Form PTO-1594 (Rev. 03/01)

EET U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

OMB No. 0651-0027 (exp. 5/31/2002, 102313762	
	Please record the attached original documents or copy thereof.
. Name of conveying party(ies):	Name and address of receiving party(ies):
Wella Aktiengesellschaft //- 21-02	Name: The Wella Corporation
1/2 2120	Internal Address:
Individual(s) Association	Street Address: 6109 DeSoto Avenue
General Partnership Limited Partnership	
x Corporation-State – Germany	
Other:	City: Woodland Hills
	State: California Zip: 91367
Additional name(s) of conveying Yes	Individual(s) citizenship:
party(ies) attached?	Association:
3. Nature of Conveyance:	General Partnership:
X Assignment Merger	Limited Partnership:
Security Agreement Change of Name	X Corporation-State: Delaware
Other:	Other:
	If assignee is not domiciled in the United States, a domestic representative designation is attached:
Execution Date: November 14, 2002	(Designations must be a separate document from No assignment)
	Additional name(s) & address(es) attached? Yes X No
4. Application Number(s) or Registration Number(s):	
A. Trademark Application No.(s):	B. Trademark Registration No.(s):
76/363,247	
Additional numbers attached?	Yes X No
Name and address of party to whom correspondence concerning document should be mailed:	6. Total Number of applications and registrations involved:
Name: M. John Carson	7. Total fee (37 CFR 3.41) \$
Fulbright & Jaworski L.L.P.	Enclosed
Internal Address:	x Authorized to be charged to Deposit Account
Street Address: 865 South Figueroa Twenty-Ninth Floor	Authorized to be charged to credit card (Form 2038 enclosed)
	8. Deposit account number: 50-0337
City: Los Angeles State: CA Zip: 90017-2571	(Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature: To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.	
M. John Carson	November 15, 2002 Signature Date
Name of Person Signing Total number of pages including cover sh	
Recordation Form Cover Sheet	
I hereby certify that this correspondence is being deposited with the U.S. Postal Service with sufficient postage as First Class Mail, in an envelope addressed to: Commissioner for Trademarks, Box Assignment, 2900 Crystal Drive, Arlington, VA 22202-3513, on the date	

shown below. Qated: November <u>15</u>, 2002

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TRADEMARK ASSIGNMENI

WHEREAS, WELLA AKTIENGESELLSCHAFT (Assignor), a German

corporation, having its principal place of business at Berliner Allee 65, 64274 Darmstadt,

GERMANY, is the owner of the trademark and trademark application, and the goodwill

connected therewith, listed in Exhibit A attached hereto (hereinafter referred to as I.P.);

WHEREAS, THE WELLA CORPORATION, a Delaware Corporation

(Assignee), is desirous of acquiring the entire and exclusive right, title and interest in and to

the said I.P. in the United States and throughout the world;

NOW, THEREFORE, for the sum of One Dollar (\$1.00) and other good and

valuable consideration, the receipt and sufficiency of which are hereby acknowledged,

Assignor, by these presents does hereby sell, assign, transfer and set over unto the said

Assignee, its successors and assigns, the entire and exclusive right, title and interest in and

to said I.P., in the United States and throughout the world; and further agrees to sign all papers

and perform all acts, without any further compensation but at no cost or expense to them, as

said Assignee may deem necessary to make this Assignment fully effective, and to execute

all papers and do all other lawful acts that may reasonably be required by Assignee in order

to make or prosecute applications for trademark of the United States and of any and all other

countries, or that may be required to vest ownership of such applications and trademarks in

Assignee, or to maintain, preserve or enforce the rights of Assignee in such. In the event that

Assignee is unable for any reason whatsoever to secure Assignor's signature to any lawful

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and necessary document required or desirable as stated above. Assignor hereby irrevocably designates and appoints Assignee, and its duly authorized officers and agents, as Assignor's agent and attorney-in-fact to act for and on Assignor's behalf and stead, to execute and file any such applications, and to do all other lawfully permitted acts to further the ownership, prosecution and issuance of any copyrights, trademarks or patents, and other implementations as stated above with the same legal force and effect as if executed by Assignor.

And Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks to issue the said United States Trademark registrations to said Assignee, its successors and assigns.

WELLA AKTIENGESELLSCHAFT

Dated: November 14, 2002

BY:

Klaus-Peter Schmitz-Weckauf, Director

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EXHIBIT A

Application/ Registration No. Application/ Registration Date

Mark Name

Our Docket No.

76/363,247

January 24, 2002

Pro Hair Wella

7130-106

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RECORDED: 11/21/2002

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