

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|----------------------------------|--|----------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Claire's Folly, Inc. | | 04/25/2003 | CORPORATION: OHIO |
| RECEIVING PARTY DATA | | | |
| Name: | Pure Spirit Productions, Inc. | | |
| Street Address: | 7850 Freeway Circle | | |
| Internal Address: | Suite 200 | | |
| City: | Middleburg Heights | | |
| State/Country: | OHIO | | |
| Postal Code: | 44130 | | |
| Entity Type: | CORPORATION: OHIO | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | | |
| Serial Number: | 76420578 | | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (330)253-8601 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 3305355711 | | |
| Email: | dat@brouse.com | | |
| Correspondent Name: | Daniel A. Thomson | | |
| Address Line 1: | 500 First National Tower | | |
| Address Line 4: | Akron, OHIO 44308-1471 | | |
| ATTORNEY DOCKET NUMBER: | 30812.30079 | | |
| NAME OF SUBMITTER: | Daniel A. Thomson | | |

CH \$40.00 76420578

Total Attachments: 1
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ASSIGNMENT

Whereas, Claire's Folly, Inc., a corporation of Ohio, having its principal offices at 7850 Freeway Circle, Suite 200, Middleburg Heights, Ohio 44130, has adopted, used, is using, and is the owner of the following trademark now pending in the United States Patent and Trademark Office:

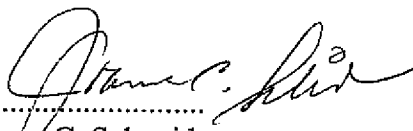
| Trademark | Serial No. | Filing Date |
|-------------|------------|---------------|
| PURE SPIRIT | 76/420,578 | June 12, 2002 |

Whereas, Pure Spirit Productions, Inc., a corporation of Ohio, having its principal offices at 7850 Freeway Circle, Suite 200, Middleburg Heights, Ohio 44130, is desirous of acquiring said trademark;

Now, therefore, in consideration of the sum of one Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is here acknowledged, Claire's Folly, Inc. hereby assigns to Pure Spirit Productions, Inc. all right, title, and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registrations thereof.


Signed at Middleburg Heights, Ohio, this 25th day of April, 2003

Claire's Folly, Inc.

By 
Joanne C. Schneider
President

State of Ohio ss:
County of Summit

On this 25th day of April, 2003 personally appeared Joanne C. Schneider, to me known and known to me to be an office of Claire's Folly, Inc., the assignor above named, and acknowledged that he executed the foregoing Assignment on behalf of said assignor and pursuant to authority duly received.


.....
Notary Public

#528980 v.1

DANIEL A. THOMSON, Attorney at Law
Notary Public, State of Ohio
My Commission has no expiration
date. Section 147.03 R.C.