

01-10-2003



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Form PTO-1594
(R.v. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)
Tab settings ⇌ ⇌ ⇌ ▼

102334718

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Combe Incorporated
1101 Westchester Avenue
White Plains, New York 10604

1-7-03

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Farnam Companies, Inc.

Internal Address: Legal Department

Street Address: 301 West Osborn Road

City: Phoenix State: AZ Zip: 85013

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Arizona
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

OFFICE OF PATENT RECORDS
2003 JAN -7 PM 9:40
FINANCE SECTION

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other

Execution Date: 10/25/2002

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1,840,288

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Farnam Companies, Inc.

Internal Address: Legal Department

Attn: Gina Sciara, Paralegal

Street Address: 301 West Osborn Road

City: Phoenix State: AZ Zip: 85013

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

502066

DO NOT USE THIS SPACE

9. Signature.

Gina Sciara
Name of Person Signing

Gina Sciara
Signature

December 31, 2002
Date

Total number of pages including cover sheet, attachments, and document: 6

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01/09/2003 TDIAZ 00000104 502066 1840288
01 FC:8521 40.00 CH

TRADEMARK
REEL: 002645 FRAME: 0630

ASSIGNMENT

WHEREAS COMBE INCORPORATED, a corporation duly organized and existing under and by virtue of the laws of the State of Delaware, United States of America, located and having its principal office at 1101 Westchester Avenue, White Plains, New York 10604, United States of America (hereinafter referred to as "ASSIGNOR"), is the owner of the following trademark and registration thereof in the United States of America:

<u>Mark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
COLOR-FULL	1,840,288	June 21, 1994

WHEREAS FARNAM COMPANIES, INC., a corporation duly organized and existing under and by virtue of the laws of the State of Arizona, United States of America, located and having its principal office at 301 West Osborn Road, Phoenix, Arizona 85013, United States of America (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to said mark and registration, together with the goodwill of the business symbolized by and attached to said mark, as well as all rights and interests, both legal and equitable, in and to, and appurtenant to, said mark and registration, including all causes of action for the present and/or past infringement of, or unfair competition with, said mark;

NOW, THEREFORE, in consideration of the sum of ten United States dollars (US\$10.00) paid to ASSIGNOR, the sufficiency and the receipt of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over unto ASSIGNEE, its legal representatives, successors, and assigns, the entire right, title, and interest in and to said mark and registration, together with the goodwill of the business symbolized by and attached to said mark as well as all rights and interests, both legal and equitable, in and to all rights to damages, profits and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said TRADEMARKS or any injury to the goodwill of the business associated with, and symbolized by, said TRADEMARKS.

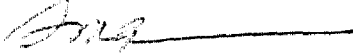
ASSIGNEE hereby accepts the foregoing assignment.

ASSIGNOR hereby consents to the recordation of the foregoing assignment in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this instrument of assignment to be executed by their duly authorized officers at the places, and on the dates, set forth below.


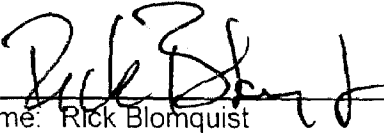
At White Plains NY, United States of America, this 23 day of October, 2002.

COMBE INCORPORATED

By: 
Name: Douglas M. McGraime
Title: Executive Vice President

At Phoenix AZ, United States of America, this 24 day of October, 2002.

FARNAM COMPANIES, INC.


By: 
Name: Rick Blomquist
Title: President and Chief Executive Officer

ACKNOWLEDGEMENT

UNITED STATES OF AMERICA}

STATE OF New York }
 } SS:
COUNTY OF Westchester }

BEFORE ME, the undersigned Notary Public, duly qualified, commissioned, and acting in and for the State and County aforesaid, personally appeared Douglas M. McGraine, who is personally known to me, and known by me to be Executive Vice President of Combe Incorporated, the Delaware corporation described in the foregoing instrument, and did acknowledge that he had the power and capacity to sign the foregoing instrument, that he signed, sealed, and delivered the foregoing instrument as his free and voluntary act and deed, and as the free and voluntary act and deed of said corporation, for the uses and purposes therein set forth, and that he was duly authorized to do so.

IN WITNESS WHEREOF, I have hereunto set my hand hereunto at White Plains, NY, United States of America, this 23 day of October 2002.

Joyce C. Ress
Notary Public

Joyce C. Ress
Notary Public, State of New York
No. 5007113
Qualified in Rockland County
Certificate filed in Westchester County
My commission Expires January 19, 2003

ACKNOWLEDGEMENT

UNITED STATES OF AMERICA}

STATE OF Arizona } SS:

COUNTY OF Maricopa }

BEFORE ME, the undersigned Notary Public, duly qualified, commissioned, and acting in and for the State and County aforesaid, personally appeared Rick Blomquist, who is personally known to me, and known by me to be President and Chief Executive Officer of Farnam Companies, Inc., the Arizona corporation described in the foregoing instrument, and did acknowledge that he had the power and capacity to sign the foregoing instrument, that he signed, sealed, and delivered the foregoing instrument as his free and voluntary act and deed, and as the free and voluntary act and deed of said corporation, for the uses and purposes therein set forth, and that he was duly authorized to do so.

IN WITNESS WHEREOF, I have hereunto set my hand hereunto at Phoenix
AZ, United States of America, this 24 day of October 2002.

Rhonda Lee Dimmick
Notary Public

