01-13-2003

Express Mail No.: EL 501 744 940 US U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

102335441 ttached original documents or copy thereof.	
1. Name of conveying party(ies):	2. Name and address of receiving party(ies):
Swedish Match Cigars Inc. / - 3- 63	Name: Pinkerton Tobacco Co. LP
□Individual(s) □Association □General Partnership □Limited Partnership ⊗Corporation-Delaware □Other □Additional name(s) of conveying party(ies) attached? □ Yes ☑ No 3. Nature of conveyance:	Internal Address:
	□Other If assignee is not domiciled in the United States, a domestic representative designation is attached: □ Yes □ No (Designation must be a separate document from Assignment) Additional name(s) & address(es) attached? □ Yes □ No
Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number	B. Trademark registration No.(s) $1,091,535$ and $912,388$ ers attached? \square Yes \square No
5. Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and registrations involved:2
PENNIE & EDMONDS LLP 1155 Avenue of the Americas New York, NY 10036	7. Total fee (37 CFR 3.41):\$ 65.00 Please charge to the deposit account listed in Section 8.
Attn.: Jennifer Hamilton, Esq. File No.: 3057-308-999	8. Deposit account number: 16-1150
DO NOT USE THIS SPACE	
9. Statement and signature. To the best of my knowledge and belief, the foregoing copy of the original document. Jennifer A. Hamilton, Esq. Name of Person Signing Reg. No.	Information is true and correct and any attached copy is a true January 3, 2003 Signature Date
	Total number of pages comprising cover sheet: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignment Washington, D.C. 20231

ASSIGNMENT

WHEREAS, SWEDISH MATCH CIGARS INC., a corporation organized and existing under the laws of Delaware, with a principal place of business at Suite 400, 7300 Beaufont Springs Drive, Richmond, Virginia 23225 ("Assignor"), is the owner of Reg. Nos. 1,091,535 and 912,388 for FLAV-R-GARD in the United States Patent and Trademark Office together with the goodwill of the business connected with and symbolized by said trademarks; and

WHEREAS, PINKERTON TOBACCO CO. LP, a Delaware limited partnership, with a principal place of business at 1121 Industrial Drive, Owensboro, Kentucky 43202 ("Assignee"), is desirous of acquiring said trademarks and registrations therefor together with the goodwill of the business connected with and symbolized by said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor does hereby sell and assign unto the Assignee all right, title and interest in and to said trademarks and registrations for Reg. Nos. 1,091,535 and 912,388, together with the goodwill of the business connected with and symbolized by said trademarks and together with all the rights for recovery, damages and profits for past infringements, if any.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer this 30 day of beember, 2002.

Bv:

Name:

l'itle:

RECORDED: 01/03/2003

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TRADEMARK REEL: 002646 FRAME: 0618