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Form PTO-1594

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(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

Tab settings

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Bloodline

12-30-02

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 23, 2002

2. Name and address of receiving party(ies)

Name: Bloodline, Incorporated

DEC 30 2002

Internal Address: Suite 208A

Street Address: 819 Moowaa Street

City: Honolulu State: HI Zip: 96817

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Hawaii
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) Serial No. 76/194198

B. Trademark Registration No.(s) N/A

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lex R. Smith, Esq.

Internal Address: Suite 2600

Street Address: 999 Bishop Street

City: Honolulu State: HI Zip: 96813

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

N/A

DO NOT USE THIS SPACE

9. Signature.

Lex R. Smith

Name of Person Signing

Signature

December 30, 2002

Date

Total number of pages including cover sheet, attachments, and document:

2

ASSIGNMENT OF TRADEMARK "BLOODLINE"

WHEREAS BLOODLINE, a Hawaii general partnership ("**Assignor**") with a mailing address of P.O. Box 10173, Honolulu, Hawaii 96816, has adopted, used and is using the mark "**BLOODLINE**", which is the subject of a pending federal trademark application, Serial No. 76/194198;

WHEREAS BLOODLINE, INCORPORATED ("**Assignee**"), a Hawaii corporation with a mailing address of P.O. Box 10173, Honolulu, Hawaii 96816, is desirous of acquiring said mark and the federal trademark application thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the above-identified registration thereof.

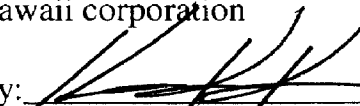
Date: 12.23.02

BLOODLINE, a Hawaii general partnership

By: 
Name: KEVIN KAMAKURA
Title: General Partner

Date: 12.23.02

BLOODLINE, INCORPORATED, a Hawaii corporation

By: 
Name: KEVIN KAMAKURA
Title: PRESIDENT

**KOBAYASHI
SUGITA &
GODA**
ATTORNEYS • AT • LAW

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Honolulu, Hawaii 96813-4430

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December 30, 2002

*A Law Corporation

VIA U.S. EXPRESS MAIL

Director
United States Patent and Trademark Office
Box ASSIGNMENT
FEE
Washington, D.C. 20231

Re: Assignment of trademark BLOODLINE, Serial No.
76/194198

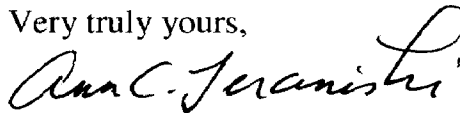
Dear Director:

Please find the following items enclosed and submitted to effectuate recordation of an assignment of the trademark BLOODLINE:

1. Recordation Form Cover Sheet;
2. True and correct copy of Assignment of Trademark "BLOODLINE";
3. A check made out for \$40.00 to the Director of the United States Patent and Trademark Office; and
4. A stamped, self-addressed postcard listing items 1-3 above.

Thank you for your assistance in this matter.

Very truly yours,



LEX R. SMITH
RONALD T. OGOMORI
ANN C. TERANISHI
for
KOBAYASHI, SUGITA & GODA

Enclosures
327443

Express Mailing Label No. EK026692136US

RECORDED: 12/30/2002

TRADEMARK
REEL: 002644 FRAME: 0128