

12-17-2002
102313256

To the Honorable Commission

Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Ford Motor Company
1 The American Road
Dearborn, MI 48121
 Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other DELAWARE
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: A. J. Prindle & Co., LLC
Internal Address: _____
Address: _____
Street Address: 41001 Grand River Avenue
Suite 200
City: _____ State: _____ Zip: 48375
Novi, MI
 Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other Delaware limited liability co.
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: -
 Assignment Merger
 Security Agreement Change of Name
 Other _____
Execution Date: 4/17/02

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) _____
78/076908, 78/076909, 78/039927
78/076907
Additional number(s) attached Yes No

B. Trademark Registration No.(s) _____

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Melissa A. Vallone, Esq.
Internal Address: _____
BARNES & THORNBURG
Street Address: 10 S. LaSalle St.
2600 Chase Plaza
City: Chicago State: IL Zip: 60603

6. Total number of applications and registrations involved: 4
\$115.00
7. Total fee (37 CFR 3.41).....\$ _____
 Enclosed
 Authorized to be charged to deposit account if needed
8. Deposit account number:
10-0435 (Atty Ref. 32340-1)

DO NOT USE THIS SPACE

9. Signature.
Melissa A. Vallone, Esq. Melissa Vallone 12/17/02
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 3

MAN documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

12/17/2002 LNUELLER 00000024 78076908
01 FC:8521 40.00 OP
02 FC:8522 75.00 OP

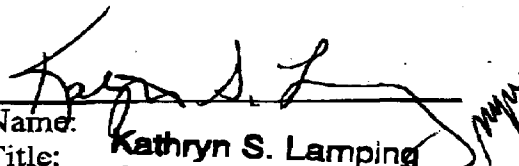
ASSIGNMENT

IN CONSIDERATION of the sum of One Dollar (\$1.00) and other goods and valuable consideration, the receipt and sufficiency of which the parties acknowledge, **FORD MOTOR COMPANY**, whose principal office or place of business is 1 The American Road, Dearborn, Michigan 48121 USA, hereby sells, assigns, and transfers to **A.J. PRINDLE & CO., LLC**, whose principal office or place of business is 38455 Hills Tech Drive, Suite 200, Farmington Hills, Michigan 48331 USA, and who is the successor to the business of Ford Motor Company to which the assigned marks pertain, any and all right, title and interest, including the U.S. applications and goodwill, in and to the trade-marks set out below:

TRADEMARK	SERIAL NO.
A.J. PRINDLE & CO.	78/039,927
A.J. PRINDLE & CO. AND DESIGN	78/055,286
A.J. PRINDLE & COMPANY (STYLIZED)	78/076,907
PRND21	78/035,391
PRND21	78/035,390
PRND21	78/035,393
PRND21 AND DESIGN	78/039,930
PRND21 AND DESIGN #2	78/076,906
SAVINGS SOLUTION	78/076,908
TAXI PARENT	78/076,909

EXECUTED at Dearborn, Michigan this 17th day of April, 2002.

FORD MOTOR COMPANY


Name: **Kathryn S. Lamping**
Title: **Assistant Secretary**