

ASSIGNMENT

WHEREAS, Advanta Seeds, Inc., located at 2901 Packers Avenue, P.O. Box 7790, Madison, Wisconsin 53707 (hereinafter Assignor), has adopted and is using the marks listed in Exhibit A in association with the goods listed in Exhibit A (hereinafter the Marks);

WHEREAS, Assignor is the owner of all right, title and interest in and to the Marks and U. S. Trademark registrations listed on Exhibit A covering the Marks (the Registrations); and

WHEREAS, Advanta USA, Inc., a Delaware corporation, located at 2369 330th Street, Slater, Iowa 50244 (hereinafter Assignee), is desirous of acquiring the entire right, title and interest in and to the Marks and Registrations.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all right, title, and interest in and to the Marks and Registrations, together with the goodwill of the business symbolized by the Marks and Registrations, including all common law rights and all claims for damages by reason of past infringement of said Marks and Registrations, with the right to sue and collect therefor.

Assignor agrees to execute any further documents that may be needed in the future to record and vest full title in and to the Marks and Registrations in Assignee.

This Assignment is dated this 4th day of February, 2000.

ADVANTA SEEDS, INC.

By Cathy J. Lewis

Title Secretary

State of Iowa)
County of Boone)

Subscribed and sworn to before me this 4th day of February, 2000.

(SEAL)

Cathy J. Lewis
Notary Public

My Commission Expires:
May 19, 2000



EXHIBIT A

Mark	Registration Number	Goods
ASP ADVANTA SEEDS PACIFIC, INC. and Design	2,257,729	Seeds for agricultural purposes, namely, grass seeds, legume seeds and brassica seeds
ADVANTA SEEDS PACIFIC, INC.	2,232,870	Seeds for agricultural purposes, namely, grass seeds, legume seeds and brassica seeds
ADVANTA	1,927,929	Grass Seed