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Form PTO-1594
(Rev. 03/01)
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U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office



Tab settings ⇌⇌⇌ ▼

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 12.9.02
Bavaria-St. Pauli-Brauerei AG

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other joint stock company

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Bavaria-St. Pauli-Brauerei GmbH
Internal
Address: _____

Street Address: Hopfenstrasse 15 Eingang
Berhard-Nocht Strasee
City: Hamburg 4 State: _____ Zip: _____
Federal Republic of Germany
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: May 28, 2002

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1,253,906

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Philip Furgang, Esq.
Furgang & Adwar, L.L.P.
Internal Address: _____

Street Address: 2 Crosfield Avenue
Suite 210

City: West Nyack State: NY Zip: 10994

7. Total fee (37 CFR 3.41).....\$40.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Philip Furgang 12/3/02
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

12/12/2002 GT0N11 00000160 1253906
01 FC:8521 40.00 DP

TRADEMARK
REEL: 002632 FRAME: 0606

ASSIGNMENT

WHEREAS, BAVARIA-ST. PAULI-BRAUEREI AG, a joint stock company of the Federal Republic of Germany, having a principal place of business at Hopfenstrasse 15 Eingang: Berhard-Nocht Strasse, Hamburg 4, Federal Republic of Germany, has adopted and uses the trademark LABEL DESIGN to identify light beverages, namely beer and has obtained Federal Trademark Registration No. 1,253,906, now active on the register of the United States Patent and Trademark Office;

WHEREAS, BAVARIA-ST. PAULI-BRAUEREI GmbH, a private limited company of the Federal Republic of Germany, located at Hopfenstrasse 15 Eingang: Berhard-Nocht Strasse, Hamburg 4, Federal Republic of Germany, desires to acquire said mark and said registration;

NOW, THEREFORE, in consideration of and in exchange for the sum of one (1) dollar and other good and valuable consideration, the receipt of which is hereby acknowledged, BAVARIA-ST. PAULI-BRAUEREI AG, does hereby assign, transfer, and convey to BAVARIA-ST. PAULI-BRAUEREI GmbH, its successors and assigns, all of the entire worldwide right, title, and interest in and to said trademark, said registration, and the good will of the business associated with the mark, including the right to sue for and recover injunctive and other relief for past, present, and future infringements of any rights in and to said mark;

I state that all statements made herein of my own knowledge are true and all statements made on information and belief are believed to be true; and, further, that willful, false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful, false statement may jeopardize the validity of this document and the registration.

formerly: Friesisches Brauhaus zu Jever GmbH & Co KG
BAVARIA-ST. PAULI-BRAUEREI AG

Dated: May 28, 2002

by 
FRIESISCHES BRAUHAUS ZU JEVER
GmbH & Co. KG

Postfach 1260 - 26436 Jever
Elisabethufer 18 - 26141 Jever

Jürgen Krupp

Hans-Joachim Kraft

TRADEMARK