

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RockShox, Inc.		04/11/2003	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	SRAM Corporation
Street Address:	1333 N. Kingsbury St., 4th Floor
Internal Address:	Legal Dept.
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60622
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 20

Property Type	Number
Serial Number:	76264846
Serial Number:	76264845
Serial Number:	76374771
Serial Number:	76374772
Serial Number:	76388715
Serial Number:	76399317
Serial Number:	78182017
Registration Number:	2543647
Registration Number:	2580861
Registration Number:	1914795
Registration Number:	2499798

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Registration Number:	1654275
Registration Number:	2000058
Registration Number:	2036732
Registration Number:	1704807
Registration Number:	2041768
Registration Number:	2170213
Registration Number:	2622562
Registration Number:	2535634
Registration Number:	2664245

CORRESPONDENCE DATA

Fax Number: (312)664-8826

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3126648800 X1392

Email: msantos@sram.com

Correspondent Name: SRAM Corporation

Address Line 1: 1333 N. Kingsbury St., 4th Floor

Address Line 4: Chicago, ILLINOIS 60622

NAME OF SUBMITTER:

Maria Santos

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

STATE OF ILLINOIS)

)§

COUNTY OF COOK)

WHEREAS, RockShox, Inc., a corporation duly organized and existing under the laws of the state of Delaware, United States of America with its principal place of business at 1610 Garden of the Gods Rd., Colorado Springs, Colorado 80907, United States of America, has adopted, used, is using or intends to use the trademarks: (1) which are pending in (2) under Application No. (3) respectively; and (4)


UNITED STATES OF AMERICA

<u>TRADEMARK</u>	<u>GOODS</u>	<u>COUNTRY</u>	<u>APPLICATION NO.</u>	<u>DATE OF FILING</u>
SID	Class 12	US	76/264,846	5/31/2001
SID	Class 25	US	76/264,845	5/31/2001
PILOT	Class 12	US	76/374,771	2/25/2002
GPS	Class 12	US	76/374,772	2/25/2002
BAR	Class 12	US	76/388,715	3/29/2002
EUROPA	Class 12	US	76/399,317	4/24/2002
BLACKBOX	Class 12	US	78/182,017	11/5/2002

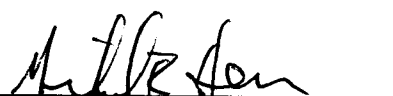
WHEREAS, SRAM Corporation, a corporation duly organized and existing under the laws of the state of Illinois, with its principal place of business at 1333 N. Kingsbury St., 4th Floor, Chicago, Illinois 60622, is desirous of acquiring said marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said RockShox, Inc. does hereby assign unto said SRAM Corporation all rights, title and interest in and to the said marks, together the good will of the business symbolized by the marks.

ROCKSHOX, INC.

By: 
Brian W. Benzer
Director & Corporate Secretary of
RockShox, Inc.

SRAM CORPORATION

By: 
Michael Herr
Vice President of Finance, Accounting
& Administration of SRAM Corporation

Subscribed to and sworn to before me

This 11 day of April, 2003.


Notary Public



ASSIGNMENT OF TRADEMARKS

STATE OF ILLINOIS)
)§
COUNTY OF COOK)

WHEREAS, RockShox, Inc., a corporation duly organized and existing under the laws of the state of Delaware, United States of America with its principal place of business at 1610 Garden of the Gods Rd., Colorado Springs, Colorado 80907, United States of America, has adopted, used, and is using the trademarks: (1) which are registered in (2) under Registration No. (3) respectively; and (4)

UNITED STATES OF AMERICA

<u>TRADEMARK</u>	<u>GOODS</u>	<u>COUNTRY</u>	<u>REG. NO.</u>	<u>DATE OF REG.</u>
BOXXER	Class 12	US	2,543,647	3/5/2002
CLIMB-IT CONTROL	Class 12	US	2,580,861	6/18/2002
JUDY	Class 12	US	1,914,795	8/29/1995
PSYLO	Class 12	US	2,499,798	10/23/2001
ROCK SHOX	Class 12	US	1,654,275	8/20/1991
ROCK SHOX	Class 25	US	2,000,058	9/10/1996
ROCK SHOX & Circle Design	Class 25	US	2,036,732	2/11/1997
ROCK SHOX & Design	Class 12	US	1,704,807	8/4/1992
ROCK SHOX & Design	Class 25	US	2,041,768	3/4/1997
RUBY	Class 12	US	2,170,213	6/30/1998
SID DUAL AIR	Class 12	US	2,622,562	9/24/2002
TULLIO	Class 12	US	2,535,634	2/5/2002
U-TURN	Class 12	US	2,664,245	12/17/2002

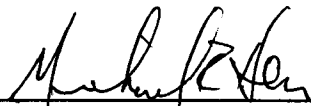
WHEREAS, SRAM Corporation, a corporation duly organized and existing under the laws of the state of Illinois, with its principal place of business at 1333 N. Kingsbury St., 4th Floor, Chicago, Illinois 60622, is desirous of acquiring said marks and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said RockShox, Inc. does hereby assign unto said SRAM Corporation all rights, title and interest in and to the said marks, together the good will of the business symbolized by the marks and the registrations thereof.


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