### TRADEMARK ASSIGNMENT

# Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Jacob J Dell		02/07/2003	INDIVIDUAL: UNITED STATES

#### **RECEIVING PARTY DATA**

Name:	Dell Computer Corporation
Street Address:	One Dell Way
Internal Address:	MS#8033
City:	Round Rock
State/Country:	TEXAS
Postal Code:	78682-8033
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 3

Property Type	Number
Registration Number:	2408384
Registration Number:	2656715
Registration Number:	2357754

#### **CORRESPONDENCE DATA**

Fax Number: (512)283-6844

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 512-728-7835

Email: max\_millican@dell.com

Correspondent Name: Max Millican
Address Line 1: One Dell Way

Address Line 2: MS#8033

Address Line 4: Round Rock, TEXAS 78682-8033

TRADEMARK
REEL: 002641 FRAME: 0237

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ATTORNEY DOCKET NUMBER:	DATADELL
NAME OF SUBMITTER:	Max Millican
Total Attachments: 1 source=jacob dell.tif	

TRADEMARK REEL: 002641 FRAME: 0238 FAXSR: A Fax was received on 04/29/03 at 10:24:58 AM Page 1

2003-04-29

10:25

(512) 728-6843

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made and entered into by and between Jacob J. Dell, an individual doing business as Data Dell and Dell Land with a personal address of 4321 Irish Hills Drive, Apartment 2-D, South Bend, Indiana 46614, and Dell Computer Corporation ("Dell"), a Delaware Corporation with a principal place of business of One Dell Way, Round Rock, Texas 78681, and is effective as of the date it is fully executed.

NOW THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Jacob J. Dell hereby assigns to Dell all right, title and interest in and to the DATADELL and DELLLAND and/or DATA DELL and DELLLAND trademarks ("Marks"), including the goodwill associated therewith, and all registrations of the Marks, including U.S. Registration Nos. 2,408,384 (DATADELL), 2,656,715 (DELLLAND), and 2,357,754 (DELLLAND).

JACOB J. DELL

RECORDED: 04/29/2003

Signatura

Date

DELL COMPUTER CORPORATION

By:

Title: Director, Trademarks & Copyrights

Date: February 7, 2003

TRADEMARK REEL: 002641 FRAME: 0239