01-09-2003 Form **PTO-1594 RECO** 3. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office (Rev. 10/02)  $\mathsf{TR}$ OMB No. 0651-0027 (exp. 6/30/2005) 102332855 To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof. 2. Name and address of receiving party(ies) 1. Name of conveying party(ies): Name: ConAgra Grocery Products Company BDH Two, Inc. (n/k/a BDS Two, Inc.) a Delaware corporation 1-7-03 Internal Address: Association Individual(s) Street Address: 3353 Michelson Drive General Partnership Limited Partnership City:\_Irvine State: CA Zip: 926 Corporation-State Other \_\_\_\_\_ Individual(s) citizenship\_\_\_\_\_ Association Additional name(s) of conveying party(ies) attached? Yes No General Partnership\_\_\_ 3. Nature of conveyance: Limited Partnership \_\_\_ Merger Corporation-State\_Delaware ✓ Assignment Change of Name Security Agreement If assignee is not domiciled in the United States, a domestic Other representative designation is attached: Yes No (Designations must be a separate document from assignment)
Additional name(s) & address( es) attached? Yes V No Execution Date: 12/05/2002 4. Application number(s) or registration number(s): B. Trademark Registration No.(s) 0,748,137 A. Trademark Application No.(s) Yes 🗸 No Additional number(s) attached 5. Name and address of party to whom correspondence 6. Total number of applications and concerning document should be mailed: registrations involved: ..... Name: Brian T. McKernan 7. Total fee (37 CFR 3.41).....\$\_40.00 Internal Address: Enclosed McGrath North Mullin & Kratz, PC LLP Authorized to be charged to deposit account 8. Deposit account number: Ste. 3700 First National Tower Street Address:\_ 1601 Dodge Street City:\_Omaha State: NE Zip:68102 DO NOT USE THIS SPACE 9. Signature. Brian T. McKernan Name of Person Signing Total number of pages including cover sheet, attachments, and

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments

Washington, D.C. 20231

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**TRADEMARK** REEL: 002645 FRAME: 0079

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is to be effective as of November 18, 2002, and is entered into by and among BDH, TWO, INC. (now known as BDS, TWO, INC.), a Delaware corporation, ("Assignor"), and ConAgra Grocery Products Company, a Delaware corporation, ("Assignee").

WHEREAS, Assignor, having its principal offices at Suite 202, One Little Falls Centre, Wilmington, Delaware 19808, is the owner of the trademark(s) and the associated registration(s) and/or application(s) for registration thereof existing in the United States Patent and Trademark Office listed in the Schedule hereto (collectively, the "Marks").

WHEREAS, Assignee, having its principal offices at 3353 Michelson Drive, Irvine, California 92612-0650, is desirous of acquiring all right, title and interest in and to said Marks.

NOW THEREFORE, be it known that for Ten Dollars (US\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title and interest in the **United States** in and to said Marks, together with the goodwill of the business symbolized by said Marks, any future registrations of said Marks, and all common law rights associated with said Marks, and, any and all causes of action and other rights assertable under said Marks, the right to sue third parties for infringement of or improper activities regarding said Marks, and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

## THE SCHEDULE

| <u>Trademark</u><br>CAMPY |          | Registration No<br>0,748,137 |
|---------------------------|----------|------------------------------|
| Signed this day of _      | DC , 200 | 2.                           |

BDH, TWO, INC. (n/k/a BDS, TWO, INC.)

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By: Name: Alyssa A. Ainton

Title: Vice President

CONAGRA GROCERY PRODUCTS COMPANY

Assignee

Name: Kevin L. Wedeking

Title: Assistant Corporate Secretar

TRADEMARK
REEL: 002645 FRAME: 0080

| STATE OF NEBRASKA )  |  |
|--|--|
| COUNTY OF DOUGLAS ) ss:  |  |
| expired, that (s)he is duly appointed and emp  | c, do hereby certify that Kevin L. Wedeking, personally m by me, stated and swore to the following: That (s)he is Assignor, legally constituted for a period of tenure not yet powered to execute the Trademark Assignment attached in expressed, and acknowledged that the same was the act |
| IN WITNESS WHEREOF, I have he povember, 2002.  | reunto set my hand and notarial seal this 20th day of  |
| GENERAL NOTARY-State of Nebraska  JEFFERY J. REGLER  My Comm. Exp. Feb. 21, 2005   | Notary Mublie  My Commission Expires: FEARVARY 21, 2005  |
| appeared before me, and, upon being duly swor<br>the duly appointed <u>fresictors</u> of A<br>expired, that (s)he is duly appointed and emp  | c, do hereby certify that Australia, personally m by me, stated and swore to the following: That (s)he is Assignee, legally constituted for a period of tenure not yet powered to execute the Trademark Assignment attached in expressed, and acknowledged that the same was the act         |
| IN WITNESS WHEREOF, I have her<br><u>December</u> , 2002.  | reunto set my hand and notarial seal this 5 day of   |
| DEC. 2006 OF THE COUNTY OF THE | Notary Public  My Commission Expires: 19/5/04  |

**RECORDED: 01/07/2003** 

TRADEMARK REEL: 002645 FRAME: 0081