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TRADEMARKS ONLY

FINANCE SECTION

TO THE HONORABLE COMMISSIONER OF PATENTS AND TRADEMARKS

Please record the attached original documents or copy thereof.

1. Name of Conveying Party:

12-6-02

Salon Products, Inc.
Ohio Corporation

2. Name and Address of Receiving Party:

L'Oreal USA Creative, Inc.
575 Fifth Avenue
New York, New York 10017
Delaware Corporation

3. Nature of Conveyance: Assignment
Execution Date: December 5, 2002

4. Trademark Application Nos.: 78-014,972 and 78-014,973.

5. Name and address of party to whom correspondence concerning document should be mailed:

Lisa M. Gigliotti, Esq.
L'Oreal USA Creative, Inc.
575 Fifth Avenue
New York, New York, 10017

Total number of registrations/applications involved: 2

Total Fee (37 CFR § 3.41): \$65.00

Fee is authorized to be charged to our deposit account #03-3348

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Dated: December 5, 2002

Lisa M. Gigliotti

Total: Two Pages

01/06/2003 L'ORÉAL 00000199 033348 78014972

01 FC:8521 40.00 CH
02 FC:8522 25.00 CH

TRADEMARK
REEL: 002645 FRAME: 0010

ASSIGNMENT

WHEREAS, Salon Products, Inc. (hereinafter "Salon Products"), an Ohio corporation, located at 575 Fifth Avenue, New York, New York 10017, represents that it is the owner of all right, title and interest in and to the trademarks C.R.A.F.T. for printed matter and publications, namely, books, magazines, educational brochures, printed information kits comprising technical guides and workbooks concerning hair care, hair stylist and client interaction, and printed instruction materials distributed to beauty salons concerning hair care; unmounted and mounted photographs; and posters (the "Marks"), and the goodwill attached thereto, and is the owner of United States Trademark Application No. 78/014972; and CONFIDENCE IN YOUR HANDS for printed matter and publications, namely, books, magazines, educational brochures, printed information kits comprising technical guides, workbooks and imagery concerning hair care and hair color, and printed instruction materials distributed to beauty salons concerning hair care and hair color; unmounted and mounted photographs; and posters (the "Marks"), and the goodwill attached thereto, and is the owner of United States Trademark Application No. 78/014973.

WHEREAS, L'Oreal USA Creative, Inc. (hereinafter "L'Oreal USA Creative"), a Delaware Corporation, located at 575 Fifth Avenue, New York, New York 10017, is desirous of acquiring said Marks, goodwill and existing applications thereof for which Statements of Use have already been filed.

NOW THEREFORE, in consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Salon Products hereby assigns unto L'Oreal USA Creative all of its right, title and interest in and to the Marks, together with the goodwill of the business symbolized by said Marks, and United States Trademark Application Nos. 78/014972 and 78/014973.

IN TESTIMONY WHEREOF, Salon Products has executed this Assignment by a duly authorized officer.

SALON PRODUCTS, INC.

By: 

Name: Lisa M. Gigliotti

Title: Assistant Vice President and
Assistant Secretary

DATE: December 5, 2002