

12-20-2002

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
Codera Wine Group

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State - California
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: December 3, 2002

2. Name and address of receiving party(ies)

Name: Purple Wine Company LLC
 Internal Address:
 561 First Street
 Street Address:
 City: West Sonoma State: CA Zip: 95476

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Company

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)
75/783710; 78/129,022

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harold J. Milstein, Heller Ehrman White & McAuliffe LLP
 Internal Address:
 275 Middlefield Road
 Street Address:
 Menlo Park CA 94025
 City: State: Zip:

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harold J. Milstein
Name of Person Signing

Harold J. Milstein
Signature

December 9, 2002
Date

Total number of pages including cover sheet, attachments, and document: 2

12/19/2002 LMUELLER 00000153 75783710

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D. C. 20231

01 FC:8521 40.00 OP
02 FC:8522 25.00 OP

ASSIGNMENT OF TRADEMARKS

WHEREAS, Codera Wine Group, a California corporation, having its address at 561 First Street, West Sonoma, California 95476, has adopted, is using or has an intent-to-use the following trademarks with applications before the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Serial No.</u>	<u>Date of Application</u>
AVALON AND DESIGN	75/783,710	August 24, 1999
AVALON	78/129,022	May 15, 2002

WHEREAS, Purple Wine Company, LLC, a California Limited Liability Company, having its principal address at 561 First Street, West Sonoma, California 95476, is desirous of acquiring the trademarks and their applications as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, CODERA WINE GROUP assigns to PURPLE WINE COMPANY, LLC, all right, title and interest in the United States in and to the trademarks and the applications together with the goodwill of the business symbolized by the trademarks and the applications thereof.

CODERA WINE GROUP

Dated as of Dec 3, 2002

By: 

Name: DEREK G. BENHAM

Title: CEO

December 9, 2002

Via First Class U.S. Mail

Commissioner of Patents and Trademarks
BOX ASSIGNMENTS, FEE
Washington, D.C. 20231

Harold J. Milstein
hmilstein@hewm.com
(650) 324-7061
Main (650) 324-7000
Fax (650) 324-0638

Re: REQUEST FOR RECORDAL OF ASSIGNMENT
Trademark: AVALON AND DESIGN, Application Serial No. 75/783,710
Trademark: AVALON Application Serial No. 78/129,022
Applicant: Codera Wine Group
Our ref: 37652-0001

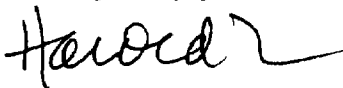
Dear Sir:

Enclosed for recordal in the above-referenced trademark matter are the following:

1. A signed Recordation Form Cover Sheet with attached copy of executed Trademark Assignment;
2. A Check in the Amount of \$65.00 for filing fee; and
3. A stamped, self-addressed, postcard to acknowledge receipt.

In the event that the enclosed amount is insufficient for the fee, you are authorized to draw on our deposit account No. 08-1645 (Reference No. 37652-0001) as necessary. A copy of this transmittal letter is enclosed for this purpose.

Very truly yours,



Harold J. Milstein

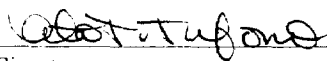
Enclosures

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8(a)

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231, on: December 9, 2002.

Vineta T. Tufono
Print Name

December 9, 2002
Date of Deposit


Signature

Dec. 9, 2002
Date