

12-17-2002



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005)

RECORDED 102313190 TRADEMARKS ONLY

J.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Viticoltori Friulani La Delizia Societa Cooperativa Responsibilita Limitata (S.C.A.R.L.)

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other Italian Limited Liability Company

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: September 26, 2002

2. Name and address of receiving party(ies)

Name: The Wine Group LLC

Internal Address:

Street Address: 17000 East Highway 120

City: Ripon State: CA Zip: 95366-0897

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other Delaware Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/428,968 76/428,969 76/428,966 76/428,967

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Scott D. Minden, Esq.

Internal Address:

Howard, Rice, Nemerovski, Canady, Falk & Rabkin

Street Address: Three Embarcadero Center 7th Floor

City: San Francisco State: CA Zip: 94111-4024

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41) \$ 115.00

- Enclosed (if insufficient), Authorized to be charged to deposit account

8. Deposit account number:

08-2792

DO NOT USE THIS SPACE

9. Signature.

Scott D. Minden Name of Person Signing

Signature

11/25/02 Date

5

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

12/16/2002 01 FC:8521 02 FC:8522

40.00 OP 75.00 OP

TRADEMARK REEL: 002634 FRAME: 0645

PROOF OF SERVICE
or
CERTIFICATE OF MAILING

The undersigned declares and says as follows: my business address is Three Embarcadero Center, Seventh Floor, San Francisco, CA 94111-4065. I am readily familiar with this business' practices for collection and processing of correspondence for mailing with the United States Postal Services. On the same day that a sealed envelope is placed for collection and mailing, it is deposited in the ordinary course of business with the United States Postal Service with postage fully prepaid.

Date of Deposit: December 6, 2002 *κ*

I mailed the within Recordation Form Cover Sheet fro Assignment from Viticoltori Friulani la Delizia S.C.A.R.L., to The Wine Group LLC

to:

BOX ASSIGNMENTS — FEE
Commissioner of Patents & Trademarks
Washington, DC 20231

by placing a true copy thereof, enclosed in a sealed envelope with postage thereon fully prepaid, for deposit in the United States mail for collection and mailing on this day following ordinary business practices of Howard, Rice, Nemerovski, Canady, Falk & Rabkin, PC.

I declare under penalty of perjury under the laws of the State of California that the foregoing is true and correct, and that this Declaration is executed in San Francisco, California, this 3rd day of December, 2002.


By: Susy Chen

GLOBAL ASSIGNMENT(S) OF INTELLECTUAL PROPERTY RIGHTS

THIS GLOBAL ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS is made as of September 26, 2002 ("Assignment") by and between VITICOLTORI FRIULANI LA DELIZIA S.C.A.R.L. ("Seller") and THE WINE GROUP LLC, a Delaware limited liability company ("Buyer").

WHEREAS, Seller and Buyer have entered into an Asset Purchase Agreement, dated as of September 26, 2002 (the "Agreement"), pursuant to which Seller has agreed to sell, convey, assign, transfer and deliver, and Buyer has agreed to purchase, among other things, Seller's entire right, title and interest in and to the Intellectual Property (such term and all other capitalized terms used but not defined herein having the same meanings ascribed to such terms in the Agreement), all as more fully described in the Agreement; and

WHEREAS, Seller wishes to transfer to Buyer the Intellectual Property and Buyer wishes to acquire the Intellectual Property;

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged and accepted, Seller hereby sells, conveys, assigns, transfers and delivers unto Buyer and its successors and assigns, all of its right, title and interest in and to the Intellectual Property, including, without limitation, the trademark applications and registrations set out in Part 4.12 of the Disclosure Schedule and as identified in Schedule 1 attached hereto (the "Trademarks"), and including all rights to sue for past, present and future infringement thereof, together with the goodwill connected with such Intellectual Property and symbolized by the Trademarks. It is expressly acknowledged that with respect to the Trademarks for which registration is being sought in the United States under the intent to use provisions of the Trademark Act (15 U.S.C. §1051(b)), Seller is assigning those Trademarks as part of the entire business or portion thereof to which those Trademarks pertain.

THIS ASSIGNMENT is intended to implement the provisions of the Agreement and shall not be construed to enhance, extend or limit the rights or obligations of Seller or Buyer thereunder.

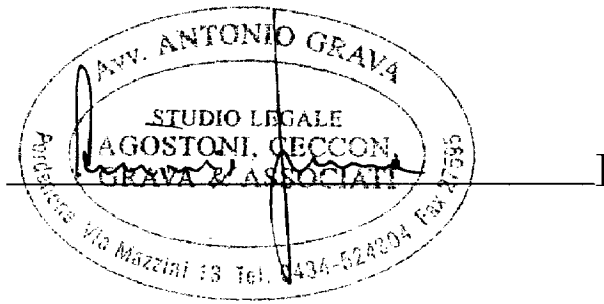
THIS ASSIGNMENT may be executed in any number of counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, this Assignment has been duly executed and delivered on behalf of the parties and is deemed effective upon execution by Buyer.

VITICOLTORI FRIULANI LA DELIZIA
S.C.A.R.L.

By: 
Noè Bertolin, Presidente

Notarization



SCHEDULE 1

Territory	Mark	Reg. Or App. No.
Canada	CASARSA	App. No. 1,146,095
Canada	MORASSUTTI	App. No. 1,146,094
European Union	CASARSA	App. No. 002764777
European Union	MORASSUTTI	App. No. 002764793
Italy	MORASSUTTI & Design	Reg. No. 44062/83
United States	CASARSA	App. No. 76/428,968
United States	MORASSUTTI	App. No. 76/428,969
United States	PASCO GRION	App. No. 76/428,966
United States	SAN VITTO FRIULI- ITALY & Design	App. No. 76/428,967

WD 092602/1-438130/1025291/v2

HOWARD
RICE
NEMEROVSKI
CANADY
FALK
& RABKIN

A Professional Corporation

November 26, 2002

Three Embarcadero Center
Seventh Floor
San Francisco, CA 94111-4024
Telephone 415.434.1600
Facsimile 415.217.5910
www.howardrice.com

Writer's Information:

Scott D. Minden
Direct: 415.765.4674
sminden@hrice.com

VIA CERTIFIED MAIL
RETURN RECEIPT REQUESTED

BOX ASSIGNMENTS—FEE
Commissioner of Patents & Trademarks
Washington, DC 20231

Re: *Recordation Form Cover Sheet for Assignment from Viticoltori Friulani La Delizia S.C.A.R.L., to The Wine Group LLC*
Our File No.: 4381.30

Dear Staff:

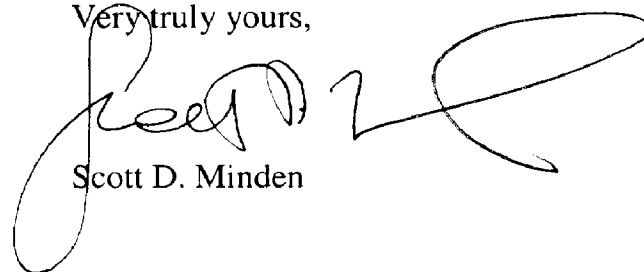
Enclosed for filing with the U.S. Patent and Trademark Office, please find the following documents in regard to the above mark:

1. *Recordation Form Cover Sheet* in regard to the above-referenced assignment;
2. *Global Assignment(s) of Intellectual Property Rights*;
3. *Certificate of Mailing*; and
4. Check in the amount of \$115.00.

Please acknowledge receipt of the enclosed materials by date-stamping and returning the enclosed postal-acknowledgment card. Further, please charge any underpayment or credit any overpayment to Deposit Account No. 08-2792.

If you have any questions in regard to the enclosed, please do not hesitate to contact me at (415) 434-1600.

Very truly yours,



Scott D. Minden

Enclosures

WD 111402/1-438130/1037196/v1

RECORDED: 12/11/2002

TRADEMARK
REEL: 002634 FRAME: 0651