

Form PTO-1594 (Rev. 6-93) **RECORDATION FORM COVER SHEET** U.S. DEPARTMENT OF COMMERCE

OMB No. 0651-0011 (exp. 4/94) **TRADEMARKS ONLY** Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof

1. Name of conveying party(ies):

TREND enterprises, INC.
300 9th Ave SW
New Brighton, MN, 55112-3489

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Minnesota
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Target Brands, Inc.
1000 Nicollet Mall, TPS-3165
Minneapolis, MN 55403-2467

Individual(s) Association
 General Partnership Limited Partnership
 Corporation: State of Minnesota
 Other _____

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: April 3, 2003

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)

4. Application number(s) or trademark number(s), and identification or description of the mark(s):

A. Trademark Application No(s). and description B. Trademark Registration No(s). and description

Registration 811,297 "BULLSEYE"

5. Name and address of party to whom correspondence concerning document should be mailed:

Ann Dunn Wessberg
FAEGRE & BENSON LLP
2200 Wells Fargo Center
90 South Seventh Street
Minneapolis, MN 55402-3901
612/766-7105

6. Total number of applications and registrations involved: 01

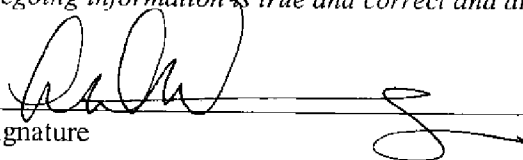
7. Total fee (37 CFR 3.41) \$40.00

Enclosed
 Authorized to be charged to deposit account for underpayment

8. Deposit Account number: 06-0029

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Ann Dunn Wessberg  April 4, 2003
 Name of person signing Signature Date

Total number of pages including cover sheet, attachments, and document: _____

Mail documents to be recorded with required cover sheet information to:
Director - U.S. Patent and Trademark Office, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

keb This Assignment, effective as of April 3, 2003, is entered into by and between TREND Enterprises, Inc., a Minnesota corporation (hereinafter "Assignor"), and Target Brands, Inc., a Minnesota corporation (hereinafter "Assignee").

WHEREAS, Assignor has adopted and used and is the owner of the trademark BULLSEYE (the "Mark"), which is the subject of U.S. Registration No. 811,297 (hereinafter the "Registration");

WHEREAS, Assignee wishes to acquire the above Registration, together with the good will of the business with which such Mark is used and which is symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, including \$4,000.00, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee any and all right, title and interest in and to such Registration, together with the goodwill of the business connected with the use of and symbolized by the Mark.

TREND ENTERPRISES, INC.

Kay L. Fredericks
~~Kay L. Fredericks~~ Fredericks *pf*
Chief Executive Officer
April 3, 2003