

12-30-2002

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

RE



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): McMurry, Inc. (formerly McMurry Publishing, Inc.)

12-24-02

- Individual(s) Association General Partnership Limited Partnership Corporation-State - Arizona Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: eHealthInsurance Services, Inc.

Internal Address: 281 East Java Drive

Street Address:

City: Sunnyvale State: CA Zip: 94089

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS 2002 DEC 24 AM 10:29 FINANCE SECTION

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: November 27, 2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2180628

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Harold J. Milstein, Heller Ehrman White & McAuliffe LLP

Internal Address:

275 Middlefield Road

Street Address:

City: Menlo Park State: CA Zip: 94025

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

08-1645 (37513-1000)

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Harold J. Milstein

Name of Person Signing

Signature

Signature

December 17, 2002

Date

Total number of pages including cover sheet, attachments, and document: 15

12/30/2002 LHWELLER 00000003 2180628

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Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002640 FRAME: 0731

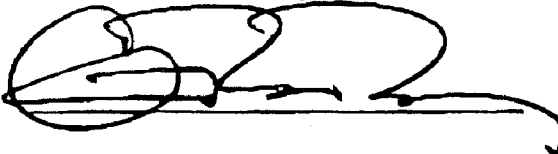
TRADEMARK ASSIGNMENT

WHEREAS, McMurry, Inc., an Arizona corporation, located at 1010 East Missouri Avenue, Phoenix, Arizona 85014, USA, has adopted, is using and is the owner of the trademark shown in Schedule 1, attached hereto, with a registration in the United States Patent and Trademark Office (the "Trademarks"): and

WHEREAS, eHealthInsurance Services, Inc., a Delaware corporation, located at 281 East Java Drive, Sunnyvale, California 94089, USA, is desirous of acquiring said Trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, McMurry, Inc. does hereby assign unto eHealthInsurance Services, Inc., all its right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by the mark, and the registration thereof.

Date: 11-27-02

McMurry, Inc.
By: 

Name: CHRIS McMURRY

Title: CEO

attachment: Schedule 1

SCHEDULE 1

| TRADEMARK | REGISTRATION NO. |
|-----------|------------------|
| EHEALTH | 2,180,628 |

Attachment: Schedule 1