

Form PTO-1594
(Rev. 10/02)
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01-07-2003

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office



Resulm

To the Honorable Commissioner of

102329457

original documents or copy thereof.

1. Name of conveying party(ies):

David F. Sprunk, dba Post-Sprunk

1-3-03

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Creative Teaching Press, Inc.

Internal

Address:

Street Address: 15342 Graham Street

City: Huntington Beach State: CA Zip: 92649

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 8/3/1989

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 1,208,222

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Donald E. Stout

Internal Address:

Stout, Uxa, Buyan & Mullins LLP

Street Address: 4 Venture

Suite 300

City: Irvine State: CA Zip: 92618

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

13-5135

DO NOT USE THIS SPACE

9. Signature.

Donald E. Stout

Name of Person Signing

Donald E. Stout
Signature

December 27, 2002

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, DAVID F. SPRUNK dba POST-SPRUNK (hereinafter referred to as ASSIGNOR) is the owner of the mark CATCH 'EM BEING GOOD COUPONS which is registered in the United States Patent and Trademark Office, Registration No. 1,208,222; and

WHEREAS, CREATIVE TEACHING PRESS, INC. a California corporation (hereinafter referred to as ASSIGNEE) having an address of 10701 Holder Street, Cypress, CA 90630-4809, is desirous of acquiring said mark and the registration thereof;

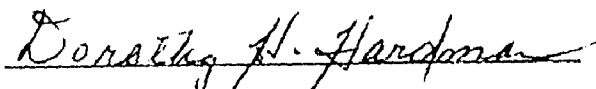
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, as of June 1, 1989, all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark, and the registration thereof, No. 1,208,222.



David F. Sprunk

STATE OF GEORGIA)
)
COUNTY OF)

On this 3RD day of AUGUST, 1989 before me DOROTHY HARDMAN (Notary Public) personally appeared DAVID SPRUNK personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to this instrument, and acknowledged that he executed it.



Dorothy H. Hardman

SEAL

Notary Public, Fulton County, Georgia
My Commission Expires Sept. 27, 1991