700029798

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies) thereof.	
1. Name of conveying party(ies): Victoria's Secret Stores, Inc. a Delaware corporation having its principal office at Four Limited Parkway East Reynoldsburg, Ohio 43068	2. Name and address of receiving party(ies): V Secret Catalogue, Inc. a Delaware corporation having its principal office at 1105 North Market Street Wilmington, Delaware 19801
□ Individual □ Association □ General Partnership □ Limited Partnership × Corporation - Delaware □ Other Additional name(s) or conveying party(les) attached? □ Yes □ X No 3. Nature of conveyance: × Assignment □ Merger □ Security Agreement □ Change of name □ Other Execution Date: November 20, 2002	□ Individual'(s) citizenship □ Association □ General Partnership □ Limited Partnership x Corporation - Delaware □ Other If assignee is not domicifed in the United States, a domestic representative designation is attached: □ Yes □ No signation must be a separate document from Assignment) Additional name(s) & address(es) attached? □ Yes X No
Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 2,238,981 2,298,330 2,367,151 2,400,956 2,453,493
Additional numbers attached? Yes X No	
5. Name and address of party to whom correspondence concerning document should be mailed: Name:Frank J. Colucci, Esq. Internal Address:Colucci & Umans Manhattan Tower	6. Total number of applications and registrations involved:
Street Address: 101 East 52nd Street City: New York State: New York ZIP: 10022	8. Deposit account number: 20-0050 (Attach duplicate copy of this page if paying by deposit account)
DO NOT USE THIS SPACE	
9. Statement and signature To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Frank J. Colucci Name of Person Signing Total number of pages including cover sheet:	
OMB No. 0651-0011	
Mail documents to be recorded with required cover sheet information to: Commissioner of Patents and Trademarks Box Assignments WashIngton, D.C. 20231 Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231 and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.	
	TRADEMARK

REEL: 002645 FRAME: 0345

<u>ASSIGNMENT</u>

whereas, Victoria's Secret Stores, Inc., a Delaware corporation, having its principal office and place of business at Four Limited Parkway East, Reynoldsburg, Ohio 43068 (herein "Assignor"), is the owner of the record owner of the trademark registrations shown on the attached Schedule; and

whereas, V Secret Catalogue, Inc. a Delaware corporation, having its principal office and place of business at 1105 North Market Street, Wilmington, Delaware 19801 (herein "Assignee"), is desirous of acquiring said trademark registrations thereof shown on the attached Schedule;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged. Assignor does hereby assign unto Assignee all right, title and interest in and to the marks, together with the good will of the business symbolized by the marks, and the registrations thereof as shown in the attached Schedule.

The Commissioner of Patents and Trademarks is requested to record the assignments to said Assignee.

Dated: Reynoldsburg, Chio November 29, 2002

VICTORIA'S SECRET STORES, INC.

Jerry Frengou

Controller

TRADEMARK REEL: 002645 FRAME: 0346 UNITED STATES OF AMERICA)
STATE OF OHIO)ss.:
COUNTY OF FOUNKIND)

I. Chery L. Williams, a Notary Public in and for the State and County aforementioned, do hereby certify that Jerry Frengou who appeared before me and who executed the foregoing document in my presence is the Controller of Victoria's Secret Stores, Inc., a corporation organized and existing under the laws of the State of Delaware; that he has authority, under the articles of incorporation and by the laws of the said corporation to represent the said corporation, and that any instrument signed solely by him in his capacity as such officer is binding on the said corporation.

Dated this 2014 day of November, 2002.

Notary Public

My Commission Expires:

CHERYL L. WILLIAMS
NOTARY PUBLIC, STATE OF OHIO
MY COMMISSION EXPIRES 10-01-06

SCHEDULE

<u>Trademark</u> <u>Registration Nos.</u>

SECRET SIGNAL
KEEP YOUR SECRET
BODY BY VICTORIA
BODY BY VICTORIA
BODY BY VICTORIA

RECORDED: 05/07/2003

2,238,981 2,298,330 2,367,151 2,400,956 2,453,493

TRADEMARK REEL: 002645 FRAME: 0348