

12-18-2002

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102314489

Tab settings ⇨ ⇨ ⇨ ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PRIMEDIA Business Magazines & Media Inc.

12-13-02

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other \_\_\_\_\_
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

Execution Date: 11/26/02

2. Name and address of receiving party(ies)

Name: Law Bulletin Publishing Company

Internal

Address: \_\_\_\_\_

Street Address: 415 North State Street

City: Chicago State: IL Zip: 60610

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Delaware
- Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) \_\_\_\_\_

B. Trademark Registration No.(s) 1420662 and 1420661

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Julie M. Nichols

Internal Address: \_\_\_\_\_

Wildman, Harrold, Allen & Dixon

Street Address: 225 West Wacker Drive

City: Chicago State: IL Zip: 60606

6. Total number of applications and registrations involved: \_\_\_\_\_

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

23-2126

FINANCIAL SECTION  
M 8:17

DO NOT USE THIS SPACE

9. Signature.

Julie M. Nichols  
Name of Person Signing

Julie M. Nichols  
Signature

12/05/02  
Date

Total number of pages including cover sheet, attachments, and document: 4

12/17/2002 DBYRNE 00000207 1420662

01 FC:8521  
02 FC:8522

40.00 OP  
25.00 OP

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

TRADEMARK  
REEL: 2635 FRAME: 0425

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as November 21, 2001, between PRIMEDIA Business Magazines & Media, Inc., a Delaware corporation ("Assignor") and Law Bulletin Publishing Company, A Delaware corporation ("Assignee").

WHEREAS, Assignor has adopted, used, is using and is the owner of trademarks, services marks, trade names, trade dress, and other trade identities related solely to the Publication (as defined in the Agreement), including but not limited to, those marks listed on Schedule A attached hereto (collectively, the "Marks") and is the owner of the registrations listed on Schedule A.

WHEREAS, Assignee desires to acquire any and all rights that Assignor may have in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which Marks are used; and

WHEREAS, Assignor and Assignee have executed an Asset Purchase Agreement on the date hereof (the "Agreement"), pursuant to which Assignee is acquiring the assets primarily related to the Business from the Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to these Marks throughout the world, together with the goodwill of the business symbolized by them, and all registrations and pending applications therefor in the United States, including but not limited to all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor agrees to execute any further papers and to do such other acts (without the expenditure of funds) as may be necessary and proper to vest full rights, title and interest in and to the Marks in the Assignee.

IN WITNESS WHEREOF, the Assignor has executed this Trademark Assignment as of the date first written above.

PRIMEDIA BUSINESS MAGAZINES & MEDIA INC.

By: 

Name: Christopher A. Fraser

Title: Vice President

**SCHEDULE A**

<b>Mark</b>	<b>Serial Number</b>	<b>Date Filed</b>	<b>Registration Number</b>	<b>Date Registered</b>
<b>MIDWEST REAL ESTATE NEWS</b>	<b>73/577591</b>	<b>1/13/86</b>	<b>1420662</b>	<b>12/9/86</b>
<b>MIDWEST REAL ESTATE NEWS (STYLIZED)</b>	<b>73/577589</b>	<b>1/13/86</b>	<b>1420661</b>	<b>12/9/86</b>