

01-21-2003

Docket No.:

617158.00016

Tab settings



To the Honorable Commissioner of Patent

102342376

attached original documents or copy thereof.

1. Name of conveying party(ies):  
Greiling Farms, Inc.

2. Name and address of receiving party(ies):

Name: Floral Plant Growers LLC, d/b/a Natural Beauty

Internal Address: Growers

Street Address: North 781 Curran Road

City: Denmark State: WI ZIP: 54208

- Individual(s)
- General Partnership
- Corporation-State Wisconsin
- Other \_\_\_\_\_

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State Wisconsin -limited liability corp
- Other \_\_\_\_\_

Additional names(s) of conveying party(ies)  Yes  No

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

3. Nature of conveyance:  
 Assignment  Merger  
 Security Agreement  Change of Name  
 Other \_\_\_\_\_

Execution Date: 11-20-02

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,266,519

~~1,349,846~~

2,209,457

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

6. Total number of applications and registrations involved: 3

Name: Donald S. Showalter, Esq.

7. Total fee (37 CFR 3.41):.....\$ 90.00

Internal Address: Holland & Knight, LLP

- Enclosed
- Authorized to be charged to deposit account

Street Address: One East Broward Boulevard,

8. Deposit account number:

Suite 1300

08-2625

City: Fort Lauderdale State: FL ZIP: 33301

DO NOT USE THIS SPACE

01/17/2003 ECOOPER 00000020 1266519

01 FC 9521 40.00 00  
02 FC 9522 50.00 00

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Donald S. Showalter Reg. No. 33,033

January 6, 2003

Name of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments, and 6

## UNITED STATES TRADEMARK ASSIGNMENT

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WHEREAS, Greiling Farms, Inc., a Wisconsin corporation having a place of business at 104 Magnolia Lake Court, Longwood, Florida 32779 (“Assignor”), is the owner of all right, title and interest in and to the U.S. trademark shown on Exhibit A attached hereto (“The Mark”); and

WHEREAS, Floral Plant Growers LLC, d/b/a Natural Beauty Growers, a Wisconsin limited liability corporation, having a place of business at N. 781 Curran Road, Denmark, Wisconsin 54208, (“Assignee”), is desirous of acquiring the entire right, title and interest in, to and under The Mark, and the goodwill associated therewith;

NOW, THEREFORE, in consideration of the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt, sufficiency and reasonably equivalent value of which are hereby mutually acknowledged, Assignor has, and by these presents does hereby irrevocably sell, assign, transfer and convey unto Assignee, its successors and assigns, the entire right, title and interest of Assignor in and to: (a) the Mark; (b) any and all registrations of The Mark; (c) any and all applications to register The Mark; (d) all common law rights in, to and under The Mark; (e) all other rights in, to and under The Mark, together with the goodwill of the business symbolized by The Mark; (f) any and all rights to royalties, profits, compensations, license fees or other payments or remuneration of any kind relating to The Mark and/or the goodwill under The Mark; and (g) all claims or causes of action Assignor has or may have in connection with The Mark, including, but not limited to, the right to sue and recover damages for any and all past infringements of any of The Mark.

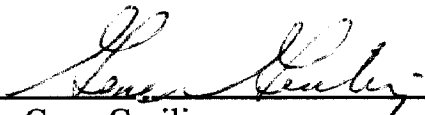
Assignor hereby covenants that it has full right to convey the entire interest herein assigned, and that it has not executed, and will not execute, any agreements inconsistent herewith.

This instrument and the assignment effected hereunder are effective as of

11-20, 2002.

ASSIGNOR:

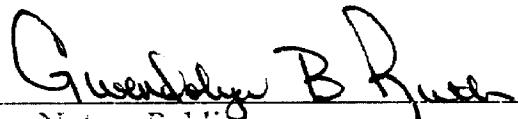
GREILING FARMS, INC.

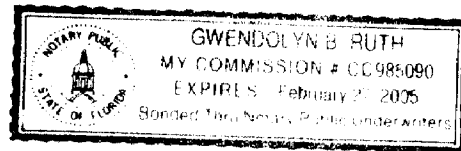
By   
Gene Greiling  
President

STATE OF FLORIDA )  
COUNTY OF SEMINOLE ) SS:

I HEREBY certify that on this day, before me, an officer duly authorized in the State aforesaid and in the County aforesaid to take acknowledgments, the foregoing instrument was acknowledged before me by Gene Greiling, the President of Greiling Farms, Inc., a Wisconsin corporation, who is personally known to me or has produced FDL 645285384430 as identification.

WITNESSETH my hand and official seal in the County and State last aforesaid this 19th day of NOV, 2002.

  
Notary Public



**EXHIBIT A**

Reg. No.: 1,266,519  
Reg. Date: February 7, 1984  
Mark: EXPEDITORS AND DESIGN

Reg. No.: 1,349,846  
Reg. Date: July 16, 1985  
Mark: NATURAL BEAUTY

Reg. No.: 2,209,457  
Reg. Date: December 8, 1998  
Mark: LIVING PLEASURES