

12-31-2002



Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

102324596

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Scherer's Inc.

12.26.02

- Individual(s)
- General Partnership
- Corporation -State Ohio
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)

Name: Scherer's Conferencing, Inc.

Internal Address:

Street Address: 535 Scherers Court

City: Worthington State: Ohio Zip: 43085

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Ohio
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10/16/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

5/713,802  
75/713,369

Additional number(s) attached  Yes  No

B. Trademark Registration No.(s)

2,430,451; 2,437,576 ; 2,435,861; 2,437,578 ;  
2,434,189 ; 2,437,579 ; 2,437,577 ; 2,474,224

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: James L. Kwak

Internal Address:

Street Address: Standley & Gilcrest LLP, 495 Metro Place South, Suite 210

City: Dublin State: Ohio Zip: 43017

6. Total number of applications and registrations involved:

10

7. Total fee (37 CFR 3.41) \$ 400.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

James L. Kwak

Name of Person Signing

Signature

December 16, 2002

Date

Total number of pages including cover sheet, attachments, and document: 4

12/30/2002 LMUELLER 00000127 75713802

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01 FC:8521  
12 FC:8522

40.00 DP  
225.00 GP

TRADEMARK  
REEL: 002640 FRAME: 0817

## ASSIGNMENT

WHEREAS, Scherer's Inc., a corporation organized under the laws of the State of Ohio and having an office at 535 Scherers Court, City of Worthington, State of Ohio 43085, ("ASSIGNOR") is the owner of the entire right, title and interest in and to the following service marks and is the applicant of the corresponding service mark applications therefor:

| <u>Mark</u>        | <u>Serial No.</u> | <u>Filing Date</u> | <u>Reg. No.</u> | <u>Reg. Date</u> |
|--------------------|-------------------|--------------------|-----------------|------------------|
| WANTED2BUY         | 75/713,805        | 05/25/1999         | 2,430,451       | 02/20/2001       |
| WANTED2SELL        | 75/713,803        | 05/25/1999         | 2,437,576       | 03/20/2001       |
| WANTED2TRADE       | 75/713,368        | 05/25/1999         | 2,435,861       | 03/13/2001       |
| WANT2              | 75/713,807        | 05/25/1999         | 2,437,578       | 03/20/2001       |
| WANT2BUY           | 75/713,366        | 05/25/1999         | 2,434,189       | 03/06/2001       |
| WANT2SELL          | 75/713,808        | 05/25/1999         | 2,437,579       | 03/20/2001       |
| WANT2TRADE         | 75/713,804        | 05/25/1999         | 2,437,577       | 03/20/2001       |
| WANT2 (Stylized)   | 75/713,806        | 05/25/1999         | 2,474,224       | 07/31/2001       |
| WANTED2            | 75/713,802        | 05/25/1999         | N/A             | N/A              |
| WANTED2 (Stylized) | 75/713,369        | 05/25/1999         | N/A             | N/A              |

WHEREAS, Scherers Conferencing, Inc. a corporation organized under the laws of the State of Ohio and having an office at 535 Scherers Court, City of Worthington, State of Ohio 43085 ("ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to said service marks and the U.S. service mark applications and any U.S. registrations granted therefrom, together with the goodwill of the business in connection with which said service marks are used;

FOR ONE U.S. DOLLAR (\$1.00) AND FOR OTHER GOOD AND VALUABLE CONSIDERATION, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE the entire right, title and interest in and to the above-listed service marks and U.S. applications and any U.S. registrations granted therefrom, and in and to the goodwill of the business in connection with which said service marks are used, the same to be held and enjoyed by said ASSIGNEE for its own use and benefit, and for the use and benefit of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by said ASSIGNOR, if this assignment had not been made; together will all claims for damages by reasons of past infringement of said service marks, with the right to sue for, and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives.

SCHERER'S, INC.  
"ASSIGNOR"

By: 

Typed Name: GORDON F. SCHERER

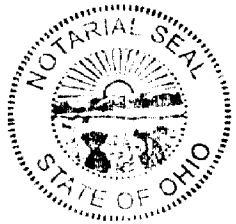
Title: President

Date: Oct 16, 2002

STATE OF OHIO :  
: SS:  
COUNTY OF Franklin :

Before me personally appeared GORDON F. SCHERER, to me known to be the same person described in and who executed the foregoing instrument, and acknowledged that he executed the same, of his own free will and for the purposes set forth.

Sworn to before me and subscribed in my presence this 16 day of Oct, 2002.



PAMELA J. ZALAC  
Notary Public, State of Ohio  
My Commission Expires 09-19-05

Pamela J. Zalac  
Notary Public