

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Penton Media, Inc.		12/18/2002	CORPORATION:

RECEIVING PARTY DATA

Name:	Hanley-Wood, LLC
Street Address:	One Thomas Circle, N.W., Suite 600
City:	Washington
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20005
Entity Type:	Delaware limited liability company:

PROPERTY NUMBERS Total: 3

Property Type	Number
Registration Number:	2242178
Registration Number:	2376819
Registration Number:	2314213

CORRESPONDENCE DATA

Fax Number: (312)569-3467

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 3125691467

Email: IPDOCKET@GCD.COM

Correspondent Name: Gardner, Carton & Douglas c/o Tina D. Kourasis

Address Line 1: 191 N. Wacker Drive, Suite 3700

Address Line 4: Chicago, ILLINOIS 60606-1698

NAME OF SUBMITTER:

Tina D. Kourasis

Total Attachments: 5

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TRADEMARK ASSIGNMENT

WHEREAS, Penton Media, Inc., a Delaware corporation, (hereinafter, "Assignor"), is or maybe the owner of trademarks, and the applications and registrations therefor, (if any) specifically set forth on the attached Schedule A (collectively the "Trademarks"); and

WHEREAS, Hanley-Wood, LLC (hereinafter, "Assignee"), a Delaware limited liability company, having a principal business address at One Thomas Circle, N.W., Suite 600, Washington, D.C. 20005, desires to acquire the entire right, title and interest, in and to said Trademarks.

NOW, THEREFORE, effective immediately by this document (the "Assignment") and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer, and set over to Assignee, for its own use and enjoyment and for the use and enjoyment of its successors, assigns, and other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, Assignor's entire right, title and interest in the United States, all foreign countries and jurisdictions, and throughout the universe, in the Trademarks and any renewals thereof, together with the good will symbolized by and associated with the business conducted under said Trademarks, and all income, royalties, damages, and payments now or hereafter due or payable in respect thereto, and in and to all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present, anchor future infringement, damages, or other unauthorized use of the rights assigned to Assignee under this Assignment.

Assignor authorizes and requests the U.S. Patent and Trademark Office, or any foreign equivalent thereof, to record Assignee as owner of the Trademarks as assignee of the entire title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

Assignor hereby agrees to execute (and/or to have promptly executed by its predecessors, if any) any and all papers, and to perform such other proper acts, as may be reasonably necessary to secure to Assignee, or to its successors or assigns, the rights hereby transferred; provided, however, that the provision of the foregoing cooperation and assistance by Assignor shall be at the sole expense of Assignee.

This Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly executed below, on the dates indicated by their duly authorized officers.

PENTON MEDIA, INC.
("Assignor")

HANLEY-WOOD, LLC
("Assignee")

By: Preston L. Vice
Print Name: Preston L. Vice

By: _____
Print Name: _____

Title: SR Vice President/Secretary

Title: _____

Date: December 18, 2002

Date: December , 2002

STATE OF Ohio)
COUNTY OF Cuyahoga)

On this 18 day of December, 2002, personally appeared before me Preston L. Vice known to me to be SR VP/Secretary of Penton Media who acknowledged that he/she signed this instrument as a free act on behalf of Penton Media

Kathy M. Zarachowicz
Notary Public **KATHY M. ZARACHOWICZ**
My commission expires: Notary Public, State of Ohio, Cuy. Cty.
My Commission Expires Oct. 18, 2004

WHEREFORE, Assignor and Assignee have caused this Assignment to be duly executed below, on the dates indicated by their duly authorized officers.


PENTON MEDIA, INC.
("Assignor")

HANLEY-WOOD, LLC
("Assignee")

By: _____
Print Name:

Title:

Date: December __, 2002

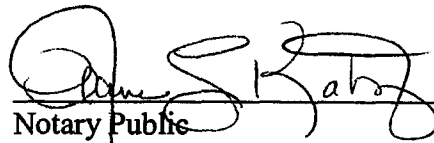
By: 
Print Name: Michael M. Wood

Title: Chief Executive Officer

Date: December 18, 2002

~~STATE OF~~ DISTRICT OF)
)
~~COUNTY OF~~ Columbia)

On this 18th day of December, 2002, personally appeared before me Michael M. Wood known to me to be Chief Executive Officer of Hanley-Wood, LLC, who acknowledged that he/she signed this instrument as a free act on behalf of Hanley-Wood, LLC.


Notary Public
My commission expires: _____

JEANNE G. KATZ
Notary Public of District of Columbia
My Commission Expires December 14, 2007

Schedule A

See attached

United States
Registered Marks
(Continued)

1987-77

Registration No. 2,242,178 - Filed on April 27, 1999

EDM/PDM EXPO

Supplemental Register

Services: Promoting conferences and exhibitions relating to automation, reprographics, building systems, document management and construction management for professional designers and contractors; Educational conferences relating to automation, reprographics and document management for professional designers and contractors, in International Classes 35 and 41.

Assignee: Penton Media, Inc.

Status: Section 8 & 15 Declaration due April 27, 2004
Renewal due October 27, 2008

1987-89

Registration No. 2,376,819 - Registered on August 15, 2000

GEOEXPO

Services: Organizing and conducting trade show exhibitions in the field of automation, reprographics, surveying and mapping for professional designers, engineers and contractors.
Registrant: Penton Media, Inc.

Status: Section 8 & 15 Declaration due between August 15, 2005 and August 15, 2006
Renewal due August 15, 2010

1987-90

Registration No. 2,314,213 - Registered on February 1, 2000

A/E/C SYSTEMS

Goods: Printed Matter - namely, magazines

Assignee: Penton Media, Inc.

Status: Section 8 & 15 Declaration due between February 1, 2005 and February 1, 2006.
Renewal due February 1, 2010