

01-08-2003

Form PTO-1594 R
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings ⇨ ⇨ ⇨ ▼



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

102330782

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

WUPD
1/3/03

1. Name of conveying party(ies):
California Fashion Industries, Inc.
1-3-03

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State **California**
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: **Cherokee Inc.**
Internal
Address: _____
Street Address: **6835 Valjean Avenue**
City: **Van Nuys** State: **CA** Zip: **91406**

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State **Delaware**
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: **December 17, 2002**

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
B. Trademark Registration No.(s)
1099607 1245256 1313520 1494314 1503112
1515467 1535379 1601527 1710790 1764622

Additional number(s) attached Yes No

6. Total number of applications and registrations involved: **15**

7. Total fee (37 CFR 3.41).....\$ **390.00**

Enclosed
 Authorized to be charged to deposit account

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: **Christine L. Lofgren, Esq.**
Internal Address: _____
Street Address: **Jeffer, Mangels, Butler & Marmaro LLP,**
1900 Avenue of the Stars, Seventh Floor
City: **Los Angeles** State: **CA** Zip: **90067**

8. Deposit account number:
10-0440
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Christine L. Lofgren *Christine Lofgren* **December 27, 2002**
Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and document: **8**

01/07/2003 GT0M11 00000065 1099607

01 FC:8521 40.00 OP
02 FC:8522 350.00 OP

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

TRADEMARK
REEL: 2644 FRAME: 0405

Continuation of Recordation Form Cover Sheet for Trademarks
(Continuation of Item 4)

4. Trademark Application/Registration number(s):

Trademark Registration Nos.

1774458
1790729
1863763
1965552
2096012

ASSIGNMENT OF TRADEMARKS/SERVICE MARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, California Fashion Industries, Inc, a California corporation ("Assignor") having a registered business office address at 3434 South Grand Avenue, Los Angeles, California 90007 U.S.A., hereby assigns and transfers to Cherokee Inc., a Delaware corporation ("Assignee") having a registered business address at 6835 Valjean Avenue, Van Nuys, California 91406 U.S.A., and Assignee hereby accepts from Assignor:

A. All of Assignor's right, title, and interest in and to the trademarks, trade names, service marks and domain names of Assignor, both domestic and foreign, registered or unregistered, together with the goodwill attendant thereto, including without limitation the trademarks and service marks, applications and registrations thereof, and domain names set forth in the attached Schedule A (collectively, the "Trademarks"); and

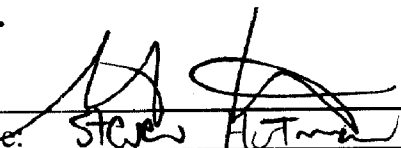
B. All rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademarks or injury to said goodwill, together with the right to sue or recover the same in the Assignor's name.

Assignor hereby authorizes Assignee to apply for the recordal of the foregoing Assignment in all applicable jurisdictions. The parties may execute further confirmatory assignments for the purpose of recordal of the assignment in applicable jurisdictions. In the event of any conflict between this Assignment of Trademarks/Service Marks and any subsequent confirmatory document executed by the parties, this Assignment of Trademarks/Service Marks shall prevail.

IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of

December 17, 2002.

**CALIFORNIA FASHION INDUSTRIES,
INC.**

By: 
Name: Steven A. H. [unclear]
Title: Representative of the Estate

CHEROKEE INC.

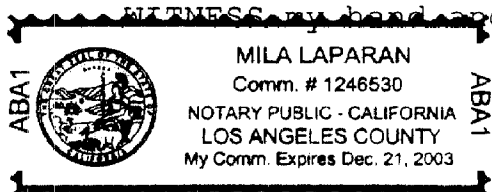
By: [Signature]
Name: Kyle Wescott
Title: Chief Financial Officer

STATE OF CALIFORNIA)
COUNTY OF Los Angeles)

On December 17, 2003 before me, a notary public,
personally appeared Steven Hartman,

personally known to me proved to me on the basis
of satisfactory evidence

to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in
his authorized capacity, and that by his signature on the
instrument the person, or the entity upon behalf of which the
person acted, executed the instrument.



Mila Laparan
Signature of Notary

CAPACITY CLAIMED BY SIGNER:

- Individual(s)
- Partner(s)
- Trustee(s)
- Corporate President
- Attorney-In-Fact
- Subscribing Witness
- Guardian/Conservator
- Representative of the Estate

SIGNER IS REPRESENTING:

Name of Person(s) or Entity(ies): California Fashion Industries, Inc., a California corporation

STATE OF CALIFORNIA)

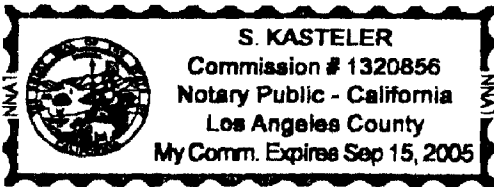
COUNTY OF Los Angeles)

On 12/18/02 before me, S. KASTELER,
personally appeared Kyle WEGDAF,

personally known to me [] proved to me on the basis
of satisfactory evidence

to be the person(s) whose name(s) is/~~are~~ subscribed to the within
instrument and acknowledged to me that he/~~she/they~~ executed the
same in his/~~her/their~~ authorized capacity(ies), and that by
his/~~her/their~~ signature(s) on the instrument the person(s), or
the entity upon behalf of which the person(s) acted, executed the
instrument.

WITNESS my hand and official seal.



[Signature]
Signature of Notary

CAPACITY CLAIMED BY SIGNER:

- Individual(s)
- Partner(s)
- Trustee(s)
- Corporate
Title
- Attorney-In-Fact
- Subscribing Witness
- Guardian/Conservator
- Other:

SIGNER IS REPRESENTING:

Name of Person(s) or Entity(ies): Cherokee Inc.,
a Delaware corporation

[Handwritten mark]

SCHEDULE "A"

UNITED STATES

U.S. Federal Registrations

Mark	Reg./Ser. No.	Registration Date	Status
CAROLE LITTLE	1,245,256	July 12, 1983	Registered
CAROLE LITTLE	1,601,527	June 12, 1990	Renewed
CAROLE LITTLE WORKS FOR YOU	1,313,520	January 8, 1985	Registered
STREET WEAR CAROLE LITTLE CL & Design	1,863,763	November 22, 1994	Registered
CL II	1,965,552	April 2, 1996	Registered
CLLA	2,096,012	September 9, 1997	Registered
BEVERLY HILLS JET	1,774,458	June 1, 1993	Registered
Airplane Logo	1,790,729	August 31, 1993	Registered
SAINT-TROPEZ WEST	1,764,622	April 13, 1993	Registered
CL KIDS & Design	1,710,790	August 25, 1992	Registered
LAUREN EDWARDS	1,503,112	September 6, 1988	Registered
LITTLE OR NOTHING	1,515,467	December 6, 1988	Registered
OR I WON'T GET DRESSED	1,535,379	April 18, 1989	Registered
ST. TROPEZ WEAR (Stylized)	1,494,314	June 28, 1988	Registered
SAINT-TROPEZ WEST	1,099,607	August 15, 1978	Renewed

State Registrations

CAROLE LITTLE	California state reg. no. 59922 (renewal no. 15911)	July 24, 1979	Registered
SAINT-TROPEZ WEST	California state reg. no. 59241 (renewal no. 15838)	March 13, 1979	Registered
ST. TROPEZ	California state reg. no. 55950 (renewal no. 15080)	April 5, 1977	Registered

Mark	Reg./Ser. No.	Registration Date	Status
Abandoned/Cancelled Federal Applications/Registrations			
STRETCHCLOTHES.COM	75/833,914	Filed October 29, 1999	Abandoned
CAROLITA	75/826,666	Filed October 19, 1999	Abandoned
LIQUID KNITS	75/824,969	Filed October 18, 1999	Abandoned
ST. TROPEZ FILMS	75/304,181	Filed June 5, 1997	Abandoned
Film Projector Logo	75/304,049	Filed June 5, 1997	Abandoned
SAINT TROPEZ WEST II	75/155,788	Filed August 26, 1996	Abandoned
CAROLE LITTLE	1,180,284	December 1, 1981	Cancelled
CAROLE LITTLE II	1,947,064	January 9, 1996	Cancelled
CFOS	1,841,532	June 21, 1994	Cancelled
BEVERLY GROVE FABRICS	1,891,851	April 25, 1995	Cancelled
CFI	1,643,666	May 7, 1991	Cancelled
SAINT-TROPEZ WEST	1,234,576	April 12, 1983	Cancelled
FOR THE WOMAN ON HER WAY UP	1,206,245	August 24, 1982	Cancelled
CL & Design	1,637,257	March 5, 1991	Cancelled

CANADA

Mark	Registration No.	Registration Date	Status
CAROLE LITTLE II	TMA469,549	January 23, 1997	Registered
CAROLE LITTLE	TMA315 661	June 27, 1986	Expunged
CAROLE LITTLE	TMA320,536	November 14, 1986	Expunged
CL II	TMA459 163	January 17, 1996	Registered
SAINT TROPEZ WEST II	TMA497 787	July 27, 1998	Registered
SAINT TROPEZ WEAR (Stylized)	TMA497975	July 29, 1998	Registered

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MEXICO

Mark	Registration No.	Registration Date	Status
CAROLE LITTLE	524200	June 20, 1996	Registered
CAROLE LITTLE II	519264	March 25, 1996	Registered

PARAGUAY

Mark	Registration No.	Registration Date	Status
CAROLE LITTLE	24865-94	December 27, 1995	Registered

DOMAIN NAMES

carolelittle.com
carolelittle.net
carolelittle.org
carolita.com

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