For a PTO-1594 (Rev. 10/02) OMf3 No. 0651-0027 (exp. 6/30/2005)	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
OMB No. 0651-0027 (exp. 6/30/2005) 102334 Tab settings ⇔⇔ ♥ ▼	+1 (S V V V
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.	
1. Name of conveying party(ies): Combe Incorporated 1101 Westchester Avenue White Plains, New York 10604 Individual(s) General Partnership Corporation-State Other	2. Name and address of receiving party(ies) Name: Farnam Companies, Inc. Internal Address: Legal Department Street Address: 301 West Osborn Road City: Phoenix State: AZ Zip: 85013
Additional name(s) of conveying party(ies) attached? Yes V No	Association
3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other Execu ion Date: 10/25/2002	General Partnership Limited Partnership Corporation-State Arizona Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No
4. Appli ;ation number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark Registration No.(s) 1,958,105
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Farnam Companies, Inc.	6. Total number of applications and registrations involved:
Internal Address: Legal Department Attn: Gina Sciara, Paralegal	7. Total fee (37 CFR 3.41)\$ Enclosed Authorized to be charged to deposit account
Street Address: 301 West Osborn Road	8. Deposit account number: 502066
City: Phoenix State: AZ Zip:85013	
9. Signature. Gina Sciara Vame of Person Signing	ETHIS SPACE December 31, 2002 Ignature Per sheet, attachments, and document
Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments 1/09/2003 TDIAZ1 00000105 502066 1958105 Washington, D.C. 20231 1 FC:8521 40.00 CH	

ASSIGNMENT

WHEREAS COMBE INCORPORATED, a corporation duly organized and existing under and by virtue of the laws of the State of Delaware, United States of America, located and having its principal office at 1101 Westchester Avenue, White Plains, New York 10604, United States of America (hereinafter referred to as "ASSIGNOR"), is the owner of the following trademark and registration thereof in the United States of America:

 Mark
 Reg. No.
 Reg. Date

 SCRATCHEX
 1,958,105
 February 20, 1996

WHEREAS FARNAM COMPANIES, INC., a corporation duly organized and existing under and by virtue of the laws of the State of Arizona, United States of America, located and having its principal office at 301 West Osborn Road, Phoenix, Arizona 85013, United States of America (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entire right, title, and interest in and to said mark and registration, together with the goodwill of the business symbolized by and attached to said mark, as well as all rights and interests, both legal and equitable, in and to, and appurtenant to, said mark and registration, including all causes of action for the present and/or past infringement of, or unfair competition with, said mark;

NOW, THEREFORE, in consideration of the sum of ten United States dollars (US\$10.00) paid to ASSIGNOR, the sufficiency and the receipt of which are hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers, and sets over unto ASSIGNEE, its legal representatives, successors, and assigns, the entire right, title, and interest in and to said mark and registration, together with the goodwill of the business symbolized by and attached to said mark as well as all rights and interests, both legal and equitable, in and to all rights to damages, profits and/or any remedy whatsoever due or accrued arising out of any past infringement by any entity of said TRADEMARKS or any injury to the goodwill of the business associated with, and symbolized by, said TRADEMARKS.

ASSIGNEE hereby accepts the foregoing assignment.

ASSIGNOR hereby consents to the recordation of the foregoing assignment in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused this instrument of assignment to be executed by their duly authorized officers at the places, and on the dates, set forth below.

At Uhite Plains NY, United States of America, this 23 day of October, 2002.

COMBE INCORPORATED

Name: Douglas M. McGraime

Title: Executive Vice President

At Thomas, HZ, United States of America, this 24 day of October, 2002.

FARNAM COMPANIES, INC.

Name:

Rick Blemquist

Title:

President and Chief Executive Officer

ACKNOWLEDGEMENT

UNITED STATES OF AMERICA

state of New York state of New York state of New York

BEFORE ME, the undersigned Notary Public, duly qualified, commissioned, and acting in and for the State and County aforesaid, personally appeared Douglas M. McGraime, who is personally known to me, and known by me to be Executive Vice President of Combe Incorporated, the Delaware corporation described in the foregoing instrument, and did acknowledge that he had the power and capacity to sign the foregoing instrument, that he signed, sealed, and delivered the foregoing instrument as his free and voluntary act and deed, and as the free and voluntary act and deed of said corporation, for the uses and purposes therein set forth, and that he was duly authorized to do so.

IN WITNESS WHEREOF, I have hereunto set my hand hereunto at $\frac{Unite}{N}$, $\frac{1}{N}$ United States of America, this $\frac{23}{N}$ day of October 2002.

Notary Public

Joyce C. Ress
Notary Public, State of New York
No. 5007113
Qualified in Rockland County

Certificate filed in Westchester County
My commission Expires January 19, 2003

ACKNOWLEDGEMENT

UNITED STATES OF AMERICA}

STATE OF Arizone }ss

COUNTY OF Marizone }

BEFORE ME, the undersigned Notary Public, duly qualified, commissioned, and acting in and for the State and County aforesaid, personally appeared Rick Blomquist, who is personally known to me, and known by me to be President and Chief Executive Officer of Farnam Companies, Inc., the Arizona corporation described in the foregoing instrument, and did acknowledge that he had the power and capacity to sign the foregoing instrument, that he signed, sealed, and delivered the foregoing instrument as his free and voluntary act and deed, and as the free and voluntary act and deed of said corporation, for the uses and purposes therein set forth, and that he was duly authorized to do so.

IN WITNESS WHEREOF, I have hereunto set my hand hereunto at Phoenic

AZ __, United States of America, this 24 day of October 2002.

Lionde Lee D'MUICA

"OFFICIAL SEAL"
Rhonda Lee Dimmick
Notary Public-Arizona
Maricopa County
My Commission Expires 12/13/2005

RECORDED: 01/07/2003

REEL: 002645 FRAME: 0639