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TR 102331822

DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

Form PTO-1594  
(Rev. 03/01)  
OMB No. 0651-0027 (exp. 5/31/2002)

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

PC Mall, Inc.

1-2-03

- Individual(s)
- General Partnership
- Corporation-State Delaware
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: 10/31/2002

2. Name and address of receiving party(ies)

Name: Congress Financial Corporation (Western)

Internal

Address:

Street Address: 251 South Lake Ave., #900

City: Pasadena State: CA Zip: 91101

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) Please see Exhibit A, attached.

B. Trademark Registration No.(s) Please see Exhibit A, attached.

Additional number(s) attached  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Robert D. Goldschein

Internal Address:

Street Address: 350 South Grand Avenue, 25th Flr.

City: Los Angeles State: CA Zip: 90071

6. Total number of applications and registrations involved:

15

7. Total fee (37 CFR 3.41) \$ 390.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Robert D Goldschein  
Name of Person Signing

Signature

December 31, 2002

Date

Total number of pages including cover sheet, attachments, and document.

3

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patent & Trademarks, Box Assignments  
Washington, D.C. 20231

01/07/2003 6TON11 00000212 2509087

01 FC:8521  
02 FC:8522

40.00 OP  
350.00 OP

TRADEMARK  
REEL: 2643 FRAME: 0913

**EXHIBIT A**

<u>Name</u>	<u>Registration Date</u>	<u>Registration No.</u>	<u>Filing Date</u>	<u>Serial No.</u>
SHIPITFORYOU.COM	11/20/01	2509087		
CLUBPDA	5/13/97	2061557		
CLUBMAC	7/11/95	1904278		
CLUBMAC	12/15/92	1739578		
GVP			5/17/02	76-408968
OPENSERV			7/31/01	76-293688
SURPLUSAUCTION.COM			9/11/98	75-551072
HYPER AUCTION	3/20/01	2437400		
MEGA AUCTION	3/21/00	2333786		
ONSALE AUCTION	10/19/99	2288203		
AUCTION SUPERSITE	5/2/00	2346321		
BIDWATCH	5/19/98	2158521		
ONSALE	1/6/98	2126681		
YANKEE AUCTION	6/24/97	2073665		
ONSALE	10/8/96	2005667		

**AMENDMENT TO COLLATERAL ASSIGNMENT  
OF TRADEMARKS (SECURITY AGREEMENT)**

This Amendment to Collateral Assignment of Trademarks (Security Agreement) (this "Amendment") is made as of October 31, 2002 by PC MALL, INC., a Delaware corporation formerly known as IdeaMall, Inc. ("Pledgor") and CONGRESS FINANCIAL CORPORATION (WESTERN) ("Pledgee") with respect to the following facts:

A. Pledgor and Pledgee are parties to that certain Collateral Assignment of Trademarks (Security Agreement) dated March 7, 2001 and recorded with the United States Patent and Trademark Office on March 19, 2001 at Reel 002252, Frame 0800 (the "Assignment").

B. Since the date of the Assignment, Pledgor acquired the trademarks and related registrations and applications set forth on Exhibit A hereto (the "New Trademarks").


C. Pledgor and Pledgee now desire to amend the Assignment to cover the New Trademarks.

NOW THEREFORE, the Assignment is hereby amended to add the New Trademarks to Exhibit A of the Assignment, and the term "Trademarks" as defined and used in the Assignment shall include the New Trademarks. In all other respects, the Assignment shall remain in full force and effect and is hereby ratified and confirmed.

PC MALL, INC.

By:   
Its: President

CONGRESS FINANCIAL CORPORATION  
(WESTERN)

By:   
Its: VICE PRESIDENT