

12-30-2002



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102323894

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Image Checks, Inc.

12-19-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other Tennessee

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 12/10/02

2. Name and address of receiving party(ies)

Name: Custom Direct, Inc.

Internal

Address:

Street Address: 1802 Fashion Court

City: Joppa State: MD Zip: 21085

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Maryland Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1836717

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Dana O. Lynch, Esquire

Internal Address:

Whiteford, Taylor & Preston L.L.P.

Street Address: Seven Saint Paul Street

City: Baltimore State: MD Zip: 21202

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41): \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Dana O. Lynch

Name of Person Signing

Dana O. Lynch

Signature

12/19/02

Date

Total number of pages including cover sheet, attachments, and document:

3

12/30/2002 MAILER 00000050 1836717 Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

01 FC:8521

40.00 OP

TRADEMARK REEL: 002639 FRAME: 0869

**ASSIGNMENT OF TRADEMARK**

**WHEREAS**, Image Checks, Inc. ("Assignor") is the owner of the mark set forth on Schedule A, which is currently registered with the United States Patent and Trademark Office (the "PTO") (the "Mark");

**WHEREAS**, Custom Direct, Inc. ("Assignee") desires to acquire any and all rights that Assignor has in and to the Mark, the registration therefor, and any and all domain names related to the Mark, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, the registration therefor and any and all domain names related to the Mark, along with the right to recover for damages and profits for past infringements thereof.

**IN WITNESS WHEREOF**, the Assignor has caused the execution of this Assignment as of the 10<sup>th</sup> day of December, 2002.

IMAGE CHECKS, INC.

Brian D. Briggs (SEAL)  
Name: Brian D. Briggs  
Title: VP - Finance CFO

STATE OF MARYLAND, COUNTY OF BALTIMORE, TO WIT:

On this 10<sup>th</sup> day of December, 2002, before me appeared BRIAN D. BRIGGS, being duly authorized, who signed this Assignment on behalf of Image Checks, Inc.

Susan M. Barnes  
NOTARY PUBLIC  
My Commission Expires: 5.17.06