

12-31-2002

FORM PTO-1594

RI

U.S. DEPARTMENT OF COMMERCE

(Rev. 03/01)

Patent and Trademark Office

OMB No. 0651-0027 (exp. 05/31/2002)



102325141

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

COMSCORE NETWORKS, INC. 12-23-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 4, 2002

2. Name and address of receiving party(ies):

Name: Silicon Valley Bank
Internal Address: HA155

Street Address: 3003 Tasman Drive

City: Santa Clara State: CA ZIP: 95054

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State-Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

Additional name(s) & address(es) attached? Yes No

OFFICE OF PUBLIC RECORDS
2002 DEC 23 AM 9:38
FINANCE SECTION

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark No.(s)

78-059,382	75-853,102	75-923,159	75-853,101
76-148,073	75-551,835	75-650,346	75-555,796
78-124,903	78-067,918	78-059,378	75-650,332
78-124,926	75-335,828	78-060,387	75-105,534
75-510,311	75-424,075	78-060,389	
75-510,310	75-678,370	78-060,390	

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Silicon Valley Bank

Internal Address: Loan Documentation HA155

Street Address: 3003 Tasman Dr.

City: Santa Clara State: Ca ZIP: 95054

6. Total number of applications and registrations involved: **X22**

7. Total fee (37 CFR 3.41):

~~\$045~~ 505. —

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

12/30/2002 DBYRME 00000189 78059382

01 FC:8521	40.00 DP
02 FC:8522	525.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Janice Cua

Name of Person Signing

Signature

Date

12/11/02

Total number of pages including cover sheet, attachments, and document: 10

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

TRADEMARK
REEL: 002640 FRAME: 0803

INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement is entered into as of 12/04, 2002 by and between SILICON VALLEY BANK ("Bank") and COMSCORE NETWORKS, INC., a Delaware corporation ("Grantor").

RECITALS

A. Bank has agreed to make certain advances of money and to extend certain financial accommodation to Grantor (the "Loans") in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor of even date herewith (as the same may be amended, modified or supplemented from time to time, the "Loan Agreement"; capitalized terms used herein are used as defined in the Loan Agreement). Bank is willing to make the Loans to Grantor, but only upon the condition, among others, that Grantor shall grant to Bank a security interest in certain Copyrights, Trademarks, Patents, and Mask Works to secure the obligations of Grantor under the Loan Agreement.

B. Pursuant to the terms of the Loan Agreement, Grantor has granted to Bank a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of its obligations under the Loan Agreement, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Loan Agreement, Grantor grants and pledges to Bank a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property Collateral (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. The rights and remedies of Bank with respect to the security interest granted hereby are in addition to those set forth in the Loan Agreement and the other Loan Documents, and those which are now or hereafter available to Bank as a matter of law or equity. Each right, power and remedy of Bank provided for herein or in the Loan Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Bank of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Loan Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any person, including Bank, of any or all other rights, powers or remedies.

[SIGNATURES APPEAR ON THE FOLLOWING PAGE]

IN WITNESS WHEREOF, the parties have cause this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTOR:

Address of Grantor:

COMSCORE NETWORKS, INC.

11465 Sunset Hills Road, Suite 200

Reston, Virginia, 21090

Attn: Chief Financial Officer

By: Sheri L. Huston

Name:

Title:

CFO Sheri L. Huston

BANK:

SILICON VALLEY BANK

Address of Bank:

11600 Sunrise Valley Drive, Suite 400

Reston, Virginia 20191and

Attn: LARRY SINGER

By: Larry Singer

Name:

Title:

LARRY SINGER

SVP

EXHIBIT A

Copyrights

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT B

Patents

Description

Registration/
Application
Number

Registration/
Application
Date

EXHIBIT C

Trademarks

Description

Registration/
Application
Number

Registration/
Application
Date

comScore Intellectual Property Schedules

1. Attached is an Excel Spreadsheet containing our trademarks and domains, both registered and common law protected.
2. Patents Pending: Listed below are the patent applications we pending with by serial numbers where available.
 - a. United States Application Number US01/08785, International PCT/US01/08785
 - b. Two (2) US Provisional Applications - No Serial Numbers yet received from U.S. Patent and Trademark Office and cover pages of each application are and we will supplement and provide tracking US PTO serial numbers upon receipt.
3. Trade Secrets and Business Confidences. All rights in and to intellectual property in the form of confidences and trade secrets, all of which are owned by comScore under its Employee Invention and Assignment Agreements (a copy of which can be provided on request) and all of which are the subject of ongoing and continual security efforts.
4. No copyright registrations exist, trade secret protections are claimed to all such materials and all copyrightable works are properly claimed using appropriate markings.

PROVISIONAL APPLICATION FOR PATENT

under

37 CFR §1.53(c)

TITLE: PERFORMANCE MONITORING AND ANALYSIS

APPLICANTS:

Mark	ITU/USE	Description of Goods/Services	Filing Date	First Use	First Use in Commerce	Serial No.	Office Actions	Notice of Publication	Notice of Allowance	Reg. Number	Reg. Date	Section 875 Affidavit	Renewal
BPI	USE	42: provision of information services using proprietary methods of assessing the propensity for a visitor to a web site to spend money online	4/19/2001	1/15/2000	12/5/2000	78056392	02/05/02 Notice of Abandonment filed 02/09/02 Response to Office Action Due 08/09/01 Non-Final Action mailed	10/24/2001	2/6/2002	2828210	9/24/2002	9/27/2002	9/24/2012
CIP	ITU	42: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes; monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network	11/16/2000	5/11/2000	5/12/2000	761448073	NEED TO FILE ASSIGNMENT 04/02/02 - Statement of Use processing complete 4/27/01 - End of opposition period 1/13/01 - Date of publication 10/24/01 - Received notice of publication 03/09/01 - Approved for Pub - Principal Register (fr						
COMSCORE NETWORKS	ITU	35: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes; monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network	11/19/1998	8/19/1998	5/12/2000	75853102	NEED TO FILE ASSIGNMENT 12/07/01 - Statement of Use accepted; allowed for registration on principal register 1/12/01 - Statement of Use processing complete 1/14/01 - Filled Statement to Allege use 08/10/01 - End of opposition period 07/10/01 - Date of Publication	6/27/2001	10/22/2001	2556866	4/27/2002	5/2/2002	4/2/2012
COMSCORE NETWORKS	USE	35: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes; monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network	4/29/2002	6/28/2000	6/28/2000	78124493	02/12/03 - Response to Office Action Due 09/7/2002 - Non-final action mailed						
COMSCORE (LOGO)	USE	35: business consulting services in the fields of electronic commerce, marketing and advertising on a global computer information network; conducting business marketing and advertising research and surveys; computerized database management services; public opinion polling for business or advertising purposes; public opinion polling for business or advertising purposes; monitoring consumer behavior and preferences via a global computer information network; compiling and providing an on-line computer database in the field of monitoring consumer behavior and preferences via a global computer information network	4/29/2002	6/28/2000	6/28/2000	781244026	02/20/03 - Response to Office Action Due 09/20/02 - Non-final action mailed						
E-TRENDS	USE	35: Conducting market research in the computer hardware, software and communication industries	6/29/1998	12/6/1998	12/6/1998	751510311	Need to file assignment			2365161	7/4/2000	7/8/2005	7/4/2011
E-TRENDS	USE	9: Computer software for the collection, retrieval and manipulation of market research type information	6/29/1998	12/6/1998	12/6/1998	751510310	Need to file assignment			2365231	7/18/2000	7/18/2005	7/18/2011
E-TRENDS (DESIGN)	USE	9: Computer software for the collection, retrieval and manipulation of market research type information 35: conducting market research in the computer hardware, software and communications industries	9/1/1998	12/6/1998	12/6/1998	75551835	Need to file assignment			2425588	4/30/2001	7/18/2006	1/30/2011
LOCALSCORE	USE	35: market research services regarding internet use and purchasing behavior on a global network of computers											
MARKETSCORE	ITU	42: Internet services, namely monitoring the internet use and online purchasing behavior of research panel participants	6/7/2001	6/11/2001	7/13/2001	78067918	10/17/02 - Response to final refusal sent 05/10/02 - Final refusal mailed 04/22/02 - Case file assigned to examining attorney 03/18/02 - Response to Office Action sent 11/08/01 - Non-Final Action mailed 08/23/01 - Assigned to Examining Attorney						
MEDIA METRIX	USE	35: information services, namely, the monitoring of use and tracking of trends in the computer hardware, software, and communications industry; no claim is made to the exclusive right to use "metric" apart from the mark as shown	8/4/1997	4/21/1997	4/21/1997	75335878	Need to file assignment			230285	12/28/1999	1/28/2001	12/28/2008

Mark	TU/USE	Description of Goods/Services	Filing Date	First Use	First Use in Commerce	Serial No.	Office Actions	Notice of Publication	Notice of Allowance	Reg. Number	Reg. Date	Section 815 Filing Date	Renewal	
MEDIA METRIX 500 (DESIGN)	TU	New media services, namely, research, analysis and distribution of information concerning users of the World Wide Web, commercial online services, computer software and hardware	1/27/1998			75424075	ABANDONED		3/11/2000					
MEDIA METRIX RELEVANT KNOWLEDGE (DESIGN)	USE	35. Market research and information services, namely, the monitoring of use and tracking of trends in the computer hardware, software and communication industries	4/9/1999	10/11/1998	10/11/1998	75678370	Need to file assignment			2418737	10/20/01	10/19/2005	10/20/11	
MMXI	TU	35. Market research and information services, namely, the monitoring of use and tracking of trends in the computer hardware, software and communication industries	2/18/2000	2/24/1998	5/7/1999	75923158	Need to file assignment		1/9/2001	2518511	12/11/2001	12/11/2005	12/11/2011	
MYMETRIX	USE	9. computer program for fast, english retrieval and manipulation of market research type information	2/26/1999	12/4/1998	12/4/1998	75650346	Need to file assignment			2321558	12/29/2003	12/29/2005	12/29/2011	
NETSCORE	USE	35. market research services regarding internet use and purchasing behavior on a global network of computers.	4/19/2001	11/15/2000	12/5/2000	78093378	10/11/2002 - End of Opposition period 12/11/2001 - Date of Publication 11/27/01 - Received notice of Publication 07/31/01 - Approved for Publication 07/25/01 - Examiner's Amendment mailed	11/21/2001		2545119	3/6/2002	2/6/2007	3/9/2013	
NETSCORE SITE PROFILER	USE	35. providing market research services regarding internet use and purchasing on a global network of computers	4/25/2001	11/15/2000	12/5/2000	78060387	10/25/2002 - Approved for Publication 10/13/01 - Response to Office Action Due 11/20/01 - Called to check on Response receipt 08/20/01 - Mailed response to Office Action 07/31/01 - Non-final Action Mailed	6/26/2002		2531815	10/8/2002	10/13/2007	10/8/2012	
NETSCORE TRAFFIC	USE	35. providing market research services regarding internet use on a global network of computers	4/25/2001	3/16/2001	3/28/2001	78060389	10/13/2002 - Opposition period ends 10/21/2002 - Date of Publication 09/10/01 Approved for Publication 07/31/01 Examiner's Amendment received	1/23/2002		2507580	5/7/2002	5/7/2005	5/7/2012	
NETSCORE TRAFFIC & BUYING	USE	042. providing market research services regarding internet use and purchasing on a global network of computers	4/25/2001	3/16/2001	3/28/2001	78060390	02/25/02 - Approved for Publication 01/31/01 - Response to Office Action Due 11/20/01 - Called to check on Response receipt 08/20/01 - Mailed response to office action 01/31/01 Response to Office Action Due 07/31/01 Non-final Action Mailed	6/26/2002		2631816	10/8/2002	10/8/2007	10/8/2012	
NETSETTER	TU	35. Providing market research and advertising research services, conducting market research surveys regarding consumer behavior and consumer purchasing preferences on a global computer network, providing information concerning consumer behavior and purchasing preferences	11/19/1999			75683101	01/13/2002 Assignment agreement provided to NETSET 01/01/02 Published for Opposition 12/12/01 Notice of publication 06/28/01 Conversion of NETSETTER to new name to be completed 06/17/01 Approved for publication on principal register							
RELEVANT KNOWLEDGE (DESIGN)	USE	35. Marketing intelligence services, namely tracking and classification of the on-line behavior of global computer network users	9/21/1998	9/15/1997	9/15/1997	75555736	Need to file assignment			2396985	10/24/2000	10/24/2005	10/24/2011	
THE POWER OF RELEVANT KNOWLEDGE	USE	35. Market research and information services, namely, the monitoring of use and tracking of trends in the computer hardware, software and communication industries	2/28/1999	10/12/1998	10/12/1998	75650332	Need to file assignment			2413585	12/19/2000	12/19/2005	12/19/2011	
VOICENINE	TU	35. Providing market research and advertising research services, conducting market surveys regarding consumer behavior and consumer purchasing preferences on a global computer network, providing information concerning consumer behavior and purchasing preferences	8/8/2000	7/14/2000	10/6/2000	75110534	NEED TO FILE ASSIGNMENT 04/09/02 - Allowed for registration 04/02/02 - Statement of Use process complete 02/12/02 - Notice of Allowance mailed 12/20/01 - Opposition period ends 11/20/01 - Date of publication	10/31/2001	2/17/2002	2626109	9/24/2002	10/3/2007	10/8/2012	

Country	Mark	TI/USE	Description of Goods/Services	Filing Date	Application Number	Registration Number	Registration Date	Renewal
Australia	E-TRENDS (DESIGN)		9. Computer software for the collection, retrieval and manipulation of market data; 14. Conducting market research in the computer hardware, software and communication industries		8008955	808855	9/20/1999	4/30/2019
France	EUROMETRIX		35. Market research; business information; marketing services applied to computer hard and software and telecommunications industries		810383	810383	8/5/1999	8/1/2019
Australia	MEDIA METRIX		35. Conducting business, market research and information services, namely, the measurement, collection, processing, analysis and dissemination of information technology and electronic media, the internet or world wide web, by tracking website usage by means of a global computer network		810383	810383	10/14/1999	10/1/2019
China	MEDIA METRIX		35. Market research and information services, namely, market research, information and analysis of use in the computer hardware, software and communication industries		9900097321	1467749	10/28/2000	10/2/2019
Sweden	MEDIA METRIX		35. Market research and information services, namely the monitoring of use and tracking of trends in the computer hardware, software and communications industries			338 515	6/16/2000	6/16/2016
EU	MMXI		35. Market research and information services, the monitoring of use and tracking of trends in the computer hardware, software and communications industries		27182000	1535899	3/2/2000	3/2/2011
Norway	MMXI		35. Market research and information services, the monitoring of use and tracking of trends in the computer hardware, software and communications industries			203181	5/9/2000	5/9/2011
EU	MMXI EUROPE		35. Market research and information services, the monitoring of use and tracking of trends in the computer hardware, software and communications industries			1344119	10/14/1999	10/14/2019
Norway	MMXI EUROPE		35. Market research and information services, namely, market research, information and analysis of use in the computer hardware, software and communication industries			202171	2/23/2000	2/27/2011
Norway	MMXI EUROPE		35. Market research and information services, namely, the monitoring of use and tracking of trends in the computer hardware, software and communications industries		198910364	202284	5/11/2000	5/11/2016
Norway	MYMETRIX		9. Computer program for fast English retrieval and manipulation of market research type information		800193	800193	7/13/1989	7/13/2005
Australia	MYMETRIX		9. Computer program for fast English retrieval and manipulation of market research type information			1526040	2/21/2001	2/21/2011
China	MYMETRIX		9. Computer program for fast English retrieval and manipulation of market research type information		9900097322	1243427	7/16/1999	7/16/2005
EU	MYMETRIX		9. Computer program for fast English retrieval and manipulation of market research type information		143427	1243427	7/16/1999	7/16/2005
Japan	MYMETRIX		9. Storage system; computer program for the fast English retrieval and manipulation of market research type information		6545171999	4446189	1/19/2001	1/19/2011
Norway	MYMETRIX		9. Computer program for fast English retrieval and manipulation of market research type information		206014401	205520	11/19/2000	11/19/2019
Canada	RELEVANT KNOWLEDGE (DESIGN)		Computer program for use in tracking website usage; product; users with demographic data; the right of the exclusive use of the said knowledge is declared apart from the trademark		859972	518908	10/29/1997	10/29/2012
EU	RELEVANT KNOWLEDGE (DESIGN)		9. Computer hardware and computer software; computer peripheral devices; printer; scanner; fax; copier; computer mouse; keyboard; monitor; media player; and for handling data and information including video material; 16. Printer; meter; user and instruction manuals; 42. Computer services; research; consultancy; support and maintenance services relating to computer hardware and software; computer programming; provision of access to computer databases		580059	580059	6/11/1997	6/11/2017
Japan	RELEVANT KNOWLEDGE (DESIGN)		9. physical and chemical apparatus and instruments, measuring apparatus and instruments, electric measuring machines, electric wares and cables, biological apparatus and instruments, motion picture apparatus and instruments, records, electronic machines, instruments and film parts (filings, reels), slot machines, rotary converters, phase modulators, electric fans, electric hair curlers, electric power converters, power modulators, the engine, (friction) clenching for production of electric power, electric power supply, electric power supply, transformers, slide film mounts, pre-recorded video discs and video tapes, weight belts, wet suits, lifebuoys, air tanks, swimming boards, regulators, toys for television games for home use, and neonomas		9172448	4307735	6/20/1999	8/20/2002

Mark	Approved for Registration?
comScore Networks	Y
comScore Media Metrix (CMM)	
comScore Marketing Solutions (CMS)	
comScore Econometric Solutions (CES)	
comScore Academic Services (CAS)	
comScore Industry Solutions (CIS)	
netScore	Y
netscoreonline	
Media Metrix	Y
Audience Insite Measures (AiM)	
MyMetrix	Y
MyMetrix.com	
Buying Power Index (BPI)	Y
Audience Behavior Index (ABI)	
Online Strategy Simulator (OSS)	
Megapanel	
Customer Knowlege Platform	
Mind Cache	
CPG Benchmarker	
Travel Benchmarker	
Automotive Benchmarker	
HispanicScore	
LocalScore	
Holiday e-Commerce Benchmarker	
Measure What Matters	
Measure What Matters Most	
See What You Couldn't See Before	
Information Fuel for the E-Conomy	

Domain -- comScore	Domain -- Marketscore	Domain -- Inactive
comscore.com	netsetter.com	media-metrix.net
comscore.net	netsetter.net	mediametrixus.com
comscore.org	netsetter.org	etrendsda.com
comscorenetworks.com	voicefive.com	etrendsmx.com
comscorenetworks.net	voicefive.net	e-trendsmx.com
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