

12-18-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Media General, Inc.

12-13-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Virginia Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Media General Communications, Inc

Internal Address:

Street Address: 333 East Franklin Street

City: Richmond State: VA Zip: 23219

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date:

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2,200,765

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Andrew C. Carington, Esquire

Internal Address:

Street Address: 333 East Franklin Street

City: Richmond State: VA Zip: 23219

6. Total number of applications and registrations involved:

6

7. Total fee (37 CFR 3.41).....\$ 165

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Andrew C. Carington, Esquire

Name of Person Signing

Signature

11/25/2002

Date

4

12/17/2002 DBYRME 00000030 2200765

Total number of pages including cover sheet, attachments, and document:

01 FC:8521 02 FC:8522

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231 40.00 OP 125.00 OP

TRADEMARK REEL: 2635 FRAME: 0467

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY
CONTINUATION

Continuation of Item 4(b):

Additional Trademark Registration Numbers:

Registration No:

0,996,487

0,951,988

2,158,844

2,210,225

2,160,537

TRADEMARK/SERVICE ASSIGNMENT

WHEREAS, Media General, Inc. ("Assignor"), a Virginia corporation, located at 333 East Franklin Street, Richmond, Virginia 23219, is the owner of the following marks (the "Marks"):

<u>Mark</u>	<u>Registration Number</u>	<u>Date of Registration</u>
A Leading Southeastern Information Source	2,200,765	October 27, 1998
Industriscope	0,996,487	October 22, 1974
Media General	0,951,988	January 30, 1973
Storm Team	2,158,844	May 19, 1998
Technology Evolves. We Take You There.	2,210,225	December 15, 1998
Technology Evolves. We Take You There.	2,160,537	May 26, 1998

WHEREAS, Media General Communications, Inc. ("Assignee"), a Delaware corporation, located at 333 East Franklin Street, Richmond, Virginia 23219, desires to acquire Assignor's right, title and interest in the Marks, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all of Assignor's right, title, and interest in and to the Marks, including the good will of the business symbolized thereby, effective as of November 25, 2002.

MEDIA GENERAL, INC.

By: _____

Name: George L. Mahoney

Title: Secretary

Commonwealth of Virginia)
City of Richmond) ss:

Subscribed and sworn to before me
this 25th day of November, 2002.

Cameron W. Frey
Notary Public

My Commission Expires: 5-31-04