

12-20-2002

12/17/02



Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)

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TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

<p>1. Name of conveying party(ies): Codera Wine Group d.b.a. Blackstone Winery</p> <p><input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State -California <input type="checkbox"/> Other _____</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies) Name: Purple Wine Company LLC Internal Address: _____ Address: _____ Street Address: 561 First Street City: West Sonoma State: CA Zip: 95476</p> <p><input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other Limited Liability Company</p> <p>If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____</p> <p>Execution Date: December 3, 2002</p>	
<p>4. Application number(s) or registration number(s):</p> <p>A. Trademark Application No.(s) _____</p> <p>B. Trademark Registration No.(s) 2348506</p> <p>Additional number(s) attached <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	
<p>5. Name and address of party to whom correspondence concerning document should be mailed: Name: Harold J. Milstein, Heller Ehrman White & McAuliffe LLP Internal Address: _____ Street Address: 275 Middlefield Road City: Menlo Park State: CA Zip: 94025</p>	<p>6. Total number of applications and registrations involved: <input type="text" value="1"/></p> <p>7. Total fee (37 CFR 3.41).....\$ 40.00 <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account</p> <p>8. Deposit account number: _____ (Attach duplicate copy of this page if paying by deposit account)</p>
<p style="text-align: center;">DO NOT USE THIS SPACE</p>	
<p>9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i></p> <p><u>Harold J. Milstein</u> <u>Harold</u> December 9, 2002 Name of Person Signing Signature Date</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and document: <input type="text" value="2"/></p>	

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Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D. C. 20231

TRADEMARK
REEL: 002637 FRAME: 0041

ASSIGNMENT OF TRADEMARK

WHEREAS, Codera Wine Group d.b.a. Blackstone Winery, a California corporation, having its address at 561 First Street, West Sonoma, California 95476, has adopted, and is using the following trademark with a registration before the United States Patent and Trademark Office:


<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
ROCK-RABBIT	2,348,506	May 9, 2000

WHEREAS, Purple Wine Company, LLC, a California Limited Liability Company, having its principal address at 561 First Street, West Sonoma, California 95476, is desirous of acquiring the trademark and its registration;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, CODERA WINE GROUP d.b.a. Blackstone Winery assigns to PURPLE WINE COMPANY, LLC, all right, title and interest in the United States in and to the trademark and the registration together with the goodwill of the business symbolized by the trademark and the registration thereof.

CODERA WINE GROUP d.b.a. Blackstone Winery

Dated as of Dec. 3, 2002

By: 

Name: DEREK G. BENHAM

Title: CEO