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## TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

Name of Conveying Party: 1.

> Salon Products, Inc. Ohio Corporation

Name and Address of Receiving Party: 2.

> L'Oreal USA Creative, Inc. 575 Fifth Avenue New York, New York 10017 **Delaware Corporation**

- 3. Nature of Conveyance: Assignment Execution Date: November 18, 2002
- Trademark Application No.: None 4.
- 5. Trademark Registration No.: 2,513,187 (PEARLS OF HOPE)
- 6. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq. L'Oreal USA Creative, Inc. 575 Fifth Avenue New York, New York, 10017

Total number of registrations/applications involved: 1

Total Fee (37 CFR § 3.41): \$40.00 Fee is authorized to be charged to our deposit account #03-3348

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Dated: November 18, 2002

Lisa M. Gigliottl

Total: Two Pages

**TRADEMARK** REEL: 002633 FRAME: 0483

## ASSIGNMENT

WHEREAS, Salon Products, Inc., (hereinafter "Salon Products"), formerly Matrix Essentials, Inc., an Ohio Corporation, located at 575 Fifth Avenue, New York, New York 10017, represents that it is the owner of all right, title and interest in and to the trademark PEARLS OF HOPE for jewelry, namely, necklaces (the "Mark"), and the goodwill attached thereto, and is the owner of United States Trademark Registration No. 2,513,187 for the Mark;

WHEREAS, L'Oreal USA Creative, Inc. (hereinafter "L'Oreal USA Creative"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, is desirous of acquiring said Mark, goodwill and existing registration thereof;

NOW THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which are hereby acknowledged, Salon Products does hereby assign unto L'Oreal USA Creative all of its right, title and interest in and to the Mark, together with the goodwill of the business symbolized by said Mark, and United States Trademark Registration No. 2,513,187.

IN TESTIMONY WHEREOF, Salon Products has executed this Assignment by a duly authorized officer.

SALON PRODUCTS, INC.

DATE: November 18, 2002

**RECORDED: 11/19/2002** 

Name: John D. Sullivan

Title: Senior Vice-President &

General Counsel

TRADEMARK REEL: 002633 FRAME: 0484