

01-14-2003

U.S. Department of Commerce  
Patent and Trademark Office

REC



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1.8.03

102337319

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

TV FANFARE PUBLICATIONS, INC.

- Individual(s)       Association
- General Partnership       Limited Partnership
- Corporation (California)
- Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and Address of receiving party(ies)

Name: FANFARE MEDIA WORKS, INC.

Address: 25300 Rye Canyon Road  
Valencia, CA 91355

OFFICE OF PUBLIC RECORDS  
2003 JAN -8 PM 3:13  
FINANCE SECTION

- Individual(s) citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation (California)
- Other \_\_\_\_\_

Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:

- Assignment       Merger
- Security Agreement       Change of Name
- Other \_\_\_\_\_

Effective Date: November 17, 2000

4. Application number(s) or registration number(s):

1725556

A. Trademark Application No.(s)

B. Trademark Registration No.(s) **see attached schedule**

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be sent:

Lisa Samenfeld, Esq.  
Kirkland & Ellis  
153 East 53rd Street  
New York, NY 10022-4675

6. Total number of applications and registrations involved: 6

7. Total fee (37 CFR 3.41)..... \$ 165.00  
 Enclosed

Any deficiency is authorized to be charged to  
Deposit Account No.

8. Deposit Account No.

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature:

*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Lisa A. Samenfeld

Name of Person Signing

L A S / e l d

Signature

1/6/03

Date

Total number of pages including cover sheet, attachments, and document: \_\_\_\_\_

01/13/2003 LMUELLER 00000076 1725556

01 FC:8521  
02 FC:8522

40.00 OP  
125.00 OP

Commissioner of Patents and Trademarks  
Box Assignment  
Washington DC 20231

TRADEMARK  
REEL: 002647 FRAME: 0994

**SCHEDULE TO RECORDATION COVER SHEET**  
**U.S. TRADEMARKS**

<b><u>Mark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Reg. Date</u></b>
SPORTS & SOAPS	1725556	10/20/92
ADCART	1334657	5/7/85
ADCART & Design	1334656	5/7/85
MIC (Stylized)	1536666	4/25/89
MARKET INFORMATION CENTER	1536665	4/25/89
TV MOVIE NEWS	1458267	9/22/87

A0556562

0562228  
CERTIFICATE OF AMENDMENT  
OF  
ARTICLES OF INCORPORATION

**FILED** *mp*  
In the Office of the Secretary of State  
of the State of California

NOV 17 2000

*Bill Jones*  
BILL JONES, Secretary of State

The undersigned certify that:

1. They are the president and the secretary, respectively, of TV FANFARE PUBLICATIONS, INC., a California corporation.
2. Article ONE of the Articles of Incorporation of this corporation is amended to read as follows:  
  
FANFARE MEDIA WORKS, INC.
3. The foregoing amendment of Articles of Incorporation has been duly approved by the Board of Directors.
4. The foregoing amendment of Articles of Incorporation has been duly approved by the required vote of shareholders in accordance with Section 902, California Corporations Code. The total number of outstanding shares of the corporation is 1,000. The number of shares voting in favor of the amendment equaled or exceeded the vote required. The percentage vote required was more than 50%.

We further declare under penalty of perjury under the laws of the State of California that the matters set forth in this certificate are true and correct of our own knowledge.

Date: 11/16/00

*James G. O'Dea*  
James G. O'Dea, President

*Vance Kirby*  
Vance Kirby, Secretary

