

Form PTO-1594 (Rev. 03/01) OMB No 0651-0027 (exp 5/31/2002)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

ReliaStar Financial Corp.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Delaware Other

Additional name(s) of conveying party(ies) attached? Yes No

3 Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date:

2. Name and address of receiving party(ies)

Name: ING North America Insurance Corporation

Internal Address: Street Address: 5780 Powers Ferry Road, N.W., City: Atlanta State GA Zip 30327

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2564229, 2601925

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Michael D. Hobbs, Jr., Esq.

Internal Address:

Street Address: Bank of America Plaza, 600 Peachtree Street, N.E., Suite 5200

City: Atlanta State Ga Zip: 30308

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65 00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number

20-1507

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Auma N. Reggy, Esq.

Signature: Auma Reggy

April 17, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and document. 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into effective as of the 8th day of April, 2003, by and between ReliaStar Financial Corp., a Delaware Corporation, doing business at 20 Washington Avenue, South Minneapolis, Minnesota, 55401 ("hereinafter referred to as "Assignor"), and ING North America Insurance Corporation, a Delaware Corporation, doing business at 5780 Powers Ferry Road, Atlanta, Georgia 30327 (hereinafter referred to as "Assignee");

WHEREAS, Assignor has adopted and used and is the owner of the marks set forth on Schedule A attached hereto and incorporated herein by this reference (the "Marks"); and


WHEREAS, Assignee and Assignor desire to enter into this Assignment to effect the transfer of the Marks to Assignee; and

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further acts, deemed necessary by Assignee to vest in Assignee all right, title and interest in and to the Marks, and to enable such right, title and interest to be recorded in the United States Patent & Trademark Office and any other appropriate governmental authority or agency of the United States and internationally.

"ASSIGNOR"
RELIASTAR FINANCIAL CORP.

By: 
Name: ALLAN BAKER
Title: HEAD OF BRAND MANAGEMENT, ING AMERICAS
Date: 4/8/2003

SCHEDULE A

U.S. TRADEMARKS

<u>Mark</u>	<u>Registration Number</u>
IHATEFINANCIALPLANNING.COM	2,564,229
IHFP	2,601,925

STLING NORTH AMERICA INSURANCE CORPORATION Assignment Agreement with BancSun Financial Corp. DOC

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APR-09-2003 13:23

RECORDED: 04/17/2003

TRADEMARK
REEL: 2635 FRAME: 0966