

Form PTO-1594  
(Rev. 10/02)  
OMB No. 0651-0027 (exp. 6/30/2005)  
Tab settings

RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
**COLGATE-PALMOLIVE COMPANY**  
 300 Park Avenue  
 New York, NY 10022

Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State Delaware  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: THE MURPHY-PHOENIX COMPANY  
 Internal  
 Address: \_\_\_\_\_  
300 Park Avenue  
 Street Address: \_\_\_\_\_  
 City: New York State: NY Zip: 10022

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment       Merger  
 Security Agreement       Change of Name  
 Other \_\_\_\_\_

Execution Date: April 29, 2003

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)  
78/092516  
78/092514

B. Trademark Registration No.(s)  
2244651      2232202      2232201  
2348112

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Felicia G. Traub, Esq.  
 Internal Address: Trademark Department  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Street Address: COLGATE-PALMOLIVE COMPANY  
300 Park Avenue  
 \_\_\_\_\_  
 City: New York State: NY Zip: 10022

6. Total number of applications and registrations involved: ..... 6

7. Total fee (37 CFR 3.41)..... \$ 165.00

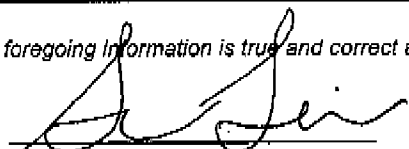
Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
03-2460

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Sara Levine            May 2, 2003

Name of Person Signing      Signature      Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

**TRADEMARK ASSIGNMENT**

THIS ASSIGNMENT is made the 29<sup>th</sup> day of April, 2003, between Colgate-Palmolive Company, a corporation organized and existing under the laws of the State of Delaware with its principal place of business at 300 Park Avenue, New York, New York 10022, (the "Assignor") and The Murphy-Phoenix Company a corporation organized and existing under the laws of the State of Ohio with its principal place of business at 300 Park Avenue, New York, New York 10022 (the "Assignee").

WHEREAS, the Assignor is the owner is the owner of the United States registrations and applications listed in the Schedule hereto; and

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to the Trademarks and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all rights, title and interests in and to the Trademarks and the registration thereof together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof.

**THE SCHEDULE**

<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>
MURPHY PURE VEGETABLE OIL SOAP & DESIGN	2244651
MURPHY'S	2232202
MURPHY	2232201
DESIGN ONLY (BULL'S EYE Design)	2348112

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>
MURPHY SOFT WIPE	78/092516
MURPHY	78/092514

Assignor: Colgate-Palmolive Company  
By [Signature]  
Name: Scott E. Thompson  
Title: Vice President and Associate General Counsel - Trademarks

Signed, sealed and delivered before me this 29<sup>th</sup> day of April, 2003

[Signature]  
Notary Public

ROSIE S. DIZON  
Notary Public, State of New York  
No. 31-4941117  
Qualified in New York County  
Commission Expires Aug. 15, 2006

Assignee: The Murphy-Phoenix Company  
By [Signature]  
Name: Nina Gillman  
Title: Assistant Secretary

Signed, sealed and delivered before me this 29<sup>th</sup> day of April, 2003

[Signature]  
Notary Public

ERICA WEST  
NOTARY PUBLIC, State of New York  
No. 01WE0013990  
Qualified in Suffolk County  
Certificate Filed in New York County  
Commission Expires Sept. 28, 2006



**TRADEMARK**