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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

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Name of conveying party(ies):	2. Name and address of receiving party(ies):
Heluva Good Cheese Inc.	Name: Heluva Good LLC
11-11-02	Internal Address: P.O. Box 410
	Street Address: 6551 Pratt Road
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State (Delaware) ☐ Other	City: Sodus State: NYZIP: 14551 ☐ Individual(s) citizenship
Additional name(s) of conveying party(ies) attached? Yes Mo	Association General Partnership
3. Nature of conveyance: Assignment Security Agreement Change of Name	☐ Limited Partnership
Execution Date: December 29, 2000	designation is attached:
4. Application number(s) or registration number(s): A. Trademark Application No.(s)	B. Trademark registration No.(s)
Additional numbers at	375,586 1,593,212 2,132,699 741,369 1,602,581 2,274,822 895,171 1,635,602 2,428,638 897,942 1,968,188 ttached? □ Yes ⊠ No
5. Name and address of party to whom correspondence concerning document should be mailed: Name: Neil F. Markva	6. Total number of applications and registrations involved:
Internal Address:	7. Total fee (37 CFR 3.41):\$ _290.00
	☑ Enclosed
	Authorized to be charged to deposit account
Street Address: 8322-A Traford Lane	8. Deposit account number: 13-1720
City: Springfield State: VA ZIP: 22152	(Attach duplicate copy of this page if paying by deposit account)
TO/ LOVE BETTILE	E THIS SPACE
FC:8521 FC:8522 (40.00 OP \ 250.00 OP	
of the original document. Neil F. Markva	gnation is true and correct and any attached copy is a true copy 10 31 02
Name of Person Signing	Signature Date Total number of pages comprising cover sheet: 4
OMB No. 0651-0011 (exp. 4/94)	TRADEMARK

REEL: 002646 FRAME: 0773



CERTIFICATE OF MERGER

MERGING

HELUVA GOOD CHEESE INC.

WITH AND INTO

HELUVA GOOD LLC

The undersigned Delaware limited liability company, acting pursuant to Section 18-209 of the Delaware Limited Liability Company Act (the "LLC Act") and Section 264 of the Delaware General Corporation Law (the "DGCL")

DOES HEREBY CERTIFY:

FIRST: That the name and jurisdiction of organization or formation of the constituent entities are as follows:

Name

Jurisdiction of
Organization or Formation

Heluva Good Cheese Inc.

a Delaware corporation

Heluva Good LLC

a Delaware limited liability company

SECOND: That Heluva Good Cheese Inc. (the "Company") and Heluva Good LLC ("Newco") have entered into an Agreement and Plan of Merger (the "Merger Agreement"), dated as of December 29, 2000, providing for the merger of the Comapny with and into Newco, pursuant to the provisions of the DGCL and the LLC Act. The Merger Agreement has been approved, adopted, certified, executed and acknowledged in accordance with Sections 264(c) and 228 of the DGCL, in the case of the Company, and Sections 18-204 and 18-209 of the LLC Act, in the case of Newco.

THIRD. That the name of the Delaware limited liability company surviving the merger (the "Surviving Entity") is "Heluva Good LLC".

FOURTII: That the merger of the Company with and into Newco shall be effective upon the filing of this Certificate of Merger with the Secretary of the State of Delaware.

FIFTH: That the executed Merger Agreement is on file at the place of business of the Surviving Entity at: c/o Crowley Foods, Inc., 95 Court Street, P.O. Box 549, Binghamton, NY 13902-0549. A copy of the Merger Agreement will be provided by the Surviving Entity Provided by Entity Provid

SECRETARY OF STATE
DIVISION OF CORPORATIONS
FILED 10:00 AM 12/29/2000
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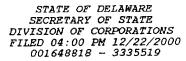
TRADEMARK REEL: 002646 FRAME: 0774 upon request and without cost, to any member of any Delaware limited liability company or to any person holding an interest in the Company or Newco.

IN WITNESS WHEREOF, this Certificate of Merger has been duly executed as of this 29th day of December, 2000 by an authorized person of the surviving limited liability company.

HELUVA GOOD LLC, by its Manager, Crowley Foods, Inc.

Name: MARTIN J Mr

Title: Authorized Person!





CERTIFICATE OF FORMATION

OF

HELUVA GOOD LLC

THIS Certificate of Formation of HELUVA GOOD LLC (the "Company"), dated as of this 22nd day of December, 2000, has been duly executed and is being filed by an authorized person to form a limited liability company under the Delaware Limited Liability Company Act, as amended from time to time.

- 1. Name. The name of the Company is "HELUVA GOOD LLC".
- 2. <u>Registered Office</u>. The address of the registered office of the Company in the State of Delaware is the Corporation Trust Center, 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.
- 3. Registered Agent. The name and address of the registered agent for service of process on the Company in the State of Delaware is The Corporation Trust Company with offices at the Corporation Trust Center, 1209 Orange Street, Wilmington, County of New Castle, Delaware 19801.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first written above.

Name: Charles H. Compton Title: Authorized Person

TRADEMARK
REEL: 002646 FRAME: 0776

RECORDED: 11/04/2002