



**ASSIGNMENT OF UNITED STATES TRADEMARK**

WHEREAS, Tommy Armour Golf Company, a Washington corporation, having a place of business at 36 Dufflaw Road, Toronto, Ontario M6A 2W1, Canada (hereinafter "Assignor"), is the owner of the following trademark and the United States trademark application therefore (hereinafter collectively referred to as the "Trademark"):

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>
HOT SCOT	76/447,950	September 9, 2002

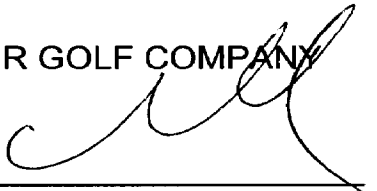
WHEREAS, Gen-X Sports Sàrl, a limited liability company of Switzerland, having a place of business at Rue Lecheretta 8, CH-1630, Bulle, Switzerland (hereinafter "Assignee"), desires to acquire all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the application therefor; and

WHEREAS, Assignor and Assignee are desirous of making this Assignment a matter of record in the United States Patent and Trademark office.

NOW, THEREFORE, for good and valuable consideration, the full receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, transfers and conveys unto Assignee all of its right, title, and interest in and to the aforesaid Trademark, including any choses in action relating to said Trademark, claims for damages, profits and costs, both in equity and law, for any infringement or infringements of said Trademark rights accruing on or before the date of this Assignment, together with the goodwill of the business symbolized by the Trademark, and including the pending application therefor as set forth above.

FURTHER, Assignor hereby covenants, agrees and undertakes to execute all applications, assignments, lawful oaths and any other papers which Assignee may deem necessary or desirable for securing to Assignee or for maintaining for Assignee the Trademark hereby assigned, all without further compensation to Assignor.

TOMMY ARMOUR GOLF COMPANY

By:   
Name: Kenneth J. Finkelstein  
Title: Chairman

11/12/2002 *KJF*

IN RE: U.S. Trademark Application Serial No. 76/447,950  
MARK: HOT SCOT  
FILED: September 9, 2002  
ASSIGNEE: Gen-X Sports Sarl

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Dinsmore & Shohl LLP, whose postal address is 1900 Chemed Center, 255 East Fifth Street, Cincinnati, Ohio 45202, is hereby designated as Assignee's domestic representative upon whom notices or process in proceedings affecting the mark may be served.

**POWER OF ATTORNEY**

Applicant hereby appoints:

Lynda E. Roesch, James D. Liles, Ronald J. Snyder, Holly D. Kozlowski, Charles H. Brown, III, Martin J. Miller, John V. Harmeyer, Michael D. Johns, J. Michael Hurst, Jeffrey R. Schaefer, Geoffrey Oberhaus, Stephen S. Wentsler, Clare M. Iery, Joshua A. Lorentz, Clayton L. Kuhnell, Ryan O. White, Rebecca A. Brown, and Dinsmore & Shohl LLP, 1900 Chemed Center, 255 East Fifth Street, Cincinnati, Ohio 45202, as our attorneys, with full power of substitution and revocation, to prosecute this application in connection therewith and to receive the Certificate of Registration.

GEN-X SPORTS SARL

Date: Nov. 12, 2002

BY: 

KENNETH J. FINKELSTEIN  
Manager

Michael D. Johns  
(513) 977-8685  
[johns@dinslaw.com](mailto:johns@dinslaw.com)

December 13, 2002

**VIA FIRST CLASS MAIL**

Commissioner of Patents & Trademarks  
Box Assignments  
Washington, D.C. 20231

**RE: Assignment of HOT SCOT from Tommy Armour Golf Company to  
Gen-X Sports Sarl.  
Serial No.: 76/447,950**

Dear Sir or Madam:

Enclosed for recordation is a Recordation Cover Sheet, Assignment of United States Trademark, and Designation of Domestic Representative for the above-referenced mark. We have enclosed a check in the amount of \$40 representing the filing fee for same.

Kindly acknowledge receipt of the enclosures by stamping and returning the enclosed postcard.

Sincerely,



Michael D. Johns

MDJ:kw  
Enclosures

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29334-7

Charleston WV • Cincinnati OH • Columbus OH • Covington KY  
Dayton OH • Lexington KY • Louisville KY • Nashville TN • Pittsburgh PA

**TRADEMARK**

**RECORDED: 12/18/2002**

**REEL: 002637 FRAME: 0211**