
CRISPERS!							
UNITED STATES	8902088	06/27/1979	221,419	11/25/1980	1,141,901	REGISTERED	29
CRISPY CHEEZERS							
UNITED STATES	T03682US0	02/04/2002	76/366,471			PENDING	29
CRISPY CROWNS							
UNITED STATES	9200149	03/27/1992	74/260,048	11/24/1992	1,735,062	REGISTERED	29
CRISPY CRUNCHIES							
UNITED STATES	9200551	05/26/1992	74/278,844	07/18/1995	1,906,705	REGISTERED	29
CURVED EZ SEAL							
UNITED STATES	T03672US0	02/05/2002	76/366,739			PENDING	30
DEEP-DISH MINIS							
UNITED STATES	T03355US0	11/13/2000	76/163,285	05/07/2002	2,568,649	REGISTERED	30
DINO TOTS							
UNITED STATES	T02213US0	06/24/1996	75/124,880	08/12/1997	2,087,401	REGISTERED	29
DOMANI							
UNITED STATES	9300269	05/25/1993	74/394,344	12/13/1994	1,867,119	REGISTERED	30
DOMANI ITALIAN FOODS IN OVAL DESIGN							
UNITED STATES	9300249	06/20/1986	74/605,490	01/26/1988	1,474,359	REGISTERED	30
DOMANI ITALIAN FOODS IN STRIPED OVAL DESIGN							
UNITED STATES	9300247	06/20/1986	605,482	06/23/1987	1,444,325	REGISTERED	30
DYNA BITES IN DESIGN							
UNITED STATES	9400235	07/05/1994	74/545,938	05/27/1997	2,064,331	REGISTERED	29
E Z MARINADER							
UNITED STATES	T03501US0	07/18/2001	76/285,962			PENDING	30
EZ SQUIRT PLASTIC BOTTLE							
UNITED STATES	T03748US00	10/10/2002	78/173,272			PENDING	30
FAST FOOD FRIES							
UNITED STATES	T03441US0	04/16/2001	76/240,587			PENDING	29
FAST FRIES							
UNITED STATES	9200546	06/15/1992	74/284,695	09/28/1993	1,795,150	REGISTERED	29
FLAVOR VAULT							
UNITED STATES	T03680US0	02/04/2002	76/366,977			PENDING	30
FOREVER FULL							
UNITED STATES	T03335US0	08/16/2000	76/110,599			PENDING	21
UNITED STATES	T03335US1	05/30/2001	76/415,135			PENDING	21

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
FRYER SAVER							
UNITED STATES	9200109	04/07/1988	721,019	02/21/1989	1,525,975	REGISTERED	29
FRYER SAVER PRODUCTS & DESIGN							
UNITED STATES	9200598	01/23/1984	462,161	06/04/1985	1,339,666	REGISTERED	42
FUNKY FRIES							
UNITED STATES	T03676US0	02/04/2002	76/367,366			PENDING	29
GARDEN KITCHEN							
UNITED STATES	T03442US0		76/240,589			PENDING	29,30
GOLDEN CRINKLES							
UNITED STATES	8902094	01/11/1960	88,796	10/09/1962	739,071	REGISTERED	46
GOLDEN FRIES (STYLIZED)							
UNITED STATES	8902095	05/10/1955	71/687,216	04/17/1956	625,582	REGISTERED	46
GOLDEN PATTIES							
UNITED STATES	T00460US1	01/03/1997	75/220,956	04/28/1998	2,153,541	REGISTERED	29
GOLDEN TATERS							
UNITED STATES	8902097	05/09/1962	144,182	04/02/1963	747,698	REGISTERED	46
GOLDEN TWIRLS							
UNITED STATES	9100119	11/03/1989	73/835,793	06/19/1990	1,602,601	REGISTERED	29
GREAT AWAKENINGS							
UNITED STATES	T03336US0	08/16/2000	75/981,206			PENDING	29,32
UNITED STATES	T03336US1	08/16/2000	76/109,814			PENDING	29
GREEN - COLOR							
UNITED STATES	T03352US0	07/21/2000	76/140,356			PENDING	30
HEALTHY HARVEST							
UNITED STATES	9300187	07/23/1993	74/415,885	07/29/1997	2,084,218	REGISTERED	29
HEARTLAND CLASSICS							
UNITED STATES	9400051	02/10/1994	74/488,715	08/06/1996	1,991,628	REGISTERED	29
HEINZ							
UNITED STATES	9400425	12/19/1994	74/612,811	11/14/1995	1,935,618	REGISTERED	25
UNITED STATES	8901006	07/06/1906	20,753	04/23/1907	62,182	REGISTERED	46
UNITED STATES	T00497US2	06/08/1998	75/499,319	02/16/1999	2,224,447	REGISTERED	31
HEINZ BBQ SAUCE IN KEYSTONE DESIGN							
UNITED STATES	T02804US0	01/03/1997	75/220,954	08/11/1998	2,181,419	REGISTERED	30
HEINZ BELL'ORTO							
UNITED STATES	9200496	07/23/1992	74/296,924	03/23/1993	1,760,089	REGISTERED	29,30

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
HEINZ EASY SQUEEZE!							
UNITED STATES	T03716US0	05/30/2002	76/413,648			PENDING	30
HEINZ EZ SQUIRT							
UNITED STATES	T03315US0	05/22/2000	76/054,467			ALLOWED	30
HEINZ HOMESTYLE RECIPES							
UNITED STATES	9400057	02/28/1994	74/495,279	11/19/1996	2,018,081	REGISTERED	05
HEINZ IN CORPORATE KEYSTONE							
UNITED STATES	8901007	10/15/1969	340,714	06/02/1970	892,173	REGISTERED	46
UNITED STATES	T00540US1	06/08/1998	75/499,311	03/02/1999	2,229,109	REGISTERED	31
HEINZ IN KEYSTONE & DEVICE							
UNITED STATES	8901013	12/20/1924	207,017	11/23/1926	221,041	REGISTERED	46
HEINZ IN OPEN KEYSTONE							
UNITED STATES	9200562	03/09/1992	74/253,193	01/12/1993	1,745,471	REGISTERED	05,29,30 32
HEINZ IN PICKLE							
UNITED STATES	8901008	09/09/1897	31,048	12/28/1897	31,048	REGISTERED	46
UNITED STATES	8901009	07/06/1906	20,755	03/05/1907	61,052	REGISTERED	46
HEINZ KETCHUP KICK'RS							
UNITED STATES	T03632US0	11/19/2001	78/094,169			PENDING	30
HEINZ LET'S EAT IN KEYSTONE DESIGN							
UNITED STATES	T02798US1	01/16/1997	75/226,779	11/25/1997	2,116,378	REGISTERED	30
HEINZ LIGHT HARVEST							
UNITED STATES	T00579US1	08/22/1997	75/345,466	07/28/1998	2,176,924	REGISTERED	30
HEINZ NATURE'S GOODNESS							
UNITED STATES	T03256US0	02/04/2000	75/909,103			PENDING	05
HEINZ SIMPLE GOODNESS							
UNITED STATES	T02801US0	01/16/1997	75/226,781	11/25/1997	2,116,379	REGISTERED	05
HEINZ TRAP CAP							
UNITED STATES	T03316US0	05/22/2000	76/054,465	06/25/2002	2,586,248	REGISTERED	30
HOMESTEADER							
UNITED STATES	T00619US2	09/19/1977	141,749	07/12/1983	1,245,502	REGISTERED	29
HOT BITES							
UNITED STATES	T01547US0	11/16/1995	75/021,792	02/29/2000	2,322,663	REGISTERED	29
UNITED STATES	T01547US1	10/19/1995	75/007,889	09/21/1999	2,278,604	REGISTERED	29
UNITED STATES	T01547US2	08/09/2000	76/105,107			ALLOWED	29,30
UNITED STATES	T01547US3	08/09/2000	75/982,538			ALLOWED	30

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
HOT TOTS! (STYLIZED)							
UNITED STATES	T02069US0	05/20/1996	75/107,220	09/09/1997	2,094,587	REGISTERED	29
IDA-GOLD							
UNITED STATES	8902101	07/12/1960	100,710	10/09/1962	739,073	REGISTERED	46
IDAHO CROWN & DESIGN							
UNITED STATES	8902105	09/23/1959	81,929	09/06/1960	704,054	REGISTERED	46
IDAHO VALLEY IN DESIGN							
UNITED STATES	8902108	08/08/1960	72/102,242	03/28/1961	713,263	REGISTERED	46
IDAHO VALLEY SELECT IN DESIGN							
UNITED STATES	T03055US0	06/04/1998	75/496,570	03/16/1999	2,232,399	REGISTERED	29
KETCHUP KICK'RS							
UNITED STATES	T03631US0	11/19/2001	78/094,161			PENDING	30
KEYSTONE DEVICE (FORM VI)							
UNITED STATES	8901011	07/29/1964	198,736	12/07/1965	799,959	REGISTERED	46
KEYSTONE DEVICE (SOLID BLACK)							
UNITED STATES	8901012	07/29/1964	72/198,735	09/07/1965	795,664	REGISTERED	46
KICK'RS (STYLIZED)							
UNITED STATES	T03719US0	07/01/2002	76/426,756			PENDING	30
KILLER RINGS							
UNITED STATES	T01550US0	11/17/1995	75/024,083	06/10/1997	2,068,720	REGISTERED	29
KILLER STRAWS							
UNITED STATES	T01838US0	03/07/1996	75/068,757	11/04/1997	2,110,370	REGISTERED	29
KITCHEN GARDEN							
UNITED STATES	T03443US0	04/16/2001	76/240,581			ALLOWED	29,30
KOOL BLUE							
UNITED STATES	T03677US0	02/04/2002	76/367,367			ALLOWED	29
KOOL COLORS							
UNITED STATES	T03683US0	02/04/2002	76/366,470			PENDING	29
LA PIZZERIA							
UNITED STATES	8902111	08/17/1984	73/495,394	01/13/1987	1,424,994	REGISTERED	30
LIGHT 'N SENSIBLE							
UNITED STATES	9400058	02/28/1994	74/495,278	10/19/1999	2,288,084	REGISTERED	29
L'I'L CALZONIES							
UNITED STATES	T03354US0	11/13/2000	76/163,284			ALLOWED	30

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
LOUIE'S							
UNITED STATES	T02870US0	10/10/1997	75/371,584	12/14/1999	2,300,534	REGISTERED	30
LOUISE'S							
UNITED STATES	T02799US0	01/03/1997	75/220,953	11/25/1997	2,116,347	REGISTERED	30
LOUISE'S HOUSE OF QUALITY & DESIGN							
UNITED STATES	9500038	10/20/1975	66,421	09/21/1976	1,048,659	REGISTERED	30
MICRO CRISPERS							
UNITED STATES	T00802US1	02/04/2002	76/366,410			PENDING	29
MINI TATER TOTS							
UNITED STATES	T02716US0	09/11/1996	75/164,003	10/28/1997	2,108,791	REGISTERED	29
MINI-GOLD							
UNITED STATES	8902165	02/24/1987	646,166	10/20/1987	1,462,101	REGISTERED	29
MOORE'S							
UNITED STATES	9300270	05/17/1993	74/391,214	10/24/1995	1,928,904	REGISTERED	29
UNITED STATES	9300271	03/08/1993	74/367,634	03/14/1995	1,883,715	REGISTERED	29
MOOR-RING							
UNITED STATES	9300265	11/05/1970	72/375,339	08/08/1972	940,576	REGISTERED	46
MR. G & DESIGN							
UNITED STATES	8902123	07/19/1961	124,286	04/24/1962	730,542	REGISTERED	46
NACHO CRISPERS!							
UNITED STATES	9200549	06/15/1992	74/284,914	02/08/1994	1,820,741	REGISTERED	29
NACHO DIPPERS							
UNITED STATES	T03688US0	02/04/2002	76/366,475			PENDING	29
NO WAIT, NO MESS							
UNITED STATES	T03717US0	05/30/2002	76/413,649			PENDING	30
OASIS							
UNITED STATES	T03444US0	04/16/2001	76/240,582			PENDING	05
ONION CHIPS IN DESIGN							
UNITED STATES	9200601	05/08/1978	169,568	02/10/1981	1,146,966	REGISTERED	29
ONION RINGERS							
UNITED STATES	9400305	09/30/1994	74/580,340	04/02/1996	1,965,143	REGISTERED	29
ONION TOTS							
UNITED STATES	8902129	08/01/1958	56,493	12/15/1959	689,974	REGISTERED	29
ORE IDA ZIP CRISP							
UNITED STATES	T03686US0	02/04/2002	76/366,473			PENDING	29

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
ORE-IDA							
UNITED STATES	8902130	05/15/1961	119,999	10/16/1962	739,456	REGISTERED	46
UNITED STATES	T00899US1	02/05/1998	75/429,190	12/28/1999	2,304,749	REGISTERED	31
ORE-IDA BREW CITY FRIES							
UNITED STATES	T01610US0	02/07/1996	75/054,751	04/22/1997	2,054,535	REGISTERED	29
ORE-IDA CRUNCH TIME CLASSICS							
UNITED STATES	T02977US0	03/25/1998	75/457,144	03/13/2001	2,435,581	REGISTERED	29
ORE-IDA DINNER BROWNS							
UNITED STATES	T03062US0	06/04/1998	75/496,551	09/26/2000	2,390,304	REGISTERED	29
ORE-IDA FAST FRIES							
UNITED STATES	9200636	11/16/1992	74/331,300	04/19/1994	1,831,466	REGISTERED	29
ORE-IDA FRESH							
UNITED STATES	T02965US0	02/05/1998	75/429,191	01/18/2000	2,309,815	REGISTERED	31
ORE-IDA IN LEAF DESIGN							
UNITED STATES	8902133	11/12/1970	72/375,777	10/26/1971	922,884	REGISTERED	46
UNITED STATES	T00906US1	02/05/1998	75/429,189	06/06/2000	2,355,869	REGISTERED	31
ORE-IDA OVEN CHIPS							
UNITED STATES	T02871US0	10/10/1997	75/371,585	07/11/2000	2,366,711	REGISTERED	29
ORE-IDA POTATO WORKS							
UNITED STATES	T02807US0	02/07/1997	75/238,081			ALLOWED	29
UNITED STATES	T02807US1	02/07/1997	75/238,079	11/11/1997	2,112,509	REGISTERED	42
ORE-IDA SIZZLIN' SKILLET							
UNITED STATES	T02971US0	02/27/1998	75/442,303	02/06/2001	2,427,252	REGISTERED	29
ORIENTAL STYLE GOURMET SAUCE (BLOCK STYLE)							
UNITED STATES	T03396US0	11/12/1991	74/221,214	12/08/1992	1,739,280	REGISTERED	30
O'S IN ONION DESIGN							
UNITED STATES	T03118US0	10/20/1994	74/587,908	06/18/1996	1,980,542	REGISTERED	29
PAPA'S PIROSHKI							
UNITED STATES	9400231	06/27/1994	74/542,792	06/17/1997	2,072,138	REGISTERED	30
PIXIE CRINKLES							
UNITED STATES	9200561	05/12/1992	74/274,887	08/03/1993	1,785,699	REGISTERED	29
POTATO CHEEZSKINS							
UNITED STATES	T02725US0	10/07/1996	75/177,599	10/07/1997	2,103,324	REGISTERED	29
REX AMBER							
UNITED STATES	8901029	12/27/1905	71/015,678	04/03/1906	51,029	REGISTERED	46

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
RICE TOPPERS							
UNITED STATES	T03398US0	07/01/1994	74/544,788	05/20/1997	2,063,655	REGISTERED	30
ROSETTO							
UNITED STATES	9200111	04/16/1974	73/018,927	12/02/1975	1,026,312	REGISTERED	30
UNITED STATES	T01067US1	09/23/1996	75/170,418	09/23/1997	2,099,331	REGISTERED	30
SALAD PAK							
UNITED STATES	9300252	11/13/1989	73/837,674	01/15/1991	1,631,787	REGISTERED	30
SCRATCH PLUS							
UNITED STATES	9300303	11/15/1993	74/458,527	04/11/1995	1,888,649	REGISTERED	29
SMART ONES							
UNITED STATES	9400018w	05/20/1994	74/528,148	08/15/1995	1,911,590	REGISTERED	29,30
UNITED STATES	9200009w	12/10/1991	74/229,521	01/03/1995	1,871,763	REGISTERED	29,30
UNITED STATES	T00206US2	01/08/1998	75/415,119	11/17/1998	2,204,080	REGISTERED	30
SMART OPTIONS							
UNITED STATES	9500032w	06/02/1995	74/683,887	12/31/1996	2,026,467	REGISTERED	29,30,1
SMARTWICH							
UNITED STATES	T03446US0	04/16/2001	76/240,583			ALLOWED	30
SNACKIN' FRIES							
UNITED STATES	T02027US0	05/09/1996	75/101,324	06/10/1997	2,069,350	REGISTERED	29
SNACKIN' TOTS							
UNITED STATES	T03217US0	09/07/1999	75/792,902	11/21/2000	2,405,883	REGISTERED	29
SOUR CREAM & JIVE							
UNITED STATES	T03684US0	02/04/2002	76/366,469			PENDING	29
SPUD BITES							
UNITED STATES	8902149	03/14/1983	417,028	05/15/1984	1,278,190	REGISTERED	29
SQUEEZE PAK							
UNITED STATES	T01911US0	03/11/1996	75/069,907	02/17/1998	2,138,030	REGISTERED	30
STUFFED WITH THE GOOD STUFF							
UNITED STATES	T03058US0	06/04/1998	75/496,574	01/04/2000	2,306,607	REGISTERED	30
SUN SPOTS							
UNITED STATES	T01835US0	03/07/1996	75/068,763	04/22/1997	2,054,694	REGISTERED	29
SUN STIX							
UNITED STATES	9400308	09/30/1994	74/580,338	03/05/1996	1,959,856	REGISTERED	29
SURECOAT							
UNITED STATES	T03673US0	02/04/2002	76/366,768			PENDING	30

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
TATER ABC'S							
UNITED STATES	T02171US0	06/17/1996	75/120,297	08/25/1998	2,183,305	REGISTERED	29
TATER DOGS							
UNITED STATES	T03689US0	02/04/2002	76/366,476			PENDING	29
TATER TOTS							
UNITED STATES	8902158	10/21/1957	72/039,264	10/21/1958	668,762	REGISTERED	46
TENDEKRISP							
UNITED STATES	9200108	02/06/1986	73/581,487	10/21/1986	1,414,384	REGISTERED	29
TEXAS CRISPERS!							
UNITED STATES	T01258US1	01/31/1997	75/234,126	10/13/1998	2,194,768	REGISTERED	29
THE CRUNCH YOU CAN COUNT ON							
UNITED STATES	T03447US0	04/16/2001	76/240,584			ALLOWED	29
THE PASTA WITH THE GOOD STUFF STUFFED INSIDE							
UNITED STATES	T03059US0	06/04/1998	75/496,552	01/25/2000	2,312,536	REGISTERED	30
THE SIGN OF GOOD EATING							
UNITED STATES	8901042	02/20/1959	68,141	03/14/1961	712,571	REGISTERED	46
THE TASTE IS THE TEST							
UNITED STATES	8901043	01/17/1928	260,226	04/23/1929	255,467	REGISTERED	46
THE WORLD'S FAVORITE KETCHUP							
UNITED STATES	T03749US00	11/06/2002	78/182,182			PENDING	30
TIMBERLINE							
UNITED STATES	T01280US1	07/19/1996	75/136,760	07/15/1997	2,079,161	REGISTERED	29
TNT'S							
UNITED STATES	T02067US0	05/20/1996	75/106,299	03/25/1997	2,047,874	REGISTERED	29
TODAY'S GOURMET							
UNITED STATES	T03318US0		76/054,469			PENDING	29,30
TODDS							
UNITED STATES	T03433US0	03/18/1985	73/527,550	10/08/1985	1,364,729	REGISTERED	29,30,42
TRADITIONAL							
UNITED STATES	8901045	03/11/1981	300,675	03/16/1982	1,192,245	REGISTERED	30
TREE IN OVAL DESIGN (DOMANI LOGO)							
UNITED STATES	9300246	06/20/1986	73/605,492	08/18/1987	1,453,388	REGISTERED	30
TREE IN STRIPED OVAL DESIGN (DOMANI LOGO)							
UNITED STATES	9300248	06/20/1986	605,495	08/18/1987	1,453,389	REGISTERED	30

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
TUB DESIGN							
UNITED STATES	9300090	01/22/1993	74/367,287	02/07/1995	1,877,754	REGISTERED	29
TUB DESIGN & THIS CHEF FRANCISCO SHAPE, ETC.							
UNITED STATES	9300091	03/12/1993	74/367,286	09/27/1994	1,855,868	REGISTERED	29
TUB DESIGN (CONTAINER)							
UNITED STATES	9300092	03/01/1993	74/362,896	09/19/2000	2,386,677	REGISTERED	21
VEND FRY							
UNITED STATES	T01322US1	03/25/1998	75/457,143	02/09/1999	2,222,907	REGISTERED	29
VOL-PAK							
UNITED STATES	8901046	08/14/1981	323,603	03/08/1983	1,229,917	REGISTERED	22
YOSHIDA DESIGN							
UNITED STATES	T03395US0	11/12/1991	74/221,213	10/20/1992	1,726,029	REGISTERED	30
YOSHIDA'S (BLOCK STYLE)							
UNITED STATES	T03393US0	11/12/1991	74/221,216	09/15/1992	1,716,207	REGISTERED	30
YOSHIDA'S (STYLIZED)							
UNITED STATES	T03394US0	11/12/1991	74/221,215	09/15/1992	1,716,206	REGISTERED	30
YOSHIDA'S FINE SAUCES & DESIGN							
UNITED STATES	T03397US0	11/27/1992	74/335,082	08/10/1993	1,786,935	REGISTERED	30
ZESTIES!							
UNITED STATES	9100122	04/16/1990	74/049,388	11/24/1992	1,735,763	REGISTERED	29
ZESTY TWIRLS							
UNITED STATES	T02873US0	10/19/1997	75/371,320	09/08/1998	2,187,803	REGISTERED	29
END OF REPORT						TOTAL ITEMS SELECTED =	193

ASSIGNMENT

THIS ASSIGNMENT by H. J. Heinz Company, a Pennsylvania corporation, with offices located at 600 Grant Street, Pittsburgh, PA 15219 (hereinafter "Assignor"), to ProMark Brands Inc., an Idaho corporation, located at 877 W. Main Street, Suite 604, Boise, Idaho 83702 U.S.A. (hereinafter "Assignee"), is effective as of December 16, 2002.

WHEREAS, Assignor is the owner of certain trademark registrations, which are listed on Schedule A, attached hereto, as well as other unregistered common law trademarks, logos, trade dress and label designs; and

WHEREAS, Assignor has filed certain applications to register certain trademarks, which are listed in Schedule B, attached hereto, in the United States Patent and Trademark Office, based on Assignor's bona fide intent to use the marks on or in connection with the goods identified in the respective applications; and

WHEREAS, Assignee has acquired that portion of the business of Assignor on or in connection with which Assignor has a bona fide intent to use the marks and applications therefore; and

WHEREAS, Assignee is desirous of acquiring all right, title, and interest in and to the registered trademarks, pending applications, unregistered common law trademarks, logos, trade dress, and label designs including the goodwill of the business connected with the use thereof and symbolized thereby.

NOW THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the registered trademarks and pending applications set forth in Schedules A and B, respectively, and to the unregistered common law trademarks, logos, trade dress, and label designs utilized with the registered trademarks and pending applications together with any goodwill of the business symbolized thereby.

ASSIGNEE agrees to execute any and all additional documents that may be necessary from time to time to perfect and record title in Assignee and to carry out the intent of this Assignment.

H. J. HEINZ COMPANY

By: 

Name: JOHN E. CROOKE

Title: VICE PRESIDENT

ASSIGNOR'S COMPANY ACKNOWLEDGMENT

COMMONWEALTH OF PENNSYLVANIA

CITY OF PITTSBURGH) ss.:

COUNTY OF ALLEGHENY)

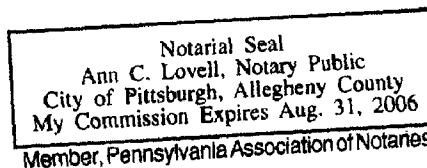
On this 16th day of DECEMBER, 2002, before me personally appeared JOHN CREWE

_____ to me known, who, being by me duly sworn, did depose and say that he/she is the _

VICE PRESIDENT of the corporation described herein and which executed the foregoing instrument; that he/she knows the seal of said corporation; that the said seal affixed to said instrument is such corporate seal; that it was affixed by order of the Board of Directors of said corporation and that he/she signed his name thereto by like order.

Ann C. Lovell
Notary Public

(Notarial Seal)



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12/5/2002