

12-17-2002

Form PTO-1504
1-31-92

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NET

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of P:

102312755

Attached original documents or copy hereof.

1. Name of conveying party(ies):
TREAT VENTURE, LLC

11-27-02

2. Name and address of receiving party(ies):

Name: LAWRENCEBURG DISTILLERS AND IMPORTERS, LLC

Address: 777 Westchester Avenue,

White Plains, New York 10604

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Delaware
 Other

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State Indiana
 Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:
 Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & addresses attached?
 Yes No

Additional name(s) of conveying party(ies) attached Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: December 21, 2001

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/663914 and seven others

B. Trademark Registration No.(s).
2265651 and five others

Additional Numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael I. Davis

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 866 United Nations Plaza

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved:.....14.....

7. Total fee (37 CFR 3.41) \$365.00

Enclosed
 Authorized to be charged to deposit account
(Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

12/16/2002 GTOM11 00000125 75663914

01 FC:8521 40.00 OP
02 FC:8522 325.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael I. Davis
Name of Person Signing

Signature

11/28/02
Date

Total number of pages comprising cover sheet: 1

UNITED STATES OF AMERICA

Owner Name	Trademark	App. Number	Filing Date	Reg. Number	Reg. Date	Brand	Classes
TREAT VENTURE, LLC	GET A TASTE OF THIS	75/390467	14-Nov-97	2265651	27-Jul-99	Seagram's (Coolers)	32, 33
TREAT VENTURE, LLC	GOLDEN WINE COOLER	73/697044	23-Nov-87	1542804	06-Jun-89	Seagram's (Coolers)	33
TREAT VENTURE, LLC	IT'S WHAT WOMEN LIKE	75/663914	19-Mar-99			Seagram's (Coolers)	33
TREAT VENTURE, LLC	RAVE	75447581	10-Mar-98			Seagram's (Coolers)	33
TREAT VENTURE, LLC	SEAGRAM'S COOLER	73/525239	01-Mar-85	1381722	04-Feb-86	Seagram's (Coolers)	33
TREAT VENTURE, LLC	SEAGRAM'S COOLERS GET A TASTE OF THIS & Design	75/400494	05-Dec-97	2243861	04-May-99	Seagram's (Coolers)	32 & 33
TREAT VENTURE, LLC	SEAGRAM'S GOLDEN WINE COOLER & Design	73/699072	04-Dec-87	1542806	06-Jun-89	Seagram's (Coolers)	33
TREAT VENTURE, LLC	WILD UNTAMED FLAVOR	74/600241	17-Nov-94	2005055	01-Oct-96	Seagram's (Coolers)	33
TREAT VENTURE, LLC	RICK'S SPIKED	76/147124	13-Oct-00			Seagram's (Coolers)	32
TREAT VENTURE, LLC	RICK'S SPIKED LEMONADE	75/846027	10-Nov-99			Seagram's (Coolers)	33
TREAT VENTURE, LLC	RICK'S SPIKED LEMONADE & Design	76/089100	14-Jul-00			Seagram's (Coolers)	32
TREAT VENTURE, LLC	RICK'S SPIKED MANDARIN LIME & Design	76/192200	10-Jan-01			Seagram's (Coolers)	32
TREAT VENTURE, LLC	RICK'S SPIKED MARGARITA & Design	76/192130	10-Jan-01			Seagram's (Coolers)	32
TREAT VENTURE, LLC	RICKSSPIKED.COM	75/902223	27-Jan-00			Seagram's (Coolers)	33

ASSIGNMENTEffective date: 21 DECEMBER 2001

WHEREAS, TREAT VENTURE, LLC, a company organized and existing under the laws of the state of Delaware, USA located at Corporation Center, 1209 Orange Street, Wilmington, Delaware 19801, USA ("Assignor"), is the owner of the trademarks listed in the attached schedule now applied for or registered in the United States (hereinafter, the "Trademarks");

and WHEREAS, LAWRENCEBURG DISTILLERS AND IMPORTERS, LLC a company organized and existing under the laws of the state of Indiana, USA located at 733 Third Avenue, 10th Floor, New York, New York 10017, USA ("Assignee"), is desirous of acquiring all of the Assignor's right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefore, and with all claims arising out of or relating to the use or ownership of the Trademarks.

TREAT VENTURE, LLC

By: Jonathan KamisarName: JONATHAN KAMISARTitle: Authorized SignatoryDate of Signature: 21 DECEMBER 2001

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