

12-30-2002

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Check Gallery, Inc.

12-19-02

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 12/10/02

2. Name and address of receiving party(ies)

Name: Custom Direct, Inc.

Internal

Address:

Street Address: 1802 Fashion Court

City: Joppa State: MD Zip: 21085

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Maryland
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 76/334399

B. Trademark Registration No.(s) 2618129, 1891702

1817441, 1839430, 1410489, 1967440

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana O. Lynch, Esquire

Internal Address:

Whiteford, Taylor & Preston L.L.P.

Street Address: Seven Saint Paul Street

City: Baltimore State: MD Zip: 21202

6. Total number of applications and registrations involved:

9

7. Total fee (37 CFR 3.41).....\$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Dana O. Lynch

Name of Person Signing

Dana O. Lynch
Signature

12/19/02
Date

Total number of pages including cover sheet, attachments, and document:

3

12/30/2002 LMUELLER 00000051 76334399

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 DP
200.00 DP

TRADEMARK
REEL: 002639 FRAME: 0840

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY - (CONTINUATION)

Assignment of Trademarks from Check Gallery, Inc. to Custom Direct, Inc.

4 B. Trademark Registration No.(s):

2631355
2346187

1464529

ASSIGNMENT OF TRADEMARKS

WHEREAS, Check Gallery, Inc. ("Assignor") is the owner of the marks set forth on Schedule A, which are currently registered or pending with the United States Patent and Trademark Office (the "PTO") (the "Marks");

WHEREAS, Custom Direct, Inc. ("Assignee") desires to acquire any and all rights that Assignor has in and to the Marks, the registrations and pending applications therefor, and any and all domain names related to the Marks, together with the goodwill of the business symbolized by the Marks, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, the registrations and pending applications therefor and any and all domain names related to the Marks, along with the right to recover for damages and profits for past infringements thereof.

IN WITNESS WHEREOF, the Assignor has caused the execution of this Assignment as of the 10th day of December, 2002.

CHECK GALLERY, INC.

Brian D. Briggs (SEAL)
Name: BRIAN D. BRIGGS
Title: VP-FINANCE / CFO

STATE OF MARYLAND, COUNTY OF BALTIMORE, TO WIT:

On this 10th day of December, 2002, before me appeared BRIAN D. BRIGGS, being duly authorized, who signed this Assignment on behalf of Check Gallery, Inc.

Susan M Barnes
NOTARY PUBLIC
My Commission Expires: 5-17-06

SCHEDULE A

REGISTERED MARKS

MARK	REGISTRATION NO.	REGISTRATION DATE
4CHECKS.COM	2618129	September 10, 2002
CHECK CRAFTERS	1891702	April 25, 1995
CHECK GALLERY	1817441	January 18, 1994
EARTH MATTERS	1839430	June 14, 1994
MESSAGE!CHECK	1410489	September 23, 1986
MESSAGE!PRODUCTS	1967440	April 9, 1996
THE STYLES CHECK COMPANY	2631355	October 8, 2002
UNIQUE!CHECKS [stylized]	2346187	April 25, 2000

PENDING MARKS

MARK	SERIAL NO.	FILING DATE
LIFE CHECKS	76/334399	October 25, 2001

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