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(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)



U.S. DEPARTMENT OF COMMERCE
U. S. Patent and Trademark office

Tab settings ⇌ ⇌ ⇌ ▼

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): 12-19-02
Dynamic Publishing Company, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation- State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: December 12, 2002.

2. Name and address of receiving party(ies)
Name: Jennifer L. Kushell
Internal
Address: _____

Street Address: 4712 Admiralty Way, #530
City: Marina DelRey State: CA Zip: 90292

Individual(s) citizenship United States
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State _____
 Other _____

If assignee is not domiciled in the United states, a domestic representative designation is attached: Yes No
(Designations must be a separate document form assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):
A. Trademark Application No.(s) 76/085,293

Additional number(s) attached Yes No

B. Trademark Registration No.(s)

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Seth E. Freilich
Internal Address: _____

Street Address: 725 S. Figueroa Street, #2800

City: Los Angeles State: CA Zip: 90017

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41)..... \$ 40
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
16-1805

(Attach duplicate copy of this page if paying by deposit account)

RECEIVED
SECTION 1014
MAY 10 18 2003

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Seth E. Freilich [Signature] 12/19/02
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: 2

01/07/2003 TDIAZ1 00000153 161805 76085293
Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521 40.00 CH

TRADEMARK ASSIGNMENT

WHEREAS Dynamic Publishing Company, Inc., an Illinois corporation, located at Burnham, Illinois ("Assignor"), has adopted, used and is using the trademark YOUNGSUCCESS, Serial No. 76/085,293, for the listed goods and services in the United States (the "Mark") and is the applicant of United States trademark application therefor (the "Application"); and

WHEREAS Jennifer L. Kushell, an individual, residing in California ("Assignee"), is desirous of acquiring said Mark and Application, along with the goodwill of the business symbolized by the Mark (the "Goodwill");

N O W, T H E R E F O R E, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby acknowledge that it has assigned unto Assignee all right, title and interest in and to the Mark in the United States, along with the Goodwill associated therewith, and the Application, Serial No. 76/085,293.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed in full in accordance with the laws of California.

Date: Dec. 12, _____, 2002

DYNAMIC PUBLISHING COMPANY, INC.

By Julie Q. Joyce
Name: JULIE Q. JOYCE
Title: PRESIDENT