

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
M-C Shoe Company, Inc.		04/04/2003	CORPORATION: MISSOURI
RECEIVING PARTY DATA			
Name:	Milton Movitz		
Street Address:	29 Dromara Road		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63124		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number		
Registration Number:	1046870		
CORRESPONDENCE DATA			
Fax Number:	(702)796-3502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	7027963476		
Email:	dreed@kenehan.com		
Correspondent Name:	John C. Lambertsen		
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ATTORNEY DOCKET NUMBER:	BIAN.01T		
NAME OF SUBMITTER:	John C. Lambertsen		

Total Attachments: 2

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REEL: 002637 FRAME: 0430**

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, M-C Shoe Company, Inc., a Missouri corporation having a place of business in St. Louis, Missouri (hereinafter "M-C SHOE"), on and before its dissolution, effective September 27, 1996, had adopted, used, and was using in its business the trademark "**FOOTWORKS**", which had obtained a registration in the United States Patent and Trademark Office, Registration No. 1,046,870, issuing August 24, 1976, and was the sole owner, by assignment, thereof; and

WHEREAS, Milton Movitz, an individual and resident of St. Louis, Missouri, and a former officer of M-C SHOE, desired to and did purchase said "**FOOTWORKS**" mark from M-C SHOE, including the federal registration thereof together with the goodwill of the business connected with the use of and symbolized by the "**FOOTWORKS**" trademark;

WHEREAS, the parties now wish to confirm in writing in a form suitable for recordation in the United States Patent and Trademark Office that, effective as of September 27, 1996, Milton Movitz did purchase and obtain the assignment of the "**FOOTWORKS**" trademark and registration.

NOW, THEREFORE, be it known that for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, said M-C SHOE did on September 27, 1996, and now hereby confirms that it did, sell assign, transfer, and set over unto said Milton Movitz, the entire right title, and interest in, to, and under the said "**FOOTWORKS**" mark, including the above-identified registration thereof, together with that part of the goodwill of the business connected with the use of and symbolized by the "**FOOTWORKS**" mark.

IN WITNESS WHEREOF, M-C SHOE has hereto caused this

